



****Media Advisory: Wednesday, April 27, 2011****

Advance Tickets for *Pirates of the Caribbean: On Stranger Tides* Available at Select Cineplex Entertainment Theatres!

WHAT: Advance tickets for the highly anticipated release of *Pirates of the Caribbean: On Stranger Tides* go on sale Friday, April 29, 2011.

Special midnight screenings of *Pirates of the Caribbean: On Stranger Tides* will also be presented in 3D in all formats including UltraAVX™ and IMAX® on Thursday, May 19th (officially 12:01 a.m. on Friday, May 20th) at select Cineplex Entertainment theatres. The movie opens in wide release on May 20th. Tickets can be purchased at participating theatre box offices, online at www.cineplex.com, through our mobile site m.cineplex.com or via the Cineplex Mobile Apps. SCENE members will also earn 20 additional bonus points for purchasing *Pirates of the Caribbean: On Stranger Tides* tickets online or through one of Cineplex's mobile outlets.

Produced by Jerry Bruckheimer and directed by Rob Marshall, *Pirates of the Caribbean: On Stranger Tides* captures the fun, adventure and humor that ignited the hit franchise. Johnny Depp returns to his iconic role of Captain Jack Sparrow in an action-packed tale of truth, betrayal, youth and demise. When Jack crosses paths with a woman from his past (Penelope Cruz), he's not sure if it's love—or if she's a ruthless con artist who's using him to find the fabled Fountain of Youth. When she forces him aboard the Queen Anne's Revenge, the ship of the formidable pirate Blackbeard (Ian McShane), Jack finds himself on an unexpected adventure in which he doesn't know who to fear more: Blackbeard or the woman from his past. The international cast includes franchise vets Geoffrey Rush as the vengeful Captain Hector Barbossa, and Kevin R. McNally as Captain Jack's longtime comrade Joshamee Gibbs, plus Sam Claflin as a stalwart missionary and Astrid Berges-Frisbey as a mysterious mermaid.

Private screenings and group rates are also available. For more information, call 1-800-313-4461 or email corporatesales@cineplex.com.

WHERE: Participating Cineplex Entertainment theatres across Canada, please visit www.cineplex.com for locations. Tickets can be purchased at participating theatre box offices, through the Cineplex Mobile Apps and online at www.cineplex.com or our mobile site m.cineplex.com.

WHEN: Friday, April 29, 2011

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For additional information, please contact:

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