



****Media Advisory: Thursday, July 16, 2009****

Coliseum Ottawa Cinemas Invites Harry Potter Fans to Hagrid's Hut This Weekend
Harry Potter and The Half-Blood Prince opening weekend theatre festivities include magicians, dancing Dementors, games and more

WHAT: Cineplex Entertainment invites Ottawa-area residents to Coliseum Ottawa Cinemas to experience the highly anticipated sixth installment in the Harry Potter series, *Harry Potter and The Half-Blood Prince* and enjoy a weekend of festivities.

To celebrate the opening weekend of *Harry Potter and The Half-Blood Prince*, the theatre lobby at Coliseum Ottawa Cinemas has been transformed into Hagrid's Hut and the Potions classroom. In addition to performances by the dancing Dementors and two magicians, guests can participate in a variety of trivia games throughout the weekend.

Guests are also invited to drop by the Starlight Children's Foundation booth to learn more about how they can help seriously ill children and their families as well as make a donation. Starlight Children's Foundation helps seriously ill children and their families cope with their pain, fear and isolation through entertainment, education and family activities.

Guests who wish to see *Harry Potter and The Half-Blood Prince* can purchase tickets online at www.cineplex.com as well as at the Coliseum Ottawa Cinema box office.

WHEN: Friday, July 17, 2009: 12- 9 pm
Saturday, July 18, 2009: 12-9 pm
Sunday, July 19, 2009: 12-6 pm

WHERE: Coliseum Ottawa Cinemas, 3090 Carling Avenue, Ottawa, ON

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