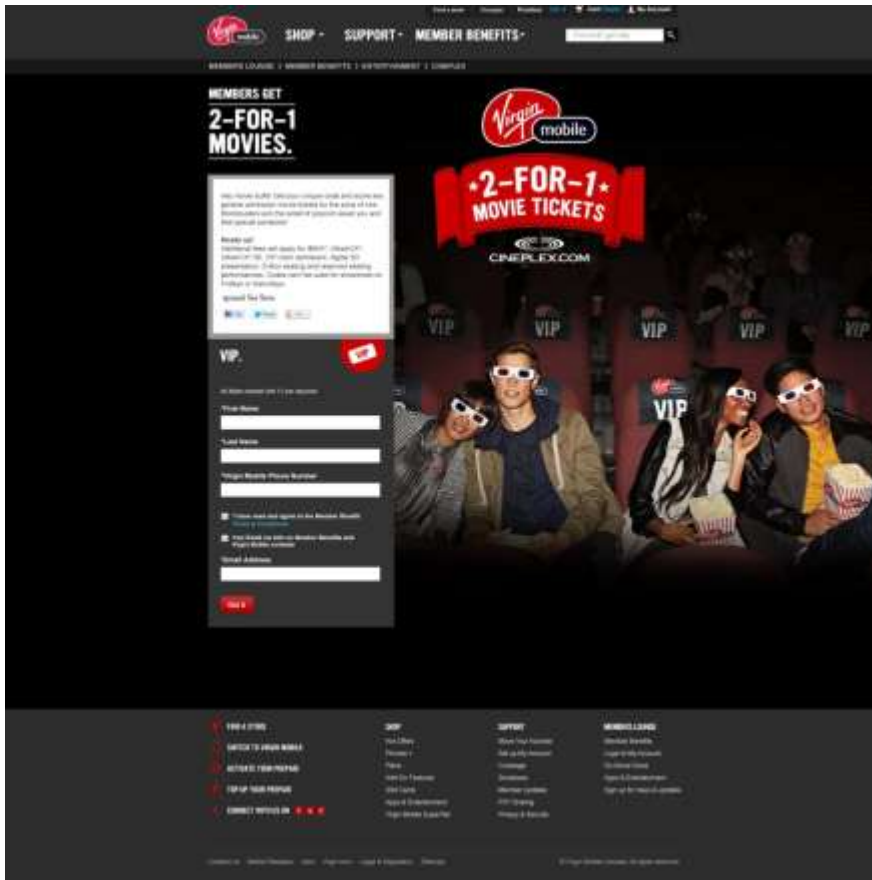


ONLINE PROMOTIONAL CODE REDEMPTION

The following is a guide that will walk you through redeeming your 2 for 1 promotional code from your Virgin Mobile account.



