



For Immediate Release

It's Time to Throw Down at the Northern Fights Canadian Championship Series, presented by Cineplex WorldGaming

Series registration is now open for game brawlers ready to bring the pain with *Street Fighter® V* and *Mortal Kombat XL*

\$65,000 in cash and prizing plus a trip to the Evolution Championship in Las Vegas are at stake

Toronto, ON— May 16, 2017 (TSX: CGX) – Cineplex WorldGaming and PlayStation want players from across North America to know one thing: The Fighter is in You! The call is out now to the best and baddest players ready for the fight of their lives to register for the Northern Fights Canadian Championship Series.

Featuring two of the most iconic fighting game titles ever played, this pulse-pounding one-on-one tournament lets gamers from across Canada and the United States unleash the fury with Capcom's *Street Fighter® V* and Warner Brothers' *Mortal Kombat XL*, played on PlayStation 4. And the stakes are too intense to ignore: over C\$65,000 in cash and prizes are up for grabs, as well as the bragging rights that come with the coveted Championship Title being awarded at the National Finals in Toronto on June 24, 2017.

"We are thrilled to launch Northern Fights for North American gamers in Cineplex theatres, where the best players will slug it out with *Street Fighter® V* and *Mortal Kombat XL*," says Wim Stocks, General Manager of WorldGaming. "If you thought our previous tournaments were exciting, this one is going to the next-level thanks to the superb skill levels of the players involved. Our players and spectators will once again be immersed in a one-of-a-kind, epic gaming experience that's tough to find anywhere else."

Gamers can battle it out through one of 14 in-theatre Regional Qualifiers on June 4, 2017, or through an online 'last-chance' qualifier beginning June 10, 2017. In all, 16 players from each title will win their way to Toronto for an all-expense paid trip to the National Finals—taking place at Scotiabank Theatre Toronto on June 24, 2017. Fans from around the world will be able to check out the action live on June 24 at:

<http://www.twitch.tv/worldgaming>.



With more than C\$65,000 in cash and prizes, plus a trip to the *Evolution Championship Series* in Las Vegas up for grabs, the winners from the Cineplex WorldGaming Northern Fights Championship Series will walk away with hard-earned cash, movie passes, games, and consoles. Player registration fees start at C\$10 in advance, or C\$15 at the door for Regional Qualifiers and C\$25 for Online Last-Chance Qualifiers.

Click [here](#) to check out a list of the 14 theatres hosting Regional Qualifier tournaments, and to learn more about all the important dates, eligibility rules, and registration. Competitors can also visit WorldGaming.com/Cineplex for more information and to register. Gamers can also join the conversation online with #NORTHERNFIGHTS or by following WorldGaming on Facebook (Facebook.com/WorldGaming), Twitter ([@WorldGaming](https://twitter.com/WorldGaming)) or Instagram ([@WorldGaming](https://www.instagram.com/WorldGaming)), and PlayStation Canada on Facebook (Facebook.com/PlayStationCanada and Facebook.com/PlayStationCanadaFr), Twitter ([@PlayStationCA](https://twitter.com/PlayStationCA)) or Instagram ([@PlayStationCA](https://www.instagram.com/PlayStationCA)).

Gamers must be at least 14 years of age to compete in *Street Fighter® V*, and at least 18 years of age to compete in *Mortal Kombat XL*. Spectators purchasing tickets to attend the Regional Finals and Canadian Final events will need to be 17 years of age or older.

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About Cineplex

A leading entertainment and media company, Cineplex (TSX:CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. As Canada’s largest and most innovative film exhibitor, Cineplex welcomes 75 million guests annually through its circuit of 164 theatres across the country. Cineplex also operates successful businesses in digital commerce (CineplexStore.com), food service, alternative programming (Cineplex Events), cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media) and amusement solutions (Player One Amusement Group). It also operates a location based entertainment business through Canada’s newest destination for ‘Eats & Entertainment’ (The Rec Room), and an online eSports platform for competitive and passionate gamers (WorldGaming.com). Additionally, Cineplex is a joint venture partner in SCENE, Canada’s largest entertainment loyalty program.

Proudly recognized as having one of the country’s Most Admired Corporate Cultures, Cineplex employs over 13,000 people in its offices across Canada and the United States. To learn more visit Cineplex.com or download the Cineplex App.

**About Capcom**

Capcom is a leading worldwide developer, publisher and distributor of interactive entertainment for game consoles, PCs, handheld and wireless devices. Founded in 1983, the company has created hundreds of games including ground-breaking franchises *Resident Evil*®, *Street Fighter*®, *Monster Hunter*™, *Ace Attorney*®, *Mega Man*® and *Devil May Cry*®. Capcom maintains operations in the U.S., Canada, U.K., France, Germany, Tokyo, Taiwan, Hong Kong and Korea, with corporate headquarters located in Osaka, Japan. More information about Capcom and its products can be found at www.capcom.com or www.capcom-unity.com.

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About Warner Bros. Interactive Entertainment

Warner Bros. Interactive Entertainment, a division of Warner Bros. Home Entertainment, Inc., is a premier worldwide publisher, developer, licensor and distributor of entertainment content for the interactive space across all platforms, including console, handheld, mobile and PC-based gaming for both internal and third party game titles.

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