



BOARD DIVERSITY POLICY

Cineplex believes in diversity and values the benefits that diversity can bring to its Board of Directors. Diversity promotes the inclusion of different perspectives and ideas, mitigates against group think and ensures that Cineplex has the opportunity to benefit from all available talent. The promotion of a diverse Board makes prudent business sense and makes for better corporate governance.

Cineplex seeks to maintain a Board comprised of talented and dedicated directors with a diverse mix of expertise, experience, skills and backgrounds. The skills and backgrounds collectively represented on the Board should reflect the diverse nature of the business environment in which the Company operates. For purposes of Board composition, diversity includes, but is not limited to, business experience, age, gender, geographic background and ethnicity.

When assessing Board composition or identifying suitable candidates for election to the Board, Cineplex will consider candidates on merit against objective criteria having due regard to the benefits of diversity and the needs of the Board.

Cineplex will periodically assess the expertise, experience, skills and backgrounds of its Directors in light of the needs of the Board, including the extent to which the current composition of the Board reflects a diverse mix of knowledge, experience, skills and backgrounds. As part of its approach to Board diversity, the Board aspires to have each gender comprise at least 30% of its members.

Annually, the Board will review this policy and assess its effectiveness in promoting a diverse Board.

Confirmed on March 4, 2019