



**\*\*Media Advisory: Thursday, August 23\*\***

**Cineplex Entertainment brings BBC's *Last Night of the Proms*  
to participating movie theatres**

**WHAT:** Cineplex Entertainment today announced it will play host to Britain's foremost classical musical celebration, bringing BBC's *Last Night of the Proms* live to the big screen on September 8, 2012.

This year, the *Last Night of the Proms* features two very special guests: talented violinist and 2004 BBC Young Musician of the Year, Nicola Benedetti, as well as Joseph Calleja, a Maltese tenor who sings with elegance of the voices of a different era. More familiar home-grown British music brings down the curtain at the *Last Night of the Proms*, in time-honoured fashion.

*The Proms* is an eight-week season of classical music concerts and events held annually, predominantly in the Royal Albert Hall in London, England, since 1895. The *Last Night* is a wildly popular classical music event, watched and listened to by millions of music fans around the world.

**WHERE:** Participating Cineplex Entertainment theatres across Canada. Please visit [cineplex.com/events](http://cineplex.com/events) for locations.

**WHEN:** BBC's *Last Night of the Proms* plays at participating Cineplex Entertainment movie theatres on September 8 at 11:30 a.m. PDT, 1:30 p.m. CDT and 2:30 p.m. EDT.

Tickets are on sale now at all participating Cineplex Entertainment box offices and online at [cineplex.com/events](http://cineplex.com/events).

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**For additional information, please contact:**

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