



Unprecedented Demand Prompts Cineplex to Release Second Block of Opening Weekend Tickets for *Star Wars: The Force Awakens*

Tickets Available at Cineplex.com on Tuesday at 3:00 PM EST

Toronto, ON – November 2, 2015 (TSX: CGX) – Cineplex Entertainment (“Cineplex”) announced today that it is giving fans a second chance at opening weekend tickets for the highly anticipated film, *Star Wars: The Force Awakens*. Canada’s largest film exhibitor will release a second block of tickets for shows at 115 theatres across Canada. The film opens on Friday, December 18, 2015 with advance shows on December 17, 2015.

“This is the highest demand for advance tickets that we’ve seen in our history for any opening weekend. *Star Wars: The Force Awakens* is already breaking records and its only October,” said Pat Marshall, Vice President, Communications and Investor Relations at Cineplex Entertainment. “*Star Wars: The Force Awakens* is one of the most anticipated films in decades and we’re so happy that Canadians are as excited to see it on the big screen as we are.”

Tickets will be available at the Box Office and on Cineplex.com on Tuesday, November 3, 2015 at 3:00 PM EST. Fans who missed their chance when the first block of tickets were released alongside the film’s [trailer](#) on October 19, 2015, are encouraged to reserve their tickets and join the millions of Canadians that will enjoy the film in theatres this December.

For theatre locations and show times visit Cineplex.com/StarWars. #StarWars fans can also join #TheForceAwakens conversation online with Cineplex Entertainment on Facebook (Facebook.com/Cineplex), Twitter ([@CineplexMovies](https://twitter.com/CineplexMovies)) and Instagram ([@CineplexMovies](https://www.instagram.com/CineplexMovies)).

Lucasfilm and visionary director J.J. Abrams join forces to take you back again to a galaxy far, far away as *Star Wars* returns to the big screen with *Star Wars: The Force Awakens*.

About Cineplex:

Cineplex Inc. ("Cineplex") is one of Canada's leading entertainment companies and operates one of the most modern and fully digitized motion picture theatre circuits in the world. A top-tier Canadian brand, Cineplex operates numerous businesses including theatrical exhibition, food services, gaming, alternative programming (Front Row Centre Events), Cineplex Media, Cineplex Digital Solutions, Cineplex Digital Networks, and the online sale of home entertainment content through CineplexStore.com and on apps embedded in various electronic devices. Cineplex is also a joint venture partner in SCENE – Canada's largest entertainment loyalty program.

Cineplex is headquartered in Toronto, Canada, and operates 162 theatres with 1,652 screens from coast to coast, serving approximately 74 million guests annually through the following theatre brands: Cineplex Odeon, SilverCity, Galaxy Cinemas, Scotiabank Theatres, Cineplex Cinemas and Cineplex VIP Cinemas presented by Scotiabank. Cineplex also owns and operates the UltraAVX, Poptopia, and Outtakes brands. Cineplex trades on the Toronto Stock Exchange under the symbol CGX. More information is available at Cineplex.com.

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