



For Immediate Release

Time to Assemble Your Squads for the *WorldGaming Canadian Championship presented by PlayStation 4 featuring Call of Duty®: WWII*

Registration is now open; \$60,000 in cash and prizing is on the line

Toronto, ON: December 1, 2017 (TSX: CGX) – WorldGaming today announced that registration is now open for players in Canada and the United States for the *WorldGaming Canadian Championship presented by PlayStation 4 featuring Call of Duty: WWII*. Gameplay competition will pit squad against squad in an all-out battle for glory, a championship title and \$60,000 in cash and prizes. Competitors will be playing the recently released *Call of Duty®: WWII*.

“This is our third national tournament featuring Call of Duty and it is clear that the gaming community in North America appreciates the supreme and distinctive competitive aspects of the game and of our tournaments,” says Wim Stocks, General Manager of WorldGaming. “Players and spectators alike will bring passion and truly impressive team combat strategies into the mix.”

Competitors in the *WorldGaming Canadian Championship presented by PlayStation 4 featuring Call of Duty: WWII* begin their mission for glory with online qualifiers starting on January 6, 2018. For the Live Championship, the top eight teams from the online playoffs will travel to Toronto for an all-expense paid trip to the National Finals—taking place at Cineplex’s *Scotiabank Theatre Toronto*, on March 3 and 4, 2018.

Visit WorldGaming.com/CallofDutyWWII to learn more about all the important dates, eligibility rules and registration. Gamers can join the conversation online with #COD60K or by following WorldGaming on Facebook (Facebook.com/WorldGaming), Twitter ([@WorldGaming](https://Twitter.com/WorldGaming)) or Instagram ([@WorldGaming](https://Instagram.com/WorldGaming)), and PlayStation Canada on Facebook (Facebook.com/PlayStationCanada), Twitter ([@PlayStationCA](https://Twitter.com/PlayStationCA)) or Instagram ([@PlayStationCA](https://Instagram.com/PlayStationCA)).

Gamers must be living in Canada or the United States and be at least 17 years of age to compete in the *WorldGaming Canadian Championship presented by PlayStation 4 featuring Call of Duty: WWII*.



About WorldGaming

WorldGaming acts as a social gaming community for competitive gamers to interact with one another and with brands, targeting the gamer demographic. Launched in 2006, it is the premier destination for competitive and passionate gamers, with over 8,000,000 matches played and over \$40,000,000 in cash prizes paid to gamers. Owned and operated by Cineplex, WorldGaming is an online service that facilitates tournaments, leagues and ladders for all platforms. More information is available at WorldGaming.com.

About Cineplex

A leading entertainment and media company, Cineplex (TSX:CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. As Canada's largest and most innovative film exhibitor, Cineplex welcomes 75 million guests annually through its circuit of 163 theatres across the country. Cineplex also operates successful businesses in digital commerce (CineplexStore.com), food service, alternative programming (Cineplex Events), cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media), amusement solutions (Player One Amusement Group) and an online eSports platform for competitive and passionate gamers (WorldGaming.com). Additionally, Cineplex operates a location based entertainment business through Canada's newest destination for 'Eats & Entertainment' (The Rec Room), and will also be opening new complexes specially designed for teens and families (Playdium) as well as exciting new sports and entertainment venues in communities across the country (Topgolf). Cineplex is a joint venture partner in SCENE, Canada's largest entertainment loyalty program.

Proudly recognized as having one of the country's Most Admired Corporate Cultures, Cineplex employs approximately 13,000 people in its offices across Canada and the United States. To learn more visit Cineplex.com or download the Cineplex App.

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