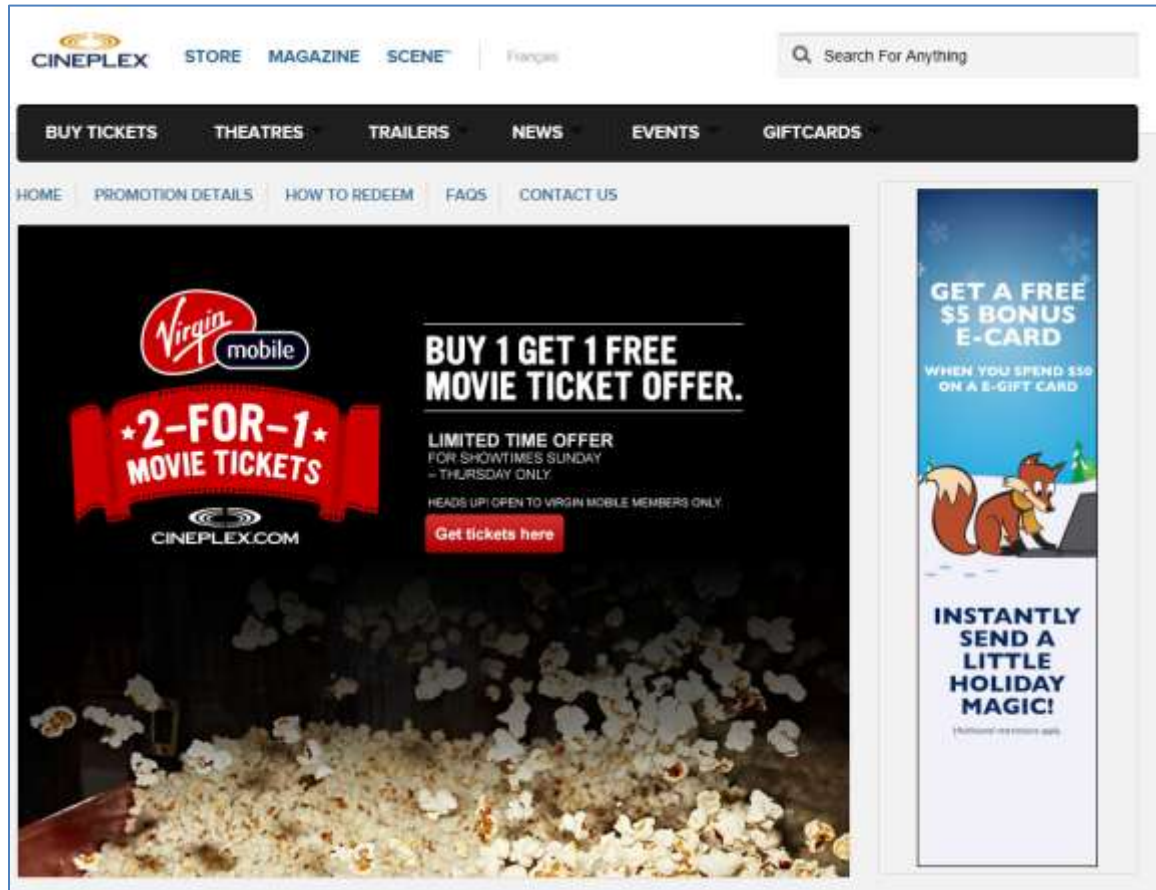
Qualified Virgin Mobile members will be issued a **UNIQUE PROMOTIONAL CODE** in their Virgin Mobile account.

Please follow the instructions provided in this document.

PLEASE READ YOUR OFFER DETAILS and TERMS CAREFULLY!

STEP 1 – GO TO THE SITE

You may begin the process by visiting <http://www.cineplex.com/virgin> and clicking “Get tickets here”.

