



For Immediate Release

**Stratford Shakespeare Festival's *Caesar and Cleopatra*  
Hits the Big Screen in High-Definition  
Exclusively via Cineplex Entertainment Theatres**

*First ever live Canadian theatrical production  
to be shown on Cineplex Entertainment screens*

TORONTO, ON, January 13, 2009 (CGX.UN) – Cineplex Entertainment is pleased to announce the world film premiere of the Stratford Shakespeare Festival's production of