



ENVIRONMENTAL, SOCIAL AND GOVERNANCE POLICY

Introduction

Cineplex believes that Environmental, Social, and Governance (ESG) are important factors in how we execute our strategy and live our culture and values.

As a commitment to our guests, employees, shareholders and future generations, Cineplex endeavours to make meaningful strides in ESG.

Cineplex's internal and external stakeholders have identified the following matters as being important: Guest health and safety; Employee, health, safety, and well-being; Business ethics and integrity; Privacy; Cybersecurity; Diversity, equity and inclusion; Waste and energy management; Responsible supply chain; and Sustainable procurement.

Our ESG Policy outlines our company wide approach to integrating ESG in our business and investment activities which include:

Environment

Cineplex's environmental initiatives are aimed at reducing its carbon footprint and demonstrate an ongoing commitment to a sustainable future. Cineplex is taking steps across its business through three inter-connected environmental factors: waste reduction, energy consumption and eco-friendly materials. Cineplex endeavours to reduce its greenhouse gas emissions, use less paper and manage its resources and waste to minimize the impact it has on the communities in which it operates. Cineplex has adopted, among other initiatives, the following:

- **Waste Reduction:** Cineplex is taking steps to reduce the amount of waste generated at its theatres, location-based entertainment venues and corporate offices.
- **Energy Efficiency:** Cineplex is taking steps to reduce its greenhouse gas emissions.
- **Eco-Friendly Materials:** Cineplex is taking steps to limit harmful chemicals in the products it uses in its operations. .

Social

Cineplex is committed to good stewardship in the communities it serves. Cineplex acts in accordance with, and is guided by, its *Cineplex Values*, the Corporation's *Code of Business Conduct and Ethics* and *Supplier Code of Conduct*. A copy of each of these documents can be found on Cineplex's corporate website by visiting <https://corp.cineplex.com>.

Cineplex's commitment to being a good corporate citizen and partner in the communities in which it operates remains of the utmost priority. This is demonstrated through Cineplex's ongoing commitment to health and safety, its focus on inclusivity and diversity, its attention to corporate culture, and its support for charitable groups and local communities.

Cineplex has a *Board Diversity Policy* as well as an overall corporate *Diversity Policy* for employment across its businesses, both of which are available on the corporate website. Cineplex's Board of Directors and its *Compensation, Nominating and Corporate Governance Committee* consider the level of representation of women and diversity on the Board and in management when making appointments. Cineplex is proud to note the diversity of its Board members.

Governance

Cineplex is committed to sustainable growth and good stewardship in the communities that it serves, guided by its *Cineplex Values*, the Corporation's *Code of Business Conduct and Ethics* and *Supplier Code of Conduct*. A copy of each of these documents can be found on Cineplex's corporate website by visiting <https://corp.cineplex.com>.

The *Code of Business Conduct and Ethics* addresses the ethical business standards and practices for its Board of Directors, leadership team, employees and contractors, all of whom must read, understand and re-commit to the Code each year with training and sign-off. The *Code of Business Conduct and Ethics* outlines behaviours and practices that will ensure full compliance with laws as well as reaffirm Cineplex's commitment to integrity, honesty and respect when dealing with its team, partners, suppliers and the community.

Cineplex values its relationships with suppliers because they are integral to it achieving its objectives and contributing to its overall success. To that end, Cineplex's *Supplier Code of Conduct*, sets out the principles and ethical standards that Cineplex expects all its suppliers to work toward achieving throughout the course of their business with Cineplex. The *Supplier Code of Conduct* provides, among other things:

- Ethical business practices;
- Responsible sourcing of its products;
- Responsible subcontracting;
- Responsible information security and adherence to best practices in privacy;
- Maintenance of human rights and labour standards;
- Provision of safe and healthy work environments; and
- Good stewardship.

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