



FOR IMMEDIATE RELEASE

CINEPLEX ENTERTAINMENT AND HEDLEY 'GO WITH THE SHOW'
LIVE Hedley performance to be broadcast from SilverCity Coquitlam Cinemas

TORONTO, ON, October 22, 2010 (CGX.UN) – Cineplex Entertainment is pleased to announce a new *Front Row Centre* concert event. *Hedley: Go With The Show – LIVE in HD!* will be broadcast in High Definition from our SilverCity Coquitlam Cinemas on Sunday, November 7, 2010 at 4:00 p.m. PT, 7:00 p.m. ET to select Cineplex Entertainment theatres. This special event from the band's hometown will feature an exclusive premiere screening of their new '*Go With The Show*' documentary, live in-theatre acoustic performance, followed by a question and answer session, live via satellite.

"Having Hedley perform live in one of our theatres is a special opportunity for the fans to get up-close and personal with the band in a really intimate setting," said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. "We are very excited to present this unique event to our guests; it's not every day that we have a band perform live from one of our theatres!"

Hedley's '*Go With The Show*' documentary chronicles the band's life on the road and features live concert footage, rare backstage moments and interviews. MuchMusic VJ Liz Trinnear will host the live Q&A session with the band. Fans are invited to submit their questions in advance of the event to info@hedleyonline.com, www.facebook.com/HedleyOnline, or [@hedleyonline](https://twitter.com/hedleyonline) on Twitter. Hedley will release their debut live CD/DVD package, Tuesday, November 9, 2010.

Tickets for this event go on sale Friday, October 22, 2010 at participating theatre box offices listed below and online at www.cineplex.com/events.

BRITISH COLUMBIA

Coquitlam

SilverCity Coquitlam Cinemas, 170 Schoolhouse Street

Surrey

Cineplex Odeon Strawberry Hill Cinemas, 12161 72nd Avenue

Vancouver

Cineplex Odeon Park & Tilford Cinemas, 200-333 Brooksbank Avenue

Vernon

Galaxy Cinemas Vernon, 2306 Highway 6

Victoria

SilverCity Victoria Cinemas, 3130 Tillicum Road

ALBERTA

Calgary

Cineplex Odeon Sunridge Spectrum Cinemas, 400-2555 32nd Avenue

Scotiabank Theatre Chinook, 6455 Macleod Trail SW

SilverCity CrossIron Mills Cinemas & XSCAPE Entertainment Centre, 261055 CrossIron Boulevard

Edmonton

Cineplex Odeon South Edmonton Cinemas, 1525-99th Street NW

Scotiabank Theatre Edmonton, 8882-170 Street

Lethbridge

Galaxy Cinemas Lethbridge, 501-1st Avenue SW

Sherwood Park

Galaxy Cinemas Sherwood Park, 2020 Sherwood Drive

MANITOBA

Winnipeg

SilverCity Polo Park Cinemas, 817 St. James Street

SASKATCHEWAN

Regina

Galaxy Cinemas Regina, 420 McCarthy Boulevard N

Saskatoon

Galaxy Cinemas Saskatoon, 347 2nd Avenue

ONTARIO

Ajax

Cineplex Odeon Ajax Cinemas, 248 Kingston Road

Barrhaven

Cineplex Odeon Barrhaven Cinemas, 131 Riocan Avenue

Burlington

SilverCity Burlington Cinemas, 1250 Brant Street

Cambridge

Galaxy Cinemas Cambridge, 355 Hespeler Road

Guelph

Galaxy Cinemas Guelph, 485 Woodlawn Road W

Hamilton

SilverCity Hamilton Mountain Cinemas, 795 Paramount Drive

London

Cineplex Odeon Westmount & VIP Cinemas, 755 Wonderland Road S

Milton

Galaxy Cinemas Milton, 1175 Maple Avenue

Mississauga

Coliseum Mississauga Cinemas, 309 Rathburn Road W

SilverCity Mississauga Cinemas, 3055 Vega Boulevard

Newmarket

SilverCity Newmarket Cinemas, 18151 Yonge Street

Niagara Falls

Cineplex Odeon Niagara Square Cinemas, 7555 Montrose Road

Ottawa

Cineplex Odeon South Keys Cinemas, 2214 Bank Street
Coliseum Ottawa Cinemas, 3090 Carling Avenue

Peterborough

Galaxy Cinemas Peterborough, 320 Water Street

Sault Ste. Marie

Galaxy Cinemas Sault Ste. Marie, 293 Bay Street

Scarborough

Cineplex Odeon Eglinton Town Centre Cinemas, 22 Lebovic Avenue

Toronto

Beach Cinemas – Alliance Cinemas, 1651 Queen Street E

Scotiabank Theatre Toronto, 259 Richmond Street W

Windsor

SilverCity Windsor Cinemas, 4611 Walker Road

Woodbridge

Colossus Vaughan Cinemas, 3555 Highway 7 W

QUEBEC

Beauport

Cineplex Odeon Beauport Cinemas, 825 rue Clemenceau

Kirkland

Coliseum Kirkland Cinemas, 3200 rue Jean Yves

Laval

Colossus Laval Cinemas, 2800 rue Cosmodôme

Montreal

Scotiabank Theatre Montreal, 977 rue Ste-Catherine O

About Front Row Centre Events

Brought to you by Cineplex Entertainment, *Front Row Centre Events* bring world class entertainment to your local Cineplex Entertainment theatre and other participating locations! Presented in high-definition with digital surround sound, guests can experience the best in original one-night only and series-based programming. From *The Met: Live in HD* and The National Theatre's *NT Live* to concerts, live sporting events and documentaries, Front Row Centre Events put you in the centre of the action on the big screen!

About Cineplex Entertainment

Headquartered in Toronto, Canada, Cineplex Entertainment owns, leases or has a joint-venture interest in 129 theatres with 1,342 screens located from British Columbia to Quebec. As the largest motion picture exhibitor in Canada serving approximately 70 million guests annually, Cineplex Entertainment is the exclusive provider of UltraAVX™ and the leading exhibitor of digital, 3D and IMAX projection technologies in the country. With a workforce of approximately 10,000 employees, the company operates the following brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. Cineplex Entertainment is proud to be a major supporter of The Starlight Children's Foundation and regularly conducts various fundraising initiatives throughout the year including the annual Starlight pin campaign. The units of Cineplex Galaxy Income Fund, which owns approximately 99.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

About Universal Music Canada

Universal Music Canada, a unit of Universal Music Group, is Canada's leading music organization. For further information on Universal Music Canada, please visit www.getmusic.ca.

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