



For Immediate Release

Best of British Theatre Returns to the Big Screen for a Spectacular Second Season of National Theatre Live

Tickets on sale now

TORONTO, ON, September 13, 2010 (CGX.UN) – Cineplex Entertainment, the National Theatre, London and BY Experience, Inc., are pleased to present a second season of live National Theatre productions exclusively at select Cineplex theatres across Canada. The first of a seven-part series of performances begins Thursday, September 23rd at 7 pm (EST, CST, and PST) and at 8pm MST, with the production of *Phèdre*, starring Helen Mirren. All performances will be shown in High-Definition (HD) with digital surround sound.

“Most people don’t have the ability to fly to London, England and go to the National Theatre so we are very pleased to bring these extraordinary performances and outstanding productions to our theatre guests across the country,” said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. “Guests loved the National Theatre Live performances last year so this season we have doubled the number of productions. All performances are presented live (time-shifted) and in high-definition projected onto our giant screens so it truly is the next best thing to being there.”

The second season’s lineup includes, for the first time, two collaborations with other British theatre companies: Complicite and the Donmar Warehouse, whose productions of *A Disappearing Number* and *King Lear* will be filmed respectively at the Theatre Royal, Plymouth and the Donmar’s home theatre in London.

“We couldn’t have foreseen that the experimental National Theatre Live season would be such a hit with audiences around the world, who are hungry to see our work in their local cinema,” says Nicholas Hytner, Director of the National Theatre. “We’re delighted that we can confidently build on its success with a second season of broadcasts, and warmly welcome our partnerships with Complicite and the Donmar Warehouse.”

Tickets for the 2010-2011 performances are on sale now at participating theatre box offices and online at www.cineplex.com/events. Tickets can be purchased individually or in a series. Admission prices vary by theatre.

Beginning Thursday, October 14th, the following performances will be shown live from the National Theatre (time-shifted) at 7 pm (EST, CST, and PST) and at 8pm MST at select Cineplex Entertainment theatres:

Thursday, October 14, 2010: ***A Disappearing Number***
Thursday, December 9, 2010: ***Hamlet***
Thursday, January 13, 2011: ***Fela!***
Thursday, February 3, 2011: ***King Lear***
Thursday, March 17, 2011: ***Frankenstein***
Thursday, March 31, 2011: ***Frankenstein*** (encore performance)
Thursday, June 30th, 2011: ***The Cherry Orchard***

Cineplex Entertainment will present the National Theatre productions at the following theatres across Canada:

BRITISH COLUMBIA

Burnaby

SilverCity Metropolis Cinemas, 4700 Kingsway Avenue

Coquitlam

SilverCity Coquitlam Cinemas, 170 Schoolhouse Street

Kamloops

Cineplex Odeon Aberdeen Mall Cinemas, 700-1320 Trans Canada Highway

Kelowna

Famous Players Orchard Plaza 5 Cinemas, 160-1876 Cooper Road

Langley

Colossus Langley Cinemas, 20090 91A Avenue

Nanaimo

Galaxy Cinemas Nanaimo, 213-4750 Rutherford Road

Prince George

Famous Players 6 Cinemas, 172-1600 Fifth Avenue

Richmond

SilverCity Riverport Cinemas, 14211 Entertainment Way

Vancouver

Cineplex Odeon Park & Tilford Cinemas, 200-333 Brooksbank Avenue

Scotiabank Theatre Vancouver, 900 Burrard Street

Victoria

Cineplex Odeon Victoria Cinemas, 780 Yates Avenue

SilverCity Victoria Cinemas, 3130 Tillicum Road

ALBERTA

Calgary

Cineplex Odeon Crowfoot Crossing Cinemas, 91 Crowfoot Terrace NW

Cineplex Odeon Westhills Cinemas, 165 Stewart Green SW

Scotiabank Theatre Chinook, 6455 Macleod Trail SW

Edmonton

Cineplex Odeon South Edmonton Cinemas, 1525-99th Street NW

Scotiabank Theatre Edmonton, 8882-170 Street

Grand Prairie

Cineplex Odeon Grand Prairie Cinemas, 10330-109th Street

Lethbridge

Galaxy Cinemas Lethbridge, 501-1st Avenue SW

Medicine Hat

Galaxy Cinemas Medicine Hat, 3292 Dunmore Road SE

Red Deer

Galaxy Cinemas Red Deer, 357-37400 Highway #2

MANITOBA

Winnipeg

SilverCity Polo Park Cinemas, 817 St. James Street

SASKATCHEWAN

Moose Jaw

Galaxy Cinemas Moose Jaw, 1235 Main Street N

Regina

Galaxy Cinemas Regina, 420 McCarthy Boulevard N

Saskatoon

Galaxy Cinemas Saskatoon, 347 2nd Avenue

ONTARIO

Ancaster

SilverCity Ancaster Cinemas, 771 Golf Links Road

Barrie

Galaxy Cinemas Barrie, 72 Commerce Park Drive

Belleville

Galaxy Cinemas Belleville, 160 Bell Boulevard

Burlington

SilverCity Burlington Cinemas, 1250 Brant Street

Chatham

Famous Players Chatham Cinemas 6, 27 Adelaide Street South

Collingwood

Galaxy Cinemas Collingwood, 6 Mountain Road

Etobicoke

Cineplex Odeon Queensway Cinemas, 1025 The Queensway

Gloucester (Ottawa)

