



**Discover the Beauty of Canada's National Parks at
Participating Theatres Across Canada with *A Park for All Seasons***

Special live event is a tribute to Parks Canada's centennial

Toronto, ON, November 8, 2011 –Cineplex Entertainment, via our *Front Row Centre Events*, and OASIS HD give viewers a behind the scenes look at two of Canada's most spectacular National Parks and the threats and challenges they encounter. Captured in stunning high-definition, *A Park for All Seasons* travels to Tuktut Nogait National Park, a remote arctic park, and Pukaskwa National Park which is located on the shores of majestic Lake Superior. This special live event can be seen exclusively at participating movie theatres across Canada on November 13, 2012 at 4:00 p.m. EST, 3:00 p.m. CST, 2:00 p.m. MST and 1:00 p.m. PST.

"This event gives Canadians an unprecedented look at two of the country's National Parks, allowing guests to experience the park's beauty and splendour from the comfort of the theatre," said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment.

"I'm thrilled to share these two parks with Canadians," said Craig Colby, Director of Production at Oasis HD. This is the best chance the audience will have to see Tuktut Nogait National Park as it's remote, undeveloped and rarely visited by people. Pukaskwa National Park is just as beautiful so viewers will also get a special look a park they can visit easily."

Broadcast live via satellite and hosted by Sarah Harmer, this special presentation allows the audience to submit questions on Twitter to Parks Canada specialists and the producer of *A Park for All Seasons*. Select questions will be answered live before the completion of the event. Guests can submit their questions via Twitter to @OasisHD.

Tickets for *A Park for All Seasons* can be purchased at participating theatre box offices, through the Cineplex Mobile Apps and online at www.cineplex.com/events or our mobile site m.cineplex.com.

A Park for All Seasons is a 25 part series on Canada's national parks broadcast and produced by OASIS HD. This special in-theatre event provides viewers with the first opportunity to enjoy the Tuktut Nogait National Park and Pukaskwa National Park episodes. Full listings of the program and additional webisodes can be found on www.oasishd.ca/parks.

A Park for All Seasons will offered at the following theatres:

BRITISH COLUMBIA

Coquitlam

SilverCity Coquitlam Cinemas, 170 Schoolhouse Street

Kamloops

Cineplex Odeon Aberdeen Mall Cinemas, 700-1320 Trans Canada Highway

Langley

Colossus Langley Cinemas, 20090 91A Avenue

Nanaimo

Galaxy Cinemas Nanaimo, 213-4750 Rutherford Road

Revelstoke

Roxy Theatre, 115 MacKenzie Avenue

Richmond

SilverCity Riverport Cinemas, 14211 Entertainment Way

Vancouver

Scotiabank Theatre Vancouver, 900 Burrard Street

Victoria

SilverCity Victoria Cinemas, 3130 Tillicum Road

ALBERTA**Calgary**

Scotiabank Theatre Chinook, 6455 Macleod Trail SW

Edmonton

Cineplex Odeon South Edmonton Cinemas, 1525-99th Street NW

Lethbridge

Galaxy Cinemas Lethbridge, 501-1st Avenue SW

Red Deer

Galaxy Cinemas Red Deer, 357-37400 Highway #2

MANITOBA**Winnipeg**

SilverCity Polo Park Cinemas, 817 St. James Street

SASKATCHEWAN**Regina**

Galaxy Cinemas Regina, 420 McCarthy Boulevard N

Saskatoon

Galaxy Cinemas Saskatoon, 347 2nd Avenue

ONTARIO**Ancaster**

SilverCity Ancaster Cinemas, 771 Golf Links Road

Barrie

Galaxy Cinemas Barrie, 72 Commerce Park Drive

Belleville

Galaxy Cinemas Belleville, 160 Bell Boulevard

Guelph

Galaxy Cinemas Guelph, 485 Woodlawn Road W

Kingston

Cineplex Odeon Gardiners Road Cinemas, 626 Gardiners Road

London

SilverCity London Cinemas, 1680 Richmond Street

Mississauga

Coliseum Mississauga Cinemas, 309 Rathburn Road W

Newmarket

SilverCity Newmarket Cinemas and XSCAPE Entertainment Centre, 18151 Yonge Street

Niagara Falls

Cineplex Odeon Niagara Square Cinemas, 7555 Montrose Road

North Bay

Galaxy Cinemas North Bay, 300 Lakeshore Drive

Oakville

SilverCity Oakville and VIP Cinemas, 3531 Wyecroft Road

Oshawa

Cineplex Odeon Oshawa Cinemas, 1351 Grandview Street N

Ottawa

Coliseum Ottawa Cinemas, 3090 Carling Avenue

SilverCity Gloucester Cinemas, 2385 City Park Drive

Peterborough

Galaxy Cinemas Peterborough, 320 Water Street

Richmond Hill

SilverCity Richmond Hill Cinemas, 8725 Yonge Street

Sault Ste. Marie

Galaxy Cinemas Sault Ste. Marie, 293 Bay Street

Sudbury

SilverCity Sudbury Cinemas, 355 Barrydowne Road

Thunder Bay

SilverCity Thunder Bay Cinemas, 850 North May Street

Toronto

Cineplex Odeon Queensway Cinemas, 1025 The Queensway

Coliseum Scarborough Cinemas, 300 Borough Drive

Scotiabank Theatre Toronto, 259 Richmond Street W

Waterloo

Galaxy Cinemas Waterloo, 550 King Street N

Windsor

Cineplex Odeon Devonshire Mall Cinemas, 3100 Howard Avenue

QUEBEC

Brossard

Cineplex Odeon Brossard Cinemas, 9350 boul. Leduc

Kirkland

Coliseum Kirkland Cinemas, 3200 rue Jean Yves

Montreal

Cineplex Odeon Cavendish Mall Cinemas, 5800 boul. Cavendish

Sherbrooke

Galaxy Cinemas Sherbrooke, 4204 rue Bertrand

About Cineplex Entertainment

Cineplex Inc. ("Cineplex") is the largest motion picture exhibitor in Canada and owns, leases or has a joint-venture interest in 130 theatres with 1,351 screens serving approximately 70 million guests annually. Headquartered in Toronto, Canada, Cineplex operates theatres from British Columbia to Quebec and is the exclusive provider of UltraAVX™ and the largest exhibitor of digital 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. Cineplex shares trade on

the Toronto Stock Exchange (TSX) under the symbol "CGX". For more information, visit www.cineplex.com.

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For more information, photos or interviews, please contact:

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