



FOR IMMEDIATE RELEASE

**Sophie Jodoin
Appointed Cineplex Media's
Exclusive Sales Representative
in Quebec**

Montreal, QC, November 24, 2005 (TSX: CGX.UN) – Cineplex Media is pleased to announce that Sophie Jodoin will be the exclusive sales representative for Cineplex Media in the province of Quebec. As Director of Sales, Sophie will provide one-stop media shopping for all cinemas located in the province of Québec.

Two great companies — Famous Players Media Inc. and Cineplex Entertainment's CineMarketing Sales Division — recently came together to form Cineplex Media. Now, Sophie Jodoin will provide media representation for all Cineplex Odeon, Famous Players or Galaxy cinema brands across the province.

“Combining forces makes us even stronger and opens up new avenues for expansion and creativity,” says Cineplex Media President Salah Bachir. “Sophie Jodoin will now be able to provide clients with innovative opportunities available through leading Canadian theatres and the country's top entertainment magazines. She will help you take advantage of the 303 screens and 31 theatres represented by Cineplex Media in Québec.”

Whether purchased individually or bundled together for increased impact, advertising opportunities with Cineplex Media provide an extensive array of offerings including: spectacular on-screen advertising, backlit posters, static clings and the company's three popular magazines, *Famous Québec*, *Famous* and *Famous Kids*.

Famous Québec, which publishes ten times a year, concentrates on the province's unique and thriving movie industry and is the biggest French-language movie magazine in North America. *Famous*, published 12 times a year, is available across the country (including Québec), and — according to Print Measurement Bureau (PMB) numbers — has the fastest-rising readership of any

magazine in Canada, now with nearly 1.7 million readers per issue. *Famous Kids* is a fun and interactive movie magazine published four times a year for the six-to-thirteen set.

Before joining FP Media as Québec's Director of Sales in 2004, Sophie spent six years selling advertising for publications like *Voir*, *Hour* and *Nightlife* in Montreal, and *Media and Marketing* in Hong Kong.

About Cineplex Entertainment:

Cineplex Entertainment LP owns, operates or has an interest in 130 theatres with 1,270 screens (after giving effect to the 7 theatres and 80 screens to be divested in Quebec pursuant to a consent agreement with the Canadian Commissioner of Competition) and is the largest motion picture exhibitor in Canada.

Headquartered in Toronto, Canada, the company operates theatres with the following six top-tier brands: Cineplex Odeon, Coliseum, Colossus, Famous Players, Galaxy and SilverCity. Proudly Canadian, Cineplex Galaxy Income Fund, which owns approximately 50.5% of Cineplex Entertainment LP, is a public company traded on the Toronto Stock Exchange under Cineplex Galaxy Income Fund (symbol CGX.UN). More information can be found at www.cineplexgalaxy.com or at www.famousplayers.ca.

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