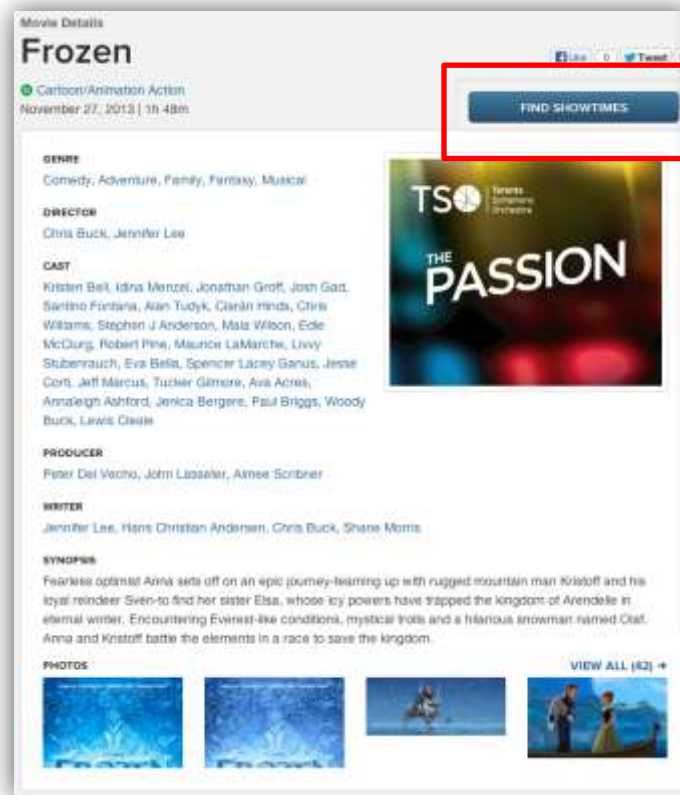


The screenshot shows the Cineplex website interface. At the top, there is a navigation bar with links for STORE, MAGAZINE, SCENE, and a search bar. Below this is a secondary navigation bar with links for BUY TICKETS, THEATRES, TRAILERS, NEWS, EVENTS, and GIFTCARDS. A third navigation bar includes HOME, PROMOTION DETAILS, HOW TO REDEEM, FAQs, and CONTACT US. The main content area features a large promotional banner for a Virgin Mobile offer. The banner includes the Virgin Mobile logo, a red ribbon graphic with the text "2-FOR-1 MOVIE TICKETS", and the headline "BUY 1 GET 1 FREE MOVIE TICKET OFFER." Below the headline, it states "LIMITED TIME OFFER FOR SHOWTIMES SUNDAY - THURSDAY ONLY" and "HEADS UP! OPEN TO VIRGIN MOBILE MEMBERS ONLY." A red button labeled "Get tickets here" is positioned at the bottom of the offer. The background of the banner shows a bowl of popcorn. To the right of the main banner is a vertical sidebar with a blue header that says "GET A FREE \$5 BONUS E-CARD WHEN YOU SPEND \$50 ON A E-GIFT CARD" and an illustration of a fox. Below this, it says "INSTANTLY SEND A LITTLE HOLIDAY MAGIC!" with a small note "(Available on the mobile app)".

This promotion can only be redeemed online. You will be re-directed to Cineplex.com so that you may select your preferred location / showtime.

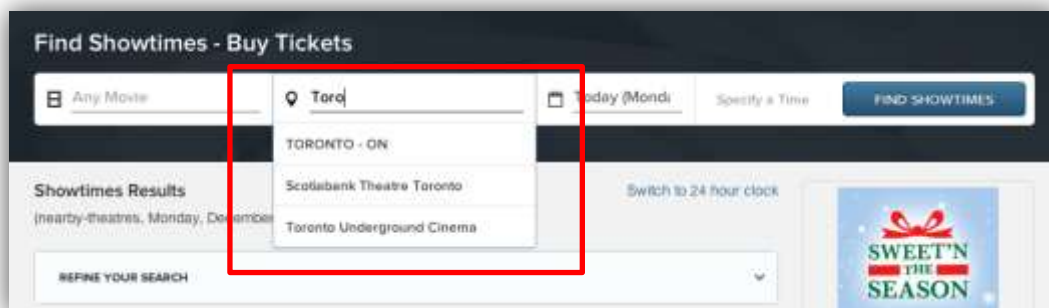
STEP 2 – FIND SHOWTIMES

Click on [FIND SHOWTIMES] to locate your theatre and pick your desired showtime.



STEP 3 – FIND YOUR CITY

Begin typing in your city. A list will begin to populate as you type. Click on the city. Once your city has been selected, click on [FIND SHOWTIMES].

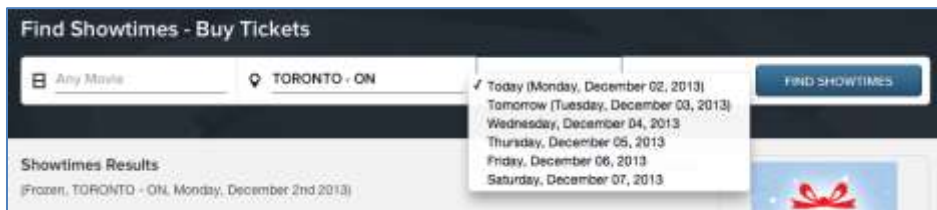


STEP 4 – SELECT YOUR PREFERRED THEATRE

Once you have selected your city, you will see a list of nearby theatres. Locate your preferred theatre.

