



For Immediate Release

## ***The Beatles Help!* Is On Its Way For One Night Only At Select Cineplex Entertainment Theatres**

Toronto, ON (CGX.UN) – November 7, 2007 – Beatles fans get ready – *Help!* is on the way! Cineplex Entertainment and EMI Music Canada / Apple Corps Ltd. announced today the one-time only presentation of the restored and remixed film *Help!* in High-Definition and 5.1 Digital Surround Sound on Monday November 26<sup>th</sup> exclusively at 32 select Cineplex Entertainment theatres throughout Canada.

“We are excited to partner with EMI Canada to bring the Beatles to our theatres across the country,” said Pat Marshall, Vice-President, Communications and Investor Relations, Cineplex Entertainment. “Our giant screens, stadium seats and Dolby Digital Surround Sound will make this an unbelievable experience for family and friends to enjoy on a night out together.”

“We are thrilled to bring the Beatles ‘Help!’ to the big screen with Cineplex Entertainment,” comments Deane Cameron, President of EMI Music Canada. “It allows fans to relive a magical moment from their past or to experience it in theatres for the very first time ever.”

Directed by Richard Lester, the movie originally made its theatrical debut in 1965, featuring many Beatles classics including *Help!*, *You’re Going to Lose That Girl* and *I Need You*. To celebrate this one-time only presentation at Cineplex Entertainment theatres, guests will be treated to a special feature not available on the DVD: a 15 minute interview with director Richard Lester along with actress Eleanor Bron, recently shot in London at BAFTA (the British Association of Film and Television Arts) that will be shown at the end of the movie. *The Help!* DVD was released in Canada yesterday - Tuesday, November 6<sup>th</sup>.

Advance tickets are available beginning Friday, November 9<sup>th</sup> online at [www.cineplex.com](http://www.cineplex.com) as well as at participating theatre box offices. Admission for children ages 3 – 12 and seniors is \$7.95 and general admission is \$9.95.

Cineplex Entertainment will present *The Beatles Help!* at the following select theatres throughout Canada:

### **BRITISH COLUMBIA**

#### **SilverCity Coquitlam Cinemas**

170 Schoolhouse Street  
Coquitlam, BC

#### **SilverCity Riverport Cinemas**

14211 Entertainment Way  
Richmond, BC

#### **SilverCity Victoria Cinemas**

3130 Tillicum Road  
Victoria, BC

#### **Scotiabank Theatre Vancouver**

900 Burrard Street  
Vancouver, BC

#### **Galaxy Cinemas Nanaimo**

213-4750 Rutherford Road  
Nanaimo, BC

#### **Colossus Langley Cinemas**

20090 91A Avenue  
Langley, BC

**ALBERTA**

**Scotiabank Theatre Chinook**  
6455 MacLeod Trail SW  
Calgary, AB

**Scotiabank Theatre Edmonton**  
8882-170 Street  
Edmonton, AB

**SASKATCHEWAN**

**Galaxy Cinemas Regina**  
420 McCarthy Boulevard N  
Regina, SK

**Galaxy Cinemas Saskatoon**  
347 2<sup>nd</sup> Avenue  
Saskatoon, SK

**MANITOBA**

**SilverCity Polo Park Cinemas**  
817 St. James Street,  
Winnipeg, MB

**ONTARIO**

**Scotiabank Theatre Toronto**  
259 Richmond St. W  
Toronto, ON

**Cineplex Odeon Queensway Cinemas**  
1025 The Queensway  
Etobicoke, ON

**Cineplex Odeon Sheppard-Grande  
Cinemas**  
4861 Yonge Street  
Toronto, ON

**Cineplex Odeon Eglinton Town Centre  
Cinemas**  
22 Lebovic Avenue  
Toronto, ON

**Colossus Vaughan Cinemas**  
3555 Highway 7  
Vaughan, ON

**Cineplex Odeon Gardiners Road  
Cinemas**  
626 Gardiners Road  
Kingston, ON

**Galaxy Cinemas Barrie**  
72 Commerce Park Drive  
Barrie, ON

**Cineplex Odeon Niagara Square  
Cinemas**  
7555 Montrose Road  
Niagara Falls, ON

**Galaxy Cinemas Orangeville**  
85 Fifth Avenue  
Orangeville, ON

**SilverCity Sudbury Cinemas**  
355 Barrydown Road  
Sudbury, ON

**Galaxy Cinemas Peterborough**  
320 Water Street  
Peterborough, ON

**SilverCity Ancaster Cinemas**  
771 Golf Link Road  
Ancaster, ON

**Galaxy Cinemas Waterloo**  
550 King Street N  
Waterloo, ON

**SilverCity Gloucester Cinemas**  
2385 City Park Drive  
Gloucester, ON

**SilverCity Windsor Cinemas**

4611 Walker Road  
Windsor, ON

**SilverCity Masonville Cinemas**

1680 Richmond Street  
London, ON

**QUEBEC**

**Cineplex Odeon Brossard Cinemas**

9350, boul. Leduc  
Brossard, PQ

**Cineplex Odeon Ste. Foy Cinemas**

1200 Boul. Duplessis  
Ste. Foy, PQ

**Colossus Laval Cinemas**

2800 rue Cosmodôme  
Laval, PQ

**Scotiabank Theatre Montreal**

977 Ste-Catherine West  
Montreal, PQ

**Galaxy Cinemas Sherbrooke**

4202 Bertrand  
Rock Forest, PQ

**About Cineplex Entertainment LP:**

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,315 screens serving approximately 60 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands: Cineplex Odeon, Galaxy, Famous Players (including Coliseum, Colossus and SilverCity), Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 75.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit us at [www.cineplex.com](http://www.cineplex.com).

**About EMI Music Canada**

EMI Music Canada is a unit of EMI Group, one of the world's largest independent music companies. EMI Music Canada was founded in 1949. The current roster represents many important local and international artists spanning all musical tastes and genres including: Lily Allen, Beastie Boys, The Beatles, Sarah Brightman, Coldplay, Gorillaz, Iron Maiden, Norah Jones, Korn, k-os, Lenny Kravitz, Kylie Minogue, Anne Murray, Nickelback, Payloa\$, Pink Floyd, Pride Tiger, Spice Girls, Rolling Stones, Serena Ryder, Joss Stone, Skye Sweetnam, 30 Seconds To Mars, KT Tunstall, Keith Urban and Robbie Williams. It also boasts a strong Associated Labels division with labels such as: Aquarius Records, Arts & Crafts, Curb Records, Eagle Rock Entertainment, Marquis, Sanctuary Records Group, Sparks Music, TVT, Ultra Records, Upper Class Recordings and Warcon.

For more information, please contact:

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