



FOR IMMEDIATE RELEASE

Monday Surprise Premieres **Launches November 10**

No Title. No Trailer. No Spoilers. Just \$8.99 to Experience the Thrill of Discovering a Major New Release Before the Buzz Begins

TORONTO, ON, October 27, 2025 (TSX:CGX) – Cineplex is bringing unbeatable value and excitement to moviegoers with the launch of *Monday Surprise Premieres*, a special event featuring an exclusive mystery screening of a major new release for just \$8.99 (in-theatre price). Tickets purchased online are subject to an online booking fee up to \$1.50. Cineclub members can use their free monthly ticket for this event. All prices are subject to taxes.

On Monday, November 10, 2025, audiences can enjoy a surprise, new release film at select theatres across the country. The catch? The title of the film is only revealed once the lights go down. The only clue? It's a brand new, un-released film.

Tickets for the first surprise premiere are **on sale now and selling fast**. Visit Cineplex.com for participating locations and showtimes. The film's rating will be available on Cineplex.com before the screening.

Monday Surprise Premieres gives Cineplex moviegoers the chance to be the first to see amazing new films. Follow Cineplex on Instagram ([@cineplexmovies](https://www.instagram.com/cineplexmovies)), on X ([@cineplexmovies](https://twitter.com/cineplexmovies)) and like it on Facebook ([@cineplex](https://www.facebook.com/cineplex)) or visit Cineplex.com to be the first to know where and when these movies are playing.

About Cineplex

Cineplex (TSX:CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. Cineplex offers a unique escape from the everyday to millions of guests through its circuit of 171 movie theatres and location-based entertainment venues. In addition to being Canada's largest and most innovative film exhibitor, the company operates Canada's favourite destination for 'Eats & Entertainment' (The Rec Room), complexes specially designed for teens and families (Playdium), and an entertainment concept that brings movies, amusement gaming, dining, and live performances together under one roof (Cineplex Junxion). It also operates successful businesses in cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media or CDM), alternative programming (Cineplex Events) and motion picture distribution (Cineplex Pictures). Providing even more value for its guests, Cineplex is a partner in Scene+, Canada's largest entertainment and lifestyle loyalty program.

Proudly recognized as having one of the country's Most Admired Corporate Cultures, Cineplex employs over 10,000 people in its offices and venues across Canada. To learn more, visit [Cineplex.com](https://www.cineplex.com).

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