



FOR IMMEDIATE RELEASE

Cineplex Reports March Box Office Results

April Release of A Minecraft Movie Delivers the Biggest Domestic Box Office Debut of 2025

TORONTO, ON, **April 8, 2025** (TSX: CGX) – [Cineplex](#), Canada’s leading entertainment and media company, reported box office revenues of \$29.5 million for March 2025.

Period	2024 Box Office	2025 Box Office	2025 as a Percentage of 2024
January	\$37,620	\$37,454	100%
February	\$28,222	\$34,932	124%
March	\$59,219	\$29,525	50%
Q1	\$125,061	\$101,911	81%
(i) Amounts are in thousands of dollars.			

Disney’s *Snow White* and *Mickey 17* led the box office for the month. The previous year saw the exceptional success of *Dune: Part Two*, directed by Canadian Denis Villeneuve, and *Kung Fu Panda 4*—the two biggest releases of both March and Q1 2024. These 2024 films set a high benchmark and performed well in our circuit, with Cineplex significantly outperforming the domestic box office on these two titles in March 2024.

The tremendous success of *A Minecraft Movie* kicked off the second quarter with not only the biggest domestic debut of the year but also the best in history for a video game adaptation. In the first week of April alone, Cineplex has already achieved over half of the box office achieved in the full month of March 2025 and April 2024, respectively. An astounding 67% of the opening weekend results on *A Minecraft Movie* came from premium experiences.

Building on the strong industry response at CinemaCon, the balance of Q2 offers a robust lineup of compelling titles that will drive audiences throughout the quarter including *Thunderbolts**, *Mission Impossible – The Final Reckoning*, *Karate Kid: Legends* and the live-action adaptations of *Lilo & Stitch* and *How to Train Your Dragon*.

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About Cineplex

Cineplex (TSX:CGX) is a top-tier Canadian brand that operates in the Film Entertainment and Content, Amusement and Leisure, and Media sectors. Cineplex offers a unique escape from the everyday to millions of guests through its

circuit of 172 movie theatres and location-based entertainment venues. In addition to being Canada's largest and most innovative film exhibitor, the company operates Canada's favourite destination for 'Eats & Entertainment' (The Rec Room), complexes specially designed for teens and families (Playdium), and an entertainment concept that brings movies, amusement gaming, dining, and live performances together under one roof (Cineplex Junxion). It also operates successful businesses in cinema media (Cineplex Media), digital place-based media (Cineplex Digital Media or CDM), alternative programming (Cineplex Events) and motion picture distribution (Cineplex Pictures). Providing even more value for its guests, Cineplex is a partner in Scene+, Canada's largest entertainment and lifestyle loyalty program.

Proudly recognized as having one of the country's Most Admired Corporate Cultures, Cineplex employs over 10,000 people in its offices and venues across Canada. To learn more, visit [Cineplex.com](https://www.cineplex.com).

Caution Regarding Forward-Looking Statements

Certain statements and/or information in this news release (identified by words such as "may", "will", "could", "should", "would", "suspect", "outlook", "believe", "plan", "anticipate", "estimate", "expect", "intend", "forecast", "objective" and "continue" (or the negative thereof)), and words and expressions of similar import, and similar expressions suggesting future events or future performance are intended to identify forward-looking statements. Such forward-looking statements are based on expectations and assumptions made by Cineplex and is subject to risks and uncertainties which may be beyond Cineplex's control. A comprehensive discussion of risks that may impact Cineplex can be found in Cineplex's public reports and filings, including those described in Cineplex's Annual Information Form for the year ended December 31, 2023 ("AIF"), and the management's discussion and analysis for the year ended December 31, 2024 ("Annual MD&A"), which are available under the Company's profile on Sedar+ (www.sedarplus.ca). The foregoing list of factors that may affect future operations and results is not exhaustive. Readers are cautioned that undue reliance should not be placed on forward-looking statements as actual operations and results may vary materially from the beliefs, plans, objectives, expectations, anticipations, estimates and intentions expressed in such forward-looking statements. Cineplex does not undertake to update, correct or revise any forward-looking statements as a result of any new information, future events or otherwise, except as may be required by applicable law

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