SilverCity Gloucester Cinemas, 2385 City Park Drive

Guelph

Galaxy Cinemas Guelph, 485 Woodlawn Road W

Kingston

Cineplex Odeon Gardiners Road Cinemas, 626 Gardiners Road

London

Cineplex Odeon Westmount & VIP Cinemas, 755 Wonderland Road S

SilverCity London Cinemas, 1680 Richmond Street

Markham

Cineplex Odeon First Markham Place Cinemas, 3275 Highway 7

Mississauga

Coliseum Mississauga Cinemas, 309 Rathburn Road W

Newmarket

SilverCity Newmarket Cinemas, 18151 Yonge Street

Niagara Falls

Cineplex Odeon Niagara Square Cinemas, 7555 Montrose Road

North Bay

Galaxy Cinemas North Bay, 300 Lakeshore Drive

Oakville

SilverCity Oakville Cinemas, 3531 Wycroft Road

Orangeville

Galaxy Cinemas Orangeville, 85 Fifth Avenue

Orillia

Galaxy Cinemas Orillia, 865 West Ridge Boulevard

Oshawa

Cineplex Odeon Oshawa Cinemas, 1351 Grandview Street N

Ottawa

Coliseum Ottawa Cinemas, 3090 Carling Avenue

Cineplex Odeon South Keys Cinemas, 2214 Bank Street

Owen Sound

Galaxy Cinemas Owen Sound, 1020 10th Street

Peterborough

Galaxy Cinemas Peterborough, 320 Water Street

Richmond Hill

SilverCity Richmond Hill Cinemas, 8725 Yonge Street

Sarnia

Famous Players Lambton 9 Cinemas, 1450 London Road

Sault Ste. Marie

Galaxy Cinemas Sault Ste. Marie, 293 Bay Street

Scarborough

Coliseum Scarborough Cinemas, 300 Borough Drive

Sudbury

SilverCity Sudbury Cinemas, 355 Barrydowne Road

Thunder Bay

SilverCity Thunder Bay Cinemas, 850 North May Street

Toronto

Cineplex Odeon Sheppard Cinemas, 4861 Yonge Street

Scotiabank Theatre Toronto, 259 Richmond Street W

SilverCity Yonge-Eglinton Cinemas, 2300 Yonge Street

Waterloo

Galaxy Cinemas Waterloo, 550 King Street N

Windsor

Cineplex Odeon Devonshire Mall Cinemas, 3100 Howard Avenue

QUEBEC

Gatineau

Starcité Gatineau Cinemas, 115 boul. Du Plateau

Kirkland

Coliseum Kirkland Cinemas, 3200 rue Jean Yves

Laval

Colossus Laval Cinemas, 2800 rue Cosmodôme

Montreal

Cineplex Odeon Cavendish Mall Cinemas, 5800 boul. Cavendish

Scotiabank Theatre Montreal, 977 rue Ste-Catherine O

Ste.Foy

Cineplex Odeon Ste. Foy Cinemas, 1200 boul. Duplessis

About Front Row Centre Events

Brought to you by Cineplex Entertainment, *Front Row Centre Events* bring world class entertainment to your local Cineplex Entertainment theatre and other participating locations! Presented in high-definition with digital surround sound, guests can experience the best in original one-night only and series-based programming. From *The Met: Live in HD* and The National Theatre's *NT Live* to concerts, live sporting events and documentaries, Front Row Centre Events put you in the centre of the action on the big screen!

About Cineplex Entertainment

Headquartered in Toronto, Canada, Cineplex Entertainment owns, leases or has a joint-venture interest in 129 theatres with 1,342 screens located from British Columbia to Quebec. As the largest

motion picture exhibitor in Canada serving approximately 70 million guests annually, Cineplex Entertainment is the exclusive provider of UltraAVX™ and the leading exhibitor of digital, 3D and IMAX projection technologies in the country. With a workforce of approximately 10,000 employees, the company operates the following brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. Cineplex Entertainment is proud to be a major supporter of The Starlight Children's Foundation and regularly conducts various fundraising initiatives throughout the year including the annual Starlight pin campaign. The units of Cineplex Galaxy Income Fund, which owns approximately 99.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

About BY Experience

BY Experience is the pioneer of global live "alternative content" digital cinema events. Credits: Worldwide Distribution Representative of "The Met: Live in HD"; International (ex-UK) Distribution Representative of the British National Theatre's series "NT Live"; Co-Presenter with the New York Times of its speaker's series, "TimesTalksLIVE" (2009-10); BY Experience as Executive Producer for Cinema: "The Big Four: Metallica, Slayer, Megadeth, Anthrax" (June 2010), "This American Life — Live! with Ira Glass" (April 2008 and May 2009); "David Gilmour: Remember That Night — Live from the Royal Albert Hall" (September 2007); "David Bowie: Reality — Live & Interactive" (September 2003). Cinema Distributor of the "BBC Electric Proms: Robbie Williams" (October 2009) and "BBC Last Night of the Proms 2009" (September 2009); For more information, visit: www.byexperience.net.

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For more information, contact:

Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment, 416-323-6648, pat.marshall@cineplex.com