



FOR IMMEDIATE RELEASE

## **First IMAX® Cinema Experience in Saskatoon to Open at *Scotiabank Theatre Saskatoon and VIP***

Toronto, ON – April 5, 2018 – IMAX Corporation (NYSE: IMAX), a leader in delivering the world’s most immersive entertainment experiences, and Cineplex (TSX: CGX), a leading entertainment and media company, today announced plans to open Saskatoon’s first IMAX® cinema at *Scotiabank Theatre Saskatoon and VIP*. With an anticipated opening of May 2018, the auditorium will offer guests a new immersive entertainment experience with cutting-edge projection, powerful digital surround sound and a floor-to-ceiling, wall-to-wall screen.

Located at 347-2nd Avenue, *Scotiabank Theatre Saskatoon and VIP* will become the 25th IMAX location in Cineplex’s circuit across Canada. The IMAX Experience® will add to a wide range of entertainment options offered to Saskatoon movie-lovers, including RealD 3D, UltraAVX, D-BOX motion seats and VIP Cinemas - an adults-only movie experience exclusive to Cineplex.

"IMAX and Cineplex share a passion for innovation and a commitment to delivering exceptional entertainment experiences," said Ellis Jacob, President and CEO, Cineplex. "We couldn’t be more excited to bring The IMAX Experience to the Saskatoon community as we continue to provide our guests with a variety of enhanced movie-watching options."

"We are pleased to continue our longstanding relationship with Cineplex as we grow the IMAX network and brand across the country," said Mark Welton, President, IMAX Theatres. "Cineplex has led the way in providing unsurpassed entertainment experiences in Canada and we know that movie-goers in Saskatoon will love watching Hollywood’s hottest blockbusters with crystal-clear images and cutting-edge sound through the incredibly immersive IMAX format."

Cineplex currently operates 24 IMAX screens nationwide, as well as Canada’s first and only IMAX VR Centre. For more information, tickets and showtimes, please visit [Cineplex.com](http://Cineplex.com).

### **About Cineplex**

A leading entertainment and media company, Cineplex (TSX:CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. As Canada's largest and most innovative film exhibitor, Cineplex welcomes over 70 million guests annually through its circuit of 163 theatres across the country. Cineplex also operates successful businesses in digital commerce (CineplexStore.com), food service, alternative programming (Cineplex Events), cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media), amusement solutions (Player One Amusement Group) and an online eSports platform for competitive and passionate gamers (WorldGaming.com). Additionally, Cineplex operates a location based entertainment business through Canada's newest destination for 'Eats & Entertainment' (The Rec Room), and will also be opening new complexes specially designed for teens and families (Playdium) as well as exciting new sports and entertainment venues across Canada (Topgolf). Cineplex is a joint venture partner in SCENE, Canada's largest entertainment loyalty program.

Proudly recognized as having one of the country's Most Admired Corporate Cultures, Cineplex employs approximately 13,000 people in its offices across Canada and the United States. To learn more visit [Cineplex.com](http://Cineplex.com) or download the Cineplex App.

### **About IMAX Corporation**

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theatres to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto and Los Angeles, with additional offices in London, Dublin, Tokyo, and Shanghai. As of December 31, 2017, there were 1,370 IMAX theater systems (1,272 commercial multiplexes, 12 commercial destinations, 86 institutional) operating in 75 countries. On Oct. 8, 2015, shares of IMAX China, a subsidiary of IMAX Corp., began trading on the Hong Kong Stock Exchange under the stock code "HK.1970."

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