



****Media Advisory: Thursday, February 16, 2012****

SilverCity Metropolis and SilverCity Riverport Cinemas Prepare to Move Audiences on February 24th with Journey 2: The Mysterious Island

WHAT: *SilverCity Metropolis Cinemas* in Burnaby and *SilverCity Riverport Cinemas* in Richmond will provide movie-goers with a one-of-a-kind experience that elevates their movie experience and increases the intensity of action scenes with subtle, refined motion effects. Beginning February 24th with *Journey 2: The Mysterious Island*, guests can experience the sensation of flight, the thunderous crash of a helicopter, the fury of animated battle scenes and more, all from D-BOX MFX seating which moves in perfect sync with the action taking place on screen.

Cineplex currently features D-BOX MFX Seats at 11 theatres across Canada with additional locations being equipped over the next year.

WHERE: **Burnaby**
SilverCity Metropolis Cinemas, 4700 Kingsway Avenue
Richmond
SilverCity Riverport Cinemas, 14211 Entertainment Way

WHEN: Beginning Friday, February 24, 2012

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For additional information, please contact:

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