



For Immediate Release

**COMMUNITY DAY AT GALAXY CINEMAS BRANTFORD  
TO SUPPORT THE BRANTFORD GENERAL HOSPITAL'S  
FAMILY BIRTHING CENTRE PROJECT**

*Enjoy FREE movies and more the morning of Saturday November 15, 2008*

Brantford, ON (CGX.UN) Wednesday November 12, 2008 – Galaxy Cinemas Brantford is very pleased to host the first-ever *Community Day* in Brantford, Saturday November 15, 2008 from 8:30 am to 11:30 am. The morning will offer Brantford movie-lovers a great selection of FREE movies with proceeds from concession sales donated to The Brantford General Hospital's Family Birthing Centre Project.

"Galaxy Cinemas Brantford is pleased to host this fundraising initiative to support the Brantford General Hospital," said Pat Marshall, Vice President Communications and Investor Relations, Cineplex Entertainment. "*Community Day* offers an exciting and entertaining opportunity to support an organization that touches so many people and keeps all funds raised in the local Brantford community."

On Saturday morning, Galaxy Cinemas Brantford invites residents of Brantford to enjoy a selection of FREE movies and specially discounted items at the concession stand. Concession pricing will include special discounted prices of \$2 for regular-size popcorn and \$2 for a regular-size fountain drink, with proceeds of these concession items donated to The Brantford General Hospital's Family Birthing Centre Project. In addition to these specially priced concession items, clowns and face painting will be available in the lobby for guests to enjoy.

"The Brantford General Hospital Foundation is grateful to be a partner in *Community Day* with Galaxy Cinemas Brantford. We thank them for choosing the Brantford General Hospital's Family Birthing Centre Project as the recipient of the proceeds from *Community Day*," said Gil Scott, Executive Director, Fundraising, The Brantford General Hospital Foundation.

The FREE movie schedule for *Community Day* on Saturday November 15, 2008 includes:

- *Iron Man* – 9:00 am
- *Kung Fu Panda* – 9:10 am
- *Transformers* – 9:20 am
- *Journey to the Centre of the Earth in 3D* – 9:30 am
- *Bee Movie* – 9:40 am

All the movies are free of charge to guests and are based on seat availability on a first-come first-serve basis.

*Galaxy Cinemas Brantford Community Day  
cont'd next page...*

**About Cineplex Entertainment LP**

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,325 screens serving approximately 61 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of more than 8,000, the company operates the following top tier brands: Cineplex Odeon, Galaxy and Famous Players including Colossus, Coliseum and SilverCity, in addition to Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 76% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit [www.cineplex.com](http://www.cineplex.com).

- 30 -

For more information, please contact:

Georgia Sourtzis  
Manager, Communications  
Cineplex Entertainment  
416-323-6728  
[georgia.sourtzis@cineplex.com](mailto:georgia.sourtzis@cineplex.com)