



FOR IMMEDIATE RELEASE

Cineplex to Open 25 Theatres Across Ontario Tomorrow

Reopening Plans Designed with Health & Safety of Employees and Guests as First Priority

Welcoming Guests Back to the Big Screen With \$5 Tickets

Visit Cineplex.com, the Cineplex App or Your Local Theatre for Tickets and Showtimes

TORONTO, ON, July 30, 2020 (TSX: CGX) – Cineplex, one of Canada’s leading entertainment and media companies, announced today that select theatres and entertainment venues across Ontario will reopen this Friday, July 31, 2020. The company is taking a phased approach to reopening and anticipates that the majority of its locations will reopen over the next several weeks, including its 43 other theatre locations across Ontario.

Cineplex’s top priority has always been the health and safety of its employees and guests and creating a safe, comfortable and welcoming environment. All theatres will open with enhanced safety and cleaning measures as well as updated procedures to allow for physical distancing both inside and outside auditoriums. For more information, visit your local theatre page on the Cineplex site and Cineplex’s [new landing page](#) on safely reopening.

Additionally, The Rec Room at Toronto’s Roundhouse, The Rec Room London and Playdium Whitby are now open with reduced operating hours and enhanced safety and cleaning measures. For more information, visit The Rec Room’s new [health and safety landing page](#) and Playdium’s new [health and safety landing page](#).

Across all its businesses, Cineplex is implementing best practices and learnings from global counterparts as well as working in partnership with leading public health and infectious disease experts to maximize safety precautions for all team members and guests. Cineplex’s [landing page](#) outlines its phased approach to safely reopening, which includes some of these new measures:

- Launching reserved seating in all auditoriums across Canada; seating options will be automatically blocked off to ensure proper distance in every direction between guests

- Reducing capacity in all auditoriums to allow for physical distancing
- Enhancing cleaning practices throughout its facilities, with particular focus on high-contact surfaces, restrooms and seats
- Accepting debit and credit payments only, with the exception of gift card purchases
- Limiting food offerings in theatres to Cineplex’s famous popcorn and other core concessions
- Limiting food offerings at locations of The Rec Room
- Ensuring employees have the personal protective equipment they need
- Making hand sanitizer readily available for guests and employees throughout its buildings
- Keeping VIP Cinemas and the play structures in Clubhouse auditoriums closed for now
- In communities where it is mandated, Cineplex requiring guests to wear masks inside the theatre

“The past four months have given us a new appreciation for the importance of friends and family and the power of shared experiences with those we love,” said Ellis Jacob, President and CEO, Cineplex. “Entertaining is what we do best, and we simply can’t wait to safely welcome guests back to our theatres, The Rec Room and Playdium for some much-deserved entertainment, fun and escape.”

To welcome movie-lovers back, Cineplex will be offering \$5 tickets and showing popular new releases and summer favourites you may have missed in theatres like *Beauty and the Beast*, *Jaws*, *Bohemian Rhapsody*, *The Invisible Man*, *Bloodshot*, *Sonic The Hedgehog*, *My Spy*, *Jurassic Park*, *Gravity* and *Jumanji: The Next Level*.

Additional Onsite Media Protocols

For the health and safety of our employees and guests, no reporters (including cameras) will be permitted inside theatres during operating hours. In order to ensure physical distancing and limit the number of news media in theatres, [B-roll is available](#) to complement your story. Those who would like to be onsite at a Cineplex theatre to capture their own content and interview guests please note that all interviews should be conducted outside and there is no Cineplex spokesperson onsite.

Cineplex Location Listing

- *Galaxy Cinemas Barrie*, Barrie
- *Cineplex Cinemas Hamilton Mountain*, Hamilton
- *Cineplex Odeon Gardiners Road Cinemas*, Kingston
- *Cineplex Cinemas Kitchener and VIP*, Kitchener
- *SilverCity London Cinemas*, London
- *The Rec Room (CF Masonville Place)*, London

- *Cineplex Cinemas Milton, Milton*
- *SilverCity Newmarket Cinemas, Newmarket*
- *Cineplex Odeon Niagara Square Cinemas, Niagara Falls*
- *Cineplex Cinemas Winston Churchill & VIP, Oakville*
- *Cineplex Odeon Oshawa Cinemas, Oshawa*
- *Scotiabank Theatre Ottawa, Ottawa*
- *Cineplex Cinemas Ottawa, Ottawa*
- *Cineplex Cinemas Pickering and VIP, Pickering*
- *Cineplex Cinemas Empress Walk, Toronto*
- *Cineplex Cinemas Mississauga, Toronto*
- *Cineplex Cinemas Queensway & VIP, Toronto*
- *Cineplex Cinemas Yonge-Eglinton and VIP, Toronto*
- *Cineplex Cinemas Yonge-Dundas and VIP, Toronto*
- *Cineplex Cinemas Yorkdale, Toronto*
- *Cineplex Odeon Eglinton Town Centre Cinemas, Toronto*
- *The Rec Room (Roundhouse), Toronto*
- *SilverCity Richmond Hill, Richmond Hill*
- *SilverCity Sudbury Cinemas, Sudbury*
- *Galaxy Cinemas Waterloo, Waterloo*
- *Playdium, Whitby*
- *Cineplex Cinemas Vaughan, Woodbridge*

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About Cineplex

Cineplex (TSX:CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. A leading entertainment and media company, Cineplex welcomes over 70 million guests annually through its circuit of theatres and location based entertainment venues across the country. In addition to being Canada's largest and most innovative film exhibitor, Cineplex also operates successful businesses in digital commerce (CineplexStore.com), food service, alternative programming (Cineplex Events), cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media) and amusement solutions (Player One Amusement Group). Additionally, Cineplex operates location based entertainment complexes specially designed for teens and families (Playdium) as well as Canada's favourite destination for 'Eats & Entertainment' (The Rec Room). Cineplex is a joint venture partner in SCENE, Canada's largest entertainment loyalty program.

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