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Cineplex Reports November Box Office Results

Cineplex Achieves its Second-Busiest Weekend of 2024 Over the U.S. Thanksgiving Weekend

TORONTO, ON, December 12, 2024 (TSX: CGX) – [Cineplex](#), Canada’s leading entertainment and media company, reported box office revenues of \$48.9 million for November 2024, representing 141% of November 2023 and 94% of 2019. Premium experiences accounted for 42.0% of the November box office compared to 36.7% in November 2023.

November brought the side-by-side theatrical releases of *Gladiator II* and *Wicked*, encouraging moviegoers to experience the much anticipated ‘Glicked’ weekend. *Wicked*’s opening weekend earned \$112.5 million, shattering records for films based on Broadway musicals.

The long-awaited *Moana 2* created waves generating a staggering \$139.7 million in its opening three-day weekend, breaking the record for the highest U.S. Thanksgiving three-day weekend of all time. It also broke the record for the highest five-day opening of all time at \$225.4 million.

Movie-goers continued to enhance their viewing experience with 70.5% of *Wicked*’s box office revenue, 59.8% of *Moana 2*’s box office revenue and 46.2% of *Gladiator II*’s box office revenue resulting from premium formats such as 3D, D-BOX, IMAX, ScreenX, VIP and UltraAVX.

The continued popularity of international programming accounted for 11.8% of Cineplex’s November box office revenue, outperforming North American peers at 3.8%. *Bhool Bhulaiyaa 3* and *Hello, Love, Again* were part of the Company’s top ten films for November, with *Hello, Love, Again* becoming the highest-grossing Filipino language film in Cineplex history.

"The record-breaking trio of *Gladiator II*, *Wicked* and *Moana 2* brought diverse genres and compelling content to theatres, giving movie-goers even more reasons to head to their local theatre," said Ellis Jacob, President and CEO, Cineplex. "This wide selection of content solidifies movie-going as a shared experience, bringing people together for these special cinematic moments. As these titles extend into the holiday season, we’re ending the year on a high note by also adding *The Lord of the Rings: The War of the Rohirrim*, *Kraven the Hunter*, *Mufasa: The Lion King*, *Sonic the Hedgehog 3* and *Nosferatu*."

Period	2019 Box Office	2023 Box Office	2024 Box Office	2024 as a Percentage of 2019	2024 as a Percentage of 2023
October	\$54,528	\$37,354	\$34,031	62%	91%
November	\$52,314	\$34,640	\$48,918	94%	141%
Total	\$106,842	\$71,994	\$82,950	78%	115%

(i) Amounts are in thousands of dollars.

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About Cineplex

Cineplex (TSX:CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. Cineplex offers a unique escape from the everyday to millions of guests through its circuit of 168 movie theatres and location-based entertainment venues. In addition to being Canada's largest and most innovative film exhibitor, the company operates Canada's favourite destination for 'Eats & Entertainment' (The Rec Room), complexes specially designed for teens and families (Playdium), and an entertainment concept that brings movies, amusement gaming, dining, and live performances together under one roof (Cineplex Junxion). It also operates successful businesses in cinema media (Cineplex Media), alternative programming (Cineplex Events), motion picture distribution (Cineplex Pictures), digital commerce (CineplexStore.com), and digital place-based media (Cineplex Digital Media or CDM). Providing even more value for its guests, Cineplex is a partner in Scene+, Canada's largest entertainment and lifestyle loyalty program.

Proudly recognized as having one of the country's Most Admired Corporate Cultures, Cineplex employs over 10,000 people in its offices and venues across Canada. To learn more, visit [Cineplex.com](https://www.cineplex.com).

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