



FOR IMMEDIATE RELEASE

IMAX Opens at *Cineplex Odeon Devonshire Mall Cinemas*

World's Most Immersive Moviegoing Experience to Open in Windsor with New Releases
Disney and Pixar's Lightyear and Jurassic World Dominion

Tickets Now on Sale on [Cineplex.com](https://www.cineplex.com) and the Cineplex App

TORONTO, ON, June 15, 2022 (TSX: CGX) – Cineplex, Canada's leading entertainment and media company, in partnership with IMAX Corporation (NYSE: IMAX), an innovator in entertainment technology, announced the installation of an IMAX auditorium on Friday, June 17 at *Cineplex Odeon Devonshire Mall Cinemas* in Windsor, Ontario. This immersive experience debuts with the highly anticipated new releases *Disney and Pixar's Lightyear* and *Jurassic World Dominion*.

"At Cineplex, we pride ourselves in offering guests the most advanced cinematic technology to create out-of-this-world experiences that cannot be replicated at home," said Kevin Watts, Executive Vice President, Exhibition & LBE, Cineplex. "Now, more than ever, movie lovers want to create a memorable escape, and the innovative IMAX technology provides just that."

"IMAX and Cineplex have collaborated to bring the most immersive moviegoing experience to audiences across Canada, and we're excited to expand our partnership as a slate of highly anticipated blockbuster releases like *Disney and Pixar's Lightyear* arrive in theatres," said Mark Welton, President, IMAX Theatres. "With its awe-inspiring images and heart-pounding audio, IMAX is the best possible way to experience the biggest and most ambitious blockbusters and the upcoming slate — from *Minions: The Rise of Gru* to *Thor: Love and Thunder* to Jordan Peele's *Nope* — truly offers something for everyone."

IMAX combines proprietary software, architecture, and equipment to create experiences that take the audience beyond the edge of their seat to a world they never imagined. There are currently over 1,600 IMAX theatre systems operating in more than 87 countries around the world.

Cineplex currently has 25 IMAX auditoriums installed across its circuit of theatres, including 13 in Ontario. In addition, Cineplex also provides guests with many enhanced cinematic experiences that cannot be replicated at home, including UltraAVX, VIP Cinemas, RealD 3D, D-BOX, 4DX, ScreenX, and more. For further information

about all the features *Cineplex Odeon Devonshire Mall Cinemas* has to offer or to purchase tickets, head to Cineplex.com.

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About Cineplex

Cineplex (TSX: CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. Cineplex offers a unique escape from the everyday to millions of guests through its circuit of over 170 movie theatres and location-based entertainment venues. In addition to being Canada's largest and most innovative film exhibitor, the company operates Canada's favourite destination for 'Eats & Entertainment' (The Rec Room) and complexes specially designed for teens and families (Playdium). It also operates successful businesses in digital commerce (CineplexStore.com), alternative programming (Cineplex Events), cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media) and amusement solutions (Player One Amusement Group). Providing even more value for its guests, Cineplex is a joint venture partner in Scene+, Canada's largest entertainment loyalty program.

Proudly recognized as having one of the country's Most Admired Corporate Cultures, Cineplex employs over 10,000 people in its offices and venues across Canada and the United States. To learn more, visit Cineplex.com.

About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture, and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theaters to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto, and Los Angeles, with additional offices in London, Dublin, Tokyo, and Shanghai. As of December 31, 2021, there were 1,683 IMAX theater systems (1,599 commercial multiplexes, 12 commercial destinations, 72 institutional) operating in 87 countries and territories. Shares of IMAX China Holding, Inc., a subsidiary of IMAX Corporation, trade on the Hong Kong Stock Exchange under the stock code "1970."

IMAX®, IMAX® Dome, IMAX® 3D, IMAX® 3D Dome, Experience It In IMAX®, The IMAX Experience®, An IMAX Experience®, An IMAX 3D Experience®, IMAX DMR®, DMR®, IMAX nXos® and Films to the Fullest®, are trademarks and trade names of the Company or its subsidiaries that are registered or otherwise protected under laws of various jurisdictions. More information about the Company can be found at www.imax.com. You may also connect with IMAX on Instagram (<https://www.instagram.com/imax>), Facebook (www.facebook.com/imax), Twitter (www.twitter.com/imax) and YouTube (www.youtube.com/imaxmovies).

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