



**FOR IMMEDIATE RELEASE**

## **Cineplex Recognized as One of Canada's Most Admired Corporate Cultures for the Third Time**

Toronto, ON, February 28, 2019 (TSX: CGX) – Cineplex is proud to announce that for the third time it has been named one of Canada's Most Admired Corporate Cultures by Waterstone Human Capital.

Announced annually, Canada's Most Admired Corporate Cultures program celebrates organizations across four categories that have cultures that drive performance and contribute to the bottom line.

“Corporate cultures are always evolving and ours is no different. I have always believed that culture drives our success and makes us who we are as an organization,” said Ellis Jacob, President and Chief Executive Officer of Cineplex. “Being honoured with this award three times truly is a testament to our core values and the teamwork, excellence and innovation of our over 13,000 employees across North America. Three cheers to the Cineplex team – you have made me immensely proud.”

Now in its 15<sup>th</sup> year, the Canada's Most Admired Corporate Cultures program recognizes best-in-class Canadian organizations and CEOs for embracing cultures that enhance performance and sustain a competitive advantage. Cineplex is being recognized for its dedication to employee engagement initiatives, passion for the community and strong leadership.

Canada's Most Admired Corporate Cultures winning organizations were selected based on detailed submissions and a rigorous interview process. Cineplex and the other 2018 honourees will be celebrated tonight at the Canada's Most Admired Summit and Awards event at the Metro Toronto Convention Centre in Toronto, Ontario. For the full list of winners, visit [WaterstoneHC.com](http://WaterstoneHC.com).

**About Cineplex**

Cineplex (TSX:CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. A leading entertainment and media company, Cineplex welcomes over 70 million guests annually through its circuit of theatres and location based entertainment venues across the country. In addition to being Canada's largest and most innovative film exhibitor, Cineplex also operates successful businesses in digital commerce (CineplexStore.com), food service, alternative programming (Cineplex Events), cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media), amusement solutions (Player One Amusement Group) and an online esports platform for competitive and passionate gamers (WorldGaming.com). Additionally, Cineplex operates a location based entertainment business through Canada's newest destination for 'Eats & Entertainment' (The Rec Room), and will also be opening new complexes specially designed for teens and families (Playdium) as well as exciting new sports and entertainment venues across Canada (Topgolf). Cineplex is a joint venture partner in SCENE, Canada's largest entertainment loyalty program.

Proudly recognized as having one of the country's Most Admired Corporate Cultures, Cineplex employs approximately 13,000 people in its offices across Canada and the United States. To learn more visit [Cineplex.com](http://Cineplex.com) or download the Cineplex App.

**Media Relations contacts:**

Tiana McPhee

Associate, Communications and Investor Relations

[Tiana.McPhee@Cineplex.com](mailto:Tiana.McPhee@Cineplex.com), 416-323-7479

Sarah Van Lange

Executive Director, Communications

[Sarah.VanLange@Cineplex.com](mailto:Sarah.VanLange@Cineplex.com), 416-323-6728