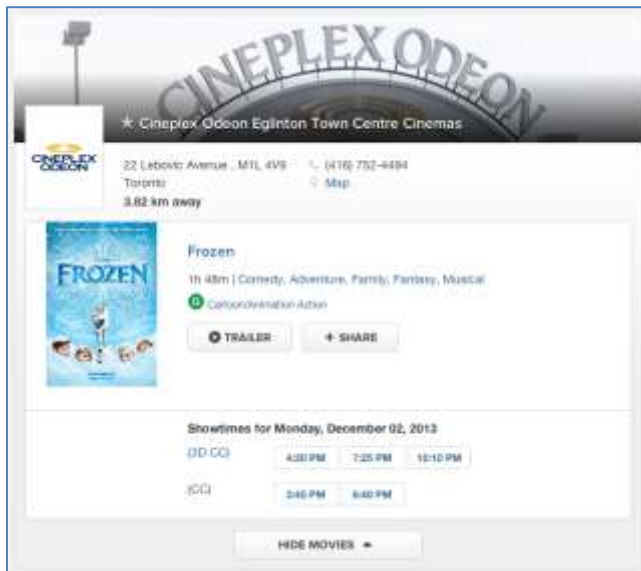


You may change the date you would like to visit by clicking on the drop down menu. Once you have selected your new date, click [FIND SHOWTIMES] to update the list.



STEP 5 – SELECT YOUR PREFERRED SHOWTIME

After you have decided on the date and theatre, select the showtime you would like to attend by clicking on the options that are available. [i.e.] 1:30pm / 4:30pm / 7:35pm / 10:45pm. Note you may need to click [SHOW MOVIES] to see the available showtimes.



STEP 6 – BEGINNING THE PURCHASE PROCESS

You will be prompted to sign into your Cineplex and SCENE account information. If you do not have a Cineplex or SCENE account, please click [**PROCEED**].

1 SCENE > 2 DETAILS > 3 CONFIRM ORDER > 4 PAYMENT > 5 ORDER COMPLETE

Showtime Information 3:28

Frozen (G)
SC Fairview - Aud 03
Thursday 28 November 2013
1:30PM

[CHANGE SHOWTIME](#)

THURSDAY
NOVEMBER
28

Log In or Sign Up

LOGIN OR CREATE A NEW CINEPLEX CONNECT ACCOUNT NOW
Only information required to complete your order will automatically appear upon sign in.

[LOG IN](#) [SIGN UP](#)

Don't want to sign up? You can skip this step completely and click "Proceed" below.

OPTIONAL - SCENE Members Earn And Redeem Points i

SCENE Card Number

First and Last Name on SCENE Card

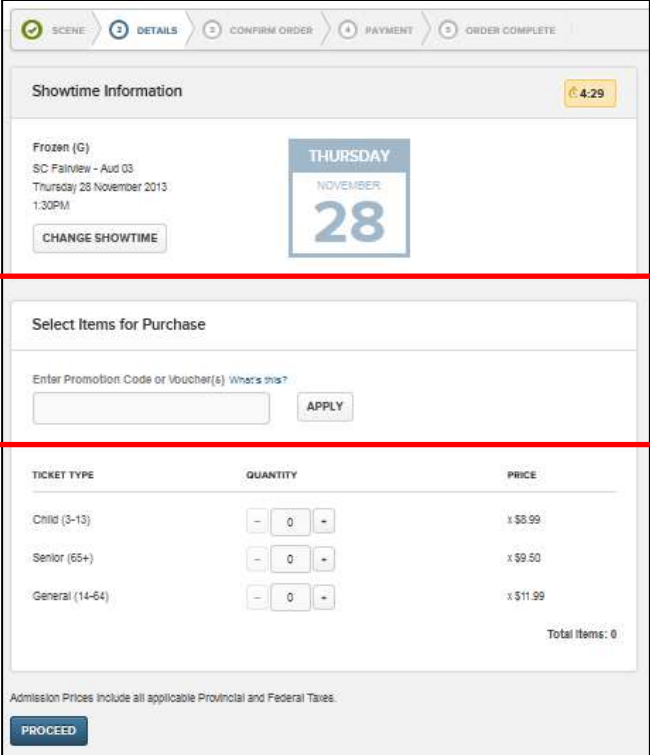
OPTIONAL - Earn Points On Additional SCENE Cards i

+ Add more SCENE cards here

[PROCEED](#)

