



FOR IMMEDIATE RELEASE

**GO BIG.
WORLD CUP FINAL PLAYS AT SELECT CINEPLEX THEATRES**

Watch the World Cup Final Match for Free this Sunday, July 9th!

Toronto, ON (CGX.UN) – July 5, 2006 – Cineplex Entertainment invites football fans and families to experience the World Cup final match on the big screen at a Cineplex Entertainment theatre near you (see listing below). On Sunday, July 9, 2006 at 1:30 p.m. ET (10:30 a.m. PT) select theatres will show the final match on the big screen, in High Definition, for free, on a first-come, first-serve basis. The theatre's family-friendly environment is perfect for football fans of all ages to come out and cheer on their favourite team.

"Football fever has hit Canadians and Cineplex is happy to host, for free, the final match of the World Cup," said Pat Marshall, Vice President Communications and Investor Relations. "Sunday's game will be even more exciting to watch on our giant screens, in High Definition. It's the next best thing to actually being in Germany for the match. Imagine seeing your favourite team players 40 feet high, running across the screen. Cineplex Entertainment is always looking for ways to expand our entertainment offerings to our guests and this is one more example. It's also a great opportunity to help the local food bank, as well as we are asking each guest to bring a non-perishable item in lieu of an admission fee."

The following theatres will show the final game this Sunday, July 9, 2006:

Paramount Toronto

259 Richmond Street W.
Toronto, ON, M5V 3M6

Colossus Toronto

3555 Highway #7 W.
Woodbridge, ON, L4L 6B1

Cineplex Odeon Queensway

1025 The Queensway
Etobicoke, ON, M8Z 6C7

Coliseum Mississauga

309 Rathburn Road W.
Mississauga, ON, L5B 4C1

SilverCity Gloucester

2385 City Park Drive
Ottawa, ON, K1G 1G1

Paramount Montreal

977 Ste-Catherine West
Montreal, PQ, H3B 4W3

Paramount Chinook

6455 Macleod Trail S.W.
Calgary, AB, T2H 0K9

Cineplex Odeon South Edmonton

1525-99th Street N.W.
Edmonton, AB, T6N 1K5

SilverCity Coquitlam

170 Schoolhouse Street
Coquitlam, BC, V3K 4X9

Seating is limited and tickets are available now at your local theatre. Seating is not reserved and will be on a first-come, first-serve basis.

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About Cineplex Entertainment LP:

Cineplex Entertainment LP owns, leases or has joint venture interest in 131 theatres with 1,295 screens and is the largest motion picture exhibitor in Canada. Headquartered in Toronto, Canada, the Partnership operates theatres with the following six top-tier brands: Cineplex Odeon, Galaxy and Famous Players including: Coliseum, Colossus and SilverCity. Proudly Canadian, the units of Cineplex Galaxy Income Fund, which owns approximately 58.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange under Cineplex Galaxy Income Fund (symbol CGX.UN). More information can be found at www.cineplex.com.

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