



For Immediate Release

## **1st Open Black Belt World Championship Hits the Big Screen In High-Definition Exclusively at Select Cineplex Entertainment Theatres**

Toronto, ON (CGX.UN) September 19, 2007 – Wing Chun & Escrima International Ltd and Cineplex Entertainment are pleased to announce for the first time ever, the release of **The 1<sup>st</sup> OPEN BLACK BELT WORLD CHAMPIONSHIP (OBBWC) 2007** on the big screen in High-Definition Saturday October 20<sup>th</sup>, 2007, exclusively at select Cineplex Entertainment Theatres throughout Canada.

**The OBBWC** features international martial artists fighting in Chinese, Japanese and Korean disciplines, demonstrations from action movie stars and grandmasters, plus dazzling entertainment by world class group performers.

“We are pleased to offer our guests this exciting opportunity to see martial arts championship matches on our giant screens,” said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. “It should be quite a show seeing these talented athletes dominating our 50-foot screens.”

Advance tickets are available beginning September 21<sup>st</sup> online at [www.cineplex.com](http://www.cineplex.com) as well as at participating theatre box offices. Admission for children ages 3 – 12 and seniors is \$9.95 + tax and general admission is \$12.95 + tax.

Special guest appearances include...

- \* **Michael Jai White** – multiple black belt holder/actor “Spawn”, “Full Contact”, “Exit Wounds”, “Tyson” and a co-star in the new Batman movie, “The Dark Knight”
- \* **Cynthia Rothrock** – martial artist/actress (more than 30 martial art movies)
- \* **Don “The Dragon” Wilson** –holder of 11 world titles in three different weight classes and world champion 11 years in a row/ actor (“Bloodfist” series), “Batman Forever”, “Redemption”, “Ring of Fire” and “The Last Sentinel”)
- \* **Bill “Superfoot” Wallace** – undefeated kickboxing champion and fastest kick, clocked at 100km/h
- \* **Dan “the King of Breaking” Netherland’s** attempt to break his Guinness Book of World Records
- \* **Chad Netherland** – holder of 10 Guinness Strength Records (including two in the 2008 Guinness Book of World Records edition)

\* Performances by the Northern Leg/Southern Fist, Grupo Uniao Na Capoeira, Sifu Toy Chinese Martial Art School, Yudh Gatka Akhara, Grandmasters Germon Miller, Philipman Chow, Robert Cutrell and more.

The 1<sup>st</sup> Open Black Belt World Championship 2007 will be shown at the following select Cineplex Entertainment theatres throughout Canada:

#### **BRITISH COLUMBIA**

##### **Colossus Langley Cinemas**

20090 91A Avenue  
Langley, BC

##### **SilverCity Riverport Cinemas**

14211 Entertainment Way  
Richmond, BC

##### **Cineplex Odeon Park & Tilford Cinemas**

200-333 Brooksbank Avenue  
North Vancouver, BC

##### **Galaxy Cinemas Nanaimo**

213-4750 Rutherford Road  
Nanaimo, BC

##### **Cineplex Odeon Aberdeen Mall Cinemas**

700-1320 Trans Canada Highway  
Kamloops, BC

#### **ALBERTA**

##### **Paramount Chinook Cinemas**

6455 MacLeod Trail SW  
Calgary, AB

##### **Cineplex Odeon Sunridge**

**Spectrum Cinemas**  
400-2555 32<sup>nd</sup> Street  
Calgary, AB

##### **Scotiabank Theatre Edmonton**

8882-170 Street  
Edmonton, AB

##### **Cineplex Odeon South Edmonton Cinemas**

1525-99<sup>th</sup> Street  
Edmonton, AB

#### **SASKATCHEWAN**

##### **Galaxy Cinemas Regina**

420 McCarthy Boulevard N  
Regina, SK

##### **Galaxy Cinemas Saskatoon**

347 2<sup>nd</sup> Avenue  
Saskatoon, SK

#### **MANITOBA**

##### **SilverCity Polo Park Cinemas**

817 St. James Street,  
Winnipeg, MB

## **ONTARIO**

**SilverCity Yonge-Eglinton Cinemas**  
2300 Yonge Street  
Toronto, ON

**Coliseum Scarborough Cinemas**  
300 Borough Drive  
Scarborough, ON

**Coliseum Mississauga Cinemas**  
309 Rathburn Road West  
Mississauga, ON

**SilverCity Thunder Bay Cinemas**  
850 North May Street  
Thunder Bay, ON

**SilverCity Sudbury Cinemas**  
355 Barrydown Road  
Sudbury, ON

**Galaxy Cinemas Guelph**  
485 Woodlawn Road West  
Guelph, ON

**SilverCity Ancaster Cinemas**  
771 Golf Link Road  
Ancaster, ON

**SilverCity Windsor Cinemas**  
4611 Walker Road  
Windsor, ON

**Cineplex Odeon Queensway  
Cinemas**  
1025 The Queensway  
Etobicoke, ON

**SilverCity Richmond Hill Cinemas**  
8725 Yonge Street  
Richmond Hill, ON

**Colossus Vaughan Cinemas**  
3555 Highway 7  
Vaughan, ON

**Galaxy Cinemas Barrie**  
72 Commerce Park Drive  
Barrie, ON

**Galaxy Cinemas Waterloo**  
550 King Street N  
Waterloo, ON

**SilverCity London Cinemas**  
1680 Richmond Street,  
London, ON

**Cineplex Odeon Niagara Square  
Cinemas**  
7555 Montrose Road  
Niagara Falls, ON

**Cineplex Odeon South Keys  
Cinemas**  
2214 Bank Street  
Ottawa, ON

## **QUEBEC**

**Cineplex Odeon Brossard Cinemas**  
9350, boul. Leduc  
Brossard, PQ

**Scotiabank Theatre Montreal**  
977 Ste-Catherine West  
Montreal, PQ

**Cineplex Odeon Ste. Foy Cinemas**  
1200 Boul. Duplessis  
Ste. Foy, PQ

**About OBBWC:**

The OBBWC's brainchild is Grandmaster Werner Leuschner, President of Wing Chun & Escrima International and executive of seven different companies, which vary from land development to import/export. His goal is to unite all martial arts in friendship and to promote the sport to gain the same recognition as other world class events like boxing and the UFC.

**About Cineplex Entertainment LP:**

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 132 theatres with 1,329 screens serving approximately 60 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands: Cineplex Odeon, Galaxy, Famous Players (including Coliseum, Colossus, SilverCity), Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 75.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit us at [www.cineplex.com](http://www.cineplex.com).

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