



Cineplex Inc.

Request for Financial Statements

Dear Investor:

As a non-registered shareholder of Cineplex Inc., you are entitled to receive our interim financial statements.

To receive this information, please complete the on-line form at www.canstockta.com/financialstatements, specifying our company code 1591A.

Alternatively, you can complete the form below and return it to:

CST Trust Company
P.O. Box 700
Station B
Montreal, QC H3B 3K3

Fax: 1-888-249-6189

Your name will then be placed on the supplemental mailing list maintained by our transfer agent and registrar, the CST Trust Company.

As long as you remain a non-registered shareholder, you will receive this notification each year and be required to renew your request to receive financial statements. If you have any questions, please contact CST at inquiries@canstockta.com or by phone at 1-800-387-0825

Request for Financial Statements for Cineplex Inc.

1591A

To: CST Trust Company

(Please print)

Please add my name to the Supplemental Mailing Lists for Cineplex Inc., and send me their interim financial statements as indicated below:

- Annual Financial Statements
- Interim Financial Statements
- By mail

Name _____

Address _____

Postal/Zip Code _____

- By electronic delivery. **If choosing this option, it is necessary to read and complete the Consent to Electronic Delivery of Documents on the reverse.**

Consent to Electronic Delivery of Documents

- 1) I consent, until my consent is revoked by me, to receiving all future shareholder communications of Cineplex Inc. ("Cineplex") to which I am entitled as a shareholder electronically rather than by mail. These documents may include: (a) Annual Report; (b) Interim Financial Statements; (c) Other shareholder communications.
- 2) I understand and agree that, after my consent has been given and Cineplex has filed the documents with applicable securities regulatory bodies, Cineplex or its agent will notify me that a document which I am entitled to receive electronically is available at the Cineplex website with a link to the specific page of the website containing the document. I agree that such notification will be sent to me at the e-mail address I have provided below.
- 3) I acknowledge that access to the Internet, e-mail and the worldwide web are required for me to access a document electronically and I confirm that I have such access.
- 4) I understand and agree that: (a) any e-mail notice or other notification will not contain an actual document; (b) any e-mail notice or other notification will contain Cineplex's web address (or a hyperlink) identifying where the documents to be delivered electronically are located; (c) by accessing Cineplex website information which I will be provided under paragraph 2, I can access, view, download and print a paper document from my computer; (d) a document distributed electronically will be in Portable Document Format (PDF); and (e) Adobe® Acrobat® Reader® software is required to view a document in PDF format and a link to that software will be available at that page of the Cineplex website containing the documents to be delivered electronically. (Adobe® Acrobat® Reader® is the registered trademark of Adobe Systems Incorporated.)
- 5) I understand that I may request a paper copy of a document for which I have consented to electronic delivery to CIBC Mellon Trust Company at the telephone number, fax number, e-mail address or mailing address set forth on the reverse side of this form and under paragraph 9 below.
- 6) I understand and agree that: (a) at any time and without giving me advance notice, Cineplex may elect not to send me a document electronically, in which case a paper copy of the document will be mailed to me; and (b) if a document intended to be sent to me electronically is not available electronically, a paper copy of the document will be mailed to me.
- 7) I understand that Cineplex will maintain on its website any document sent to me electronically for not less than six months from the date of its posting on the website.
- 8) If I consent to electronic delivery, I will return this form by fax or mail to the address noted at the bottom of the page. I may also submit my request online by visiting the CST Trust Company's website www.canstockta.com/electronicdelivery
- 9) I understand that I may revoke or modify my consent and that I may change my e-mail address to which notices are to be delivered to me any time by notifying CST Trust Company by telephone: 1-800-387-0825, fax: 1-888-249-6189, email: inquiries@canstockta.com or mail: CST Trust Company, P.O. Box 700, Station B, Montreal, Quebec, Canada, H3B 3K3. I understand that if I change my e-mail address or revoke or modify my consent, I must notify CST Trust Company. Such change, revocation or modification must actually be received and acknowledged by CST Trust Company in order for it to be effective.
- 10) I understand that I am not required to consent to electronic delivery. I am a non-registered shareholder of Cineplex, I have read and understand the terms of this "Consent to Electronic Delivery of Documents" form and, on those terms, I consent to the electronic delivery of the documents I am entitled to receive as a non-registered owner of Cineplex.

DATED the _____ day of _____, 2014.

(First Name and Surname)

(Signature)

(Address)

(Email Address)

Please return this form by mail or fax to: CST Trust Company, P.O. Box 700, Station B, Montreal, QU H3B 3K3. Fax: 1-888-249-6189 or it may be submitted at www.canstockta.com/electronicdelivery.