



FOR IMMEDIATE RELEASE

**HEATHER BRIANT JOINS
CINEPLEX ENTERTAINMENT**

Toronto, ON (CGX.UN) – March 1, 2006 – Cineplex Entertainment is very pleased to announce that Heather Briant has been appointed Senior Vice President, Human Resources effective March 20, 2006.

Ellis Jacob, President and CEO of Cineplex Entertainment said, “I am very pleased to have Heather join our team. Heather brings many years of experience and her expertise will be a great addition to the company.”

Ms. Briant joins Cineplex Entertainment from Canadian Tire Corporation, Limited where she was Vice President, Corporate Human Resources. She has been at Canadian Tire since 1997 and has held several senior roles within their Human Resources group. Prior to joining Canadian Tire, Ms. Briant was Chief Administration Officer at Davies, Ward, & Beck.

About Cineplex Entertainment LP

Cineplex Entertainment LP owns, operates or has an interest in 130 theatres with 1,275 screens (after giving effect to the 7 theatres and 80 screens in Quebec to be divested pursuant to a consent agreement with the Canadian Commissioner of Competition) and is the largest motion picture exhibitor in Canada. The Partnership operates theatres with the following six top-tier brands: Cineplex Odeon, Coliseum, Colossus, Famous Players, Galaxy and SilverCity. Proudly Canadian, the units of Cineplex Galaxy Income Fund, which owns approximately 50.6% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange under the symbol CGX.UN. More information can be found at www.cineplex.com or at www.famousplayers.com.

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