



For Immediate Release

Will You Be Canada's Next Greatest Driver?

National Registration Opens Today for the *WorldGaming Canadian Championship Series featuring Gran Turismo Sport, presented by PlayStation and Pfaff*

Luxury Car Experts Pfaff Sign-on as eSports Tournament Sponsor

Toronto, ON – December 19, 2017 (TSX: CGX) – Gamers know how iconic the Gran Turismo series is. Now with the release of the latest edition, *Gran Turismo Sport*, WorldGaming is calling on all Canadian drivers to register now for the *WorldGaming Gran Turismo Sport Canadian Championship Series, presented by PlayStation and Pfaff*.

Accelerating the worldwide buzz around the recent release of *Gran Turismo Sport*, the Championship Series is WorldGaming's first national racing tournament – and it's going to be a spectacle that needs to be experienced first-hand. Every turn and breakneck move will count, as the country's top 16 drivers will convene in Toronto on February 25, 2018, to race in what will be a historic event.

Drivers will compete for their share of nearly C\$60,000 of prizing, including a cash pool of C\$25,000. The grand prize, going to the tournament's Canadian Champion, includes a three-day, all-expense paid trip to Grand Prix of Long Beach in California, racing gear from Piloti and body panels from a Porsche RSR race car.

"Gran Turismo is the godfather of all racing and driving sim franchises and this is the event that racing competitors have been waiting for," says Wim Stocks, General Manager of WorldGaming. "Fans and spectators alike will be on the edge of their seats to see just how far our Canadian competitors are willing to push it to win incredible prizing including the chance to train with some of the top drivers in the world."

"We're so excited to be a part of a competition where gaming and high-performance auto enthusiasts alike can celebrate their passion for motorsports," says Laurance Yap, Creative Director at Pfaff Automotive Partners, one of Canada's leading automotive retailers and racing outfits. "Our racing footprint is expanding significantly in 2018, with a Pirelli World Challenge effort backed by a Porsche factory driver. The Championship Series helps us promote our racing passion to the next generation of great Canadian drivers."



Gran Turismo Sport competitors can rev up for online qualifiers starting on January 13, 2018. For the Live Championship, 16 drivers from the online qualifiers will travel to Toronto for an all-expense paid trip to the National Finals – taking place at *Cineplex Cinemas Vaughan*, on February 25, 2018.

Visit WorldGaming.com/GTSport to learn more about all the important dates, eligibility rules, and registration. Gamers can join the conversation online with #RaceTheNorth or by following WorldGaming on Facebook (Facebook.com/WorldGaming), Twitter (@WorldGaming) or Instagram (@WorldGaming).

Gamers must be living in Canada and be at least 17 years of age to compete in *WorldGaming Gran Turismo Sport Canadian Championship Series, presented by PlayStation and Pfaff*.

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PlayStation is a registered trademark of Sony Computer Entertainment Inc.

About WorldGaming

WorldGaming acts as a social gaming community for competitive gamers to interact with one another and with brands, targeting the gamer demographic. Launched in 2006, it is the premier destination for competitive and passionate gamers, with over 8,000,000 matches played and over \$40,000,000 in cash prizes paid to gamers. Owned and operated by Cineplex, WorldGaming is an online service that facilitates tournaments, leagues and ladders for all platforms. More information is available at WorldGaming.com.

About Sony Interactive Entertainment

Recognized as a global leader in interactive and digital entertainment, Sony Interactive Entertainment (SIE) is responsible for the PlayStation® brand and family of products and services. PlayStation has delivered innovation to the market since the launch of the original PlayStation in Japan in 1994. The PlayStation family of products and services include PlayStation®4, PlayStation®VR, PlayStation®Vita, PlayStation®3, PlayStation®Store, PlayStation®Plus, PlayStation™Video, PlayStation™Music, PlayStation™Now, PlayStation™Vue, PlayStation®Original and acclaimed PlayStation software titles from SIE Worldwide Studios. Headquartered in San Mateo, California, SIE is a wholly-owned subsidiary of Sony Corporation and has global functions and regional headquarters in California, London and Tokyo.

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About Pfaff Automotive Partners

Pfaff Automotive Partners, a leading Canadian automotive retailer, was founded in 1964. Its brand offering includes Volkswagen, Toyota, Chrysler, Dodge, RAM, Jeep, Mazda, Audi, BMW, MINI, Porsche, McLaren, Singer Vehicle Design, Pagani, BAC Mono, and Harley-Davidson automobiles and motorcycles. It has a 50-plus-year racing history across many forms of motorsport. The company also operates Pfaff Tuning, Pfaff Leasing, and Pfaff Autoworks. For more information, please visit www.pfaffauto.com.



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