



****MEDIA ADVISORY: Thursday, January 27, 2011****

William Shakespeare's *King Lear*, the latest *National Theatre Live* Production to be Broadcast to Participating Cineplex Entertainment Theatres on Thursday, February 3rd

WHAT: Cineplex Entertainment, via our *Front Row Centre Events* is pleased to announce the next production of the *National Theatre Live* 2010-2011 season will be *King Lear*. Live from the internationally acclaimed Donmar Warehouse, *King Lear* will be broadcast live (time-shifted) to select Cineplex theatres across Canada on Thursday, February 3, 2011 at 7:00 p.m. EST, CST, PST and at 8:00 p.m. MST (time-shifted). Michael Grandage directs Derek Jacobi as King Lear.

An aging monarch. A kingdom divided. A child's love rejected. As Lear's world descends into chaos, all that he once believed is brought into question.

One of the greatest works in western literature, *King Lear* explores the very nature of human existence: love and duty, power and loss, good and evil.

WHEN: Thursday, February 3, 2011 at 7:00 p.m. EST, CST, PST and at 8:00 p.m. MST (time-shifted).

WHERE: Advance tickets are now available at participating theatre box offices, through the Cineplex Mobile App and online at www.cineplex.com/events or our mobile site m.cineplex.com. Discount tickets are available for larger groups of 20 or more. Please contact Cineplex corporate sales at 1-800-313-4461 or via email at corporatesales@cineplex.com.

The 2010-2011 series also includes the following performances which will be shown *live* from the National Theatre (time-shifted) at 7 p.m. EST, CST, PST and at 8 p.m. MST at select Cineplex Entertainment theatres:

Thursday, March 17, 2011: *Frankenstein*

Thursday, March 31, 2011: *Frankenstein* (encore performance)

Thursday, June 30th, 2011: *The Cherry Orchard*

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For more information, photos or interviews, please contact:

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