



****MEDIA ADVISORY: Wednesday, March 16, 2011****

**Cineplex Entertainment's 2010-11 Season of *The Met: Live in HD*
Continues with Donizetti's *Lucia di Lammermoor* on Saturday, March 19th**

WHAT: Cineplex Entertainment, via our *Front Row Centre Events* is pleased to announce the fifth season of *The Met: Live in HD* series continues with the afternoon transmission of *Lucia di Lammermoor* on Saturday, March 19, 2011 at 1:00 p.m. EDT. Live via satellite from New York, *The Met: Live in HD* series is broadcast in High-Definition to more than 100 Cineplex Entertainment theatres across the country.

Natalie Dessay triumphed as the fragile heroine of Donizetti's masterpiece on Opening Night of the 2007-08 season in Mary Zimmerman's hit production. Now she returns to the role of the innocent young woman driven to madness, opposite Joseph Calleja.

WHEN: Saturday, March 19, 2011 at 1:00 p.m. EDT

WHERE: To purchase advance tickets, see the complete 2010-11 *The Met: Live in HD* schedule and the list of the more than 100 participating theatres, please visit www.cineplex.com/events.

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For information, interviews or photos please contact:

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