



Cineplex Celebrates Five Year Anniversary of Classic Film Series with Free Screenings of Hitchcock Classic REAR WINDOW

Toronto – August 24, 2015 – Alfred Hitchcock’s wicked and mesmerizing thriller *Rear Window* kicks off the fifth anniversary celebrations for Cineplex’s **Classic Film Series**.

Three free screenings will take place on September 13, 16 and 25, 2015. Tickets are now available and can be purchased in-person only at participating theatre box offices.

The Classic Film Series provides fans the opportunity to see their favourite movies on the big screen – often for the first time!

In addition to the free screenings, every month Cineplex will present an acclaimed and must see classic movie, including one of the greatest in American cinema *Mr. Smith Goes to Washington* starring Jimmy Stewart (October); the definitive Frank Sinatra musical *Pal Joey* in honour of Sinatra’s centennial (November); the beloved holiday tradition *It’s a Wonderful Life* (December); and the charming Billy Wilder romantic comedy *Sabrina* starring Audrey Hepburn, Humphrey Bogart and William Holden (January).

“Five years ago we launched this series with an undisputed masterpiece, *Casablanca*, and ever since have presented films that have stood the test of time and continue to surprise and inspire filmlovers of all ages,” said Brad LaDouceur, Vice President, Event Cinema, Cineplex Entertainment. “I highly encourage everyone to catch these classics on the big screen as they were meant to be seen.”

For a list of participating theatres visit Cineplex.com/ClassicFilms. All other Classic Film Series tickets are \$6.00.

About Cineplex Front Row Centre Events (FRCE):

Brought to you by Cineplex Entertainment, Front Row Centre Events bring world-class entertainment to local Cineplex Entertainment theatres and other participating locations. Presented in high-definition with digital surround sound, guests can experience the best in original one-night only and series-based programming. With the Metropolitan Opera’s Live in HD series, Broadway productions, live broadcasts direct from the stage of London’s National Theatre, dance performances, classic films, concerts, live sporting events and documentaries, Front Row Centre Events put guests in the centre of the action on the big screen. Front Row Centre events also serves as a Canadian distributor for select genre titles. Visit Cineplex.com/Events for more information.

About Cineplex:

Cineplex Inc. (“Cineplex”) is one of Canada’s leading entertainment companies and operates one of the most modern and fully digitized motion picture theatre circuits in the world. A top-tier

Canadian brand, Cineplex operates numerous businesses including theatrical exhibition, food services, gaming, alternative programming (Front Row Centre Events), Cineplex Media, Cineplex Digital Solutions, Cineplex Digital Networks, and the online sale of home entertainment content through CineplexStore.com and on apps embedded in various electronic devices. Cineplex is also a joint venture partner in SCENE – Canada’s largest entertainment loyalty program.

Cineplex is headquartered in Toronto, Canada, and operates 162 theatres with 1,652 screens from coast to coast, serving approximately 74 million guests annually through the following theatre brands: Cineplex Odeon, SilverCity, Galaxy Cinemas, Scotiabank Theatres, Cineplex Cinemas and Cineplex VIP Cinemas. Cineplex also owns and operates the UltraAVX, Poptopia, and Outtakes brands. Cineplex trades on the Toronto Stock Exchange under the symbol CGX. More information is available at Cineplex.com.

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