STEP 7 – ENTERING IN PROMOTIONAL CODE

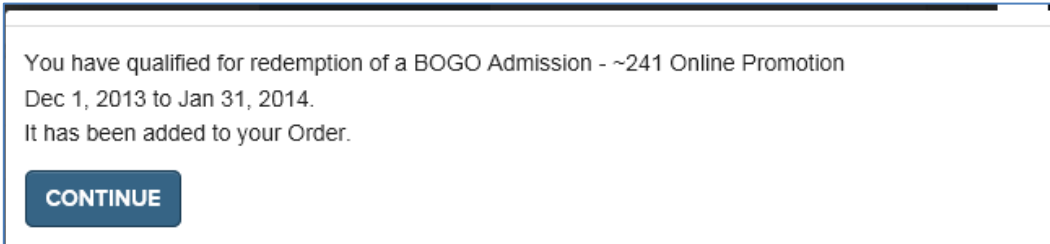
Please **enter in your promotional code FIRST.**



The screenshot shows a ticket purchase interface. At the top, there is a progress bar with steps: SCENE, DETAILS (active), CONFIRM ORDER, PAYMENT, and ORDER COMPLETE. Below this, the 'Showtime Information' section displays 'Frozen (G)', 'SC Fairview - Aud 03', 'Thursday 28 November 2013', and '1.30PM'. A calendar graphic shows 'THURSDAY NOVEMBER 28'. A 'CHANGE SHOWTIME' button is present. Below the showtime information is a red-bordered box containing the 'Select Items for Purchase' section. This section has a text input field labeled 'Enter Promotion Code or Voucher(s) What's this?' and an 'APPLY' button. Below the input field is a table with columns 'TICKET TYPE', 'QUANTITY', and 'PRICE'. The table lists three ticket types: 'Child (3-13)' with a price of 'x \$8.99', 'Senior (65+)' with a price of 'x \$9.50', and 'General (14-64)' with a price of 'x \$11.99'. The quantity for each is currently set to 0. A 'Total Items: 0' label is at the bottom right of the table. At the bottom of the page, there is a 'PROCEED' button and a note: 'Admission Prices include all applicable Provincial and Federal Taxes.'

Enter in your unique PROMOTIONAL code and click **[APPLY]**

The page will load and go dim. A box will appear to confirm the redemption you are applying to your order. Click **[CONTINUE]**.



The screenshot shows a confirmation message box with the following text: 'You have qualified for redemption of a BOGO Admission - ~241 Online Promotion Dec 1, 2013 to Jan 31, 2014. It has been added to your Order.' Below the text is a blue button labeled 'CONTINUE'.

STEP 8 – SELECTING TICKETS FOR

After entering in your promotional code you will need to select your desired number of tickets for the show under the “Select Items for Purchase” section. As this is a BOGO (Buy One Get One) ticket, you are required to purchase a SCENE Admit or a paid admission ticket in your order. Please select an additional paid admission ticket to qualify for your BOGO redemption.

Once you select your desired number of admission tickets, you will see that the **[TOTAL ITEMS]** at the bottom right corner has changed to reflect the number of tickets you'd like for the show.

SCENE 2 DETAILS 3 CONFIRM ORDER 4 PAYMENT 5 ORDER COMPLETE

Showtime Information 🕒 2:08

Frozen (G) - CC
SC Fairview - Aud 05
Monday 2 December 2013
1:20PM
[CHANGE SHOWTIME](#)

MONDAY
DECEMBER
2

Select Items for Purchase

Enter Promotion Code or Voucher(s) [What's this?](#)

[APPLY](#)

Applied Promotion Code or Voucher(s):

Virgin - BOGO Admission - ~241 Online Promotion: 1 x \$0.00 Virgin 2013 Program 1. 7513000213997 [REMOVE](#)

TICKET TYPE	QUANTITY	PRICE
Child (3-13)	- 0 +	x \$8.99
Senior (65+)	- 0 +	x \$9.50
General (14-84)	- 1 +	x \$11.99

Total Items: 2

Admission Prices include all applicable Provincial and Federal Taxes.

