



FOR IMMEDIATE RELEASE

BACK AND BETTER THAN EVER!
***Cineplex Cinemas Charlottetown* Reopens Friday, May 19**

Newly Renovated Theatre Welcomes Back Movie Lovers in Time for Summer Blockbusters, Opening with *Fast X*

Tickets Available at [Cineplex.com](https://www.cineplex.com) and the Cineplex App

TORONTO, ON, May 15, 2023 (TSX: CGX) – Cineplex, Canada’s leading entertainment and media company, announced today that *Cineplex Cinemas Charlottetown* will reopen this Friday, May 19. After months of repairs due to damage caused by Hurricane Fiona last fall, movie lovers in Charlottetown will enjoy a newly restored and upgraded theatre experience, just in time for the highly anticipated summer blockbuster, *Fast X*.

All eight of *Cineplex Cinemas Charlottetown’s* auditoriums are upgraded to feature extra-wide rocker-style chairs; a fifth RealD 3D screen has been added along with the replacement of all [D-BOX](#) seats, which provides an enhanced experience for movie lovers who want to immerse themselves further into the action. Guests can also expect an updated gaming area, lobby and concession counter, where they can enjoy food offerings including, nachos, pretzels and, of course, Cineplex’s warm, buttery popcorn.

In addition to welcoming back Charlottetown’s movie lovers, *Cineplex Cinemas Charlottetown* will also welcome 28 Cineplex cast members, over 85 per cent of whom are returning employees.

“We know that our staff and guests are eagerly anticipating the return of *Cineplex Cinemas Charlottetown* and we are grateful for the support of our community these past months,” said Chauntel Ormandy, Executive Director, Atlantic Operations, Cineplex. “We are thrilled to bring the magic of the big screen back to Charlottetown where films can be experienced in state-of-the-art auditoriums, and we are excited to welcome all the familiar faces we have missed so much!”

The reopening also comes just in time for guests to take advantage of Cineplex’s [Movie Gift Pack](#) offer. Guests can receive a Movie Gift Pack coupon book with the purchase of a \$30 gift card online or in theatre before June 30. Each coupon book contains one free regular popcorn, one Buy One Get One general admission and one free movie ticket upgrade with a paid general admission.

Cineplex currently operates two theatres in Prince Edward Island: *Cineplex Cinemas Charlottetown* and *Cineplex Cinemas Summerside*.

Tickets for Friday's opening are available on Cineplex.com and through the Cineplex app.

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About Cineplex

Cineplex (TSX:CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. Cineplex offers a unique escape from the everyday to millions of guests through its circuit of over 170 movie theatres and location-based entertainment venues. In addition to being Canada's largest and most innovative film exhibitor, the company operates Canada's favourite destination for 'Eats & Entertainment' (The Rec Room), complexes specially designed for teens and families (Playdium), and a newly launched entertainment concept that brings movies, amusement gaming, dining, and live performances together under one roof (Cineplex Junxion). It also operates successful businesses in digital commerce (CineplexStore.com), alternative programming (Cineplex Events), motion picture distribution (Cineplex Pictures), cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media) and amusement solutions (Player One Amusement Group). Providing even more value for its guests, Cineplex is a partner in Scene+, Canada's largest entertainment and lifestyle loyalty program.

Proudly recognized as having one of the country's Most Admired Corporate Cultures, Cineplex employs over 10,000 people in its offices and venues across Canada and the United States. To learn more, visit Cineplex.com.

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