[PROCEED](#)

Click **[PROCEED]** and you will be prompted to confirm your purchase.

STEP 9 – SUMMARY

An overview of your purchase will appear. You will notice on the TOP LEFT HAND side, there is a summary of the tickets that you ordered.

Showtime Information 4:38

Frozen (G) - CC
SC Fairview - Aud 05
Monday 2 December 2013
1:20PM
[CHANGE SHOWTIME](#)

Ticket Information

General (14-64)	1 x \$11.99 = \$11.99	SEAT SELECTION
-241 Online Promotion	1 x \$0.00 = \$0.00	Seats for this performance are
Total Items	2	General Admission.

[CHANGE TICKET QUANTITIES](#)

Redeem Cineplex Gift Card

Gift Card Number:

PIN:

TOTAL ITEMS: 2

Subtotal:	\$11.99
Service Charge:	\$0.00
TOTAL:	\$11.99
Balance Due:	\$11.99

Admission Prices include all applicable Provincial and Federal Taxes.

If you have a balance to be paid in the "Balance Due" section, and you are using a Gift Card to pay for your purchase, you can enter the card number to apply amount. If not, you may skip the section.

*****NOTE*** Surcharges for 3D, IMAX, VIP, VIP 3D, UltraAVX, UltraAVX 3D will be applied. (EXAMPLE) for a 3D film you will notice in the summary section:**

General Adm Offer: 1 x \$3.00 = \$3.00

STEP 10 – COMPLETING TRANSACTION


To complete your transaction you will need to select a delivery method for your tickets, and complete payment for any charges.


Delivery Method

Email Address

Confirm Email Address

CHOOSE A TICKETING OPTION









 Pickup Using Mobile
 A Booking ID will be emailed to me. I will pick up movie tickets at a self-serve ticketing kiosk, or by scanning my barcode at a mobile pick up kiosk, or by presenting my Booking ID at the Box Office.



 Self-Print
 Movie ticket(s) will be emailed to me. I must PRINT my ticket(s) and take to the theatre for admittance.

Payment Options

For enhanced security this site participates in the Verified by Visa™ and MasterCard SecureCode™ payer authentication programs. Your credit card may be eligible or already enrolled in one of these programs, and your Credit Card issuer may prompt you for your payer authentication password to complete your purchase. Any charges for this transaction will appear on your statement from cineplex.com. If your order includes only SCENE redemptions you will not be prompted for any payment.

CREDIT AND DEBIT CARD PAYPAL INTERAC ONLINE

AGREE TO TERMS & CONDITIONS
Details of your purchase are shown above. Verify the details now.
Ensure you have selected the correct Theatre, Movie/Performance, Date, Showtime, type of Tickets, and total number of Tickets.
If you are purchasing a SuperTicket, click [here](#) to review the terms and conditions.

Purchases are non-refundable.

I Agree

PROCEED

You will need to enter in a Valid Email Address to receive your ticket confirmation.

You will also need to choose how to get your tickets by choosing a ticketing option:

- Pickup Using Mobile – You will be sent an e-mail with a Booking ID that you can use to pick up your tickets at the theatre by entering your Booking ID at a self serve ticket kiosk, scanning your Booking ID barcode at a mobile pick up kiosk, or presenting your Booking ID at the Box Office.
- Self-Print – You will be sent an e-mail with your tickets attached, which you must print and take to the theatre.

Agree to the Terms – and click **[PROCEED]** to enter your payment information.

A confirmation page will open, and a confirmation will be sent to the e-mail address provided.

STEP II – TRANSACTION CONFIRMATIONS

Once you have completed your purchase, you will see a confirmation page and receive an e-mail with a confirmation of your purchase:



If you chose to print your ticket at home, the tickets for you to print and bring to the theatre will be included:



If you chose to pick up your ticket using mobile, the Booking ID for you to bring to the theatre on your mobile will be included instead of tickets:



IF YOU EXPERIENCE ANY ISSUES, PLEASE CONTACT CINEPLEX ENTERTAINMENT.
PHONE: 1-800-333-0061 option 8
EMAIL: guestservices@cinplex.com

ENJOY THE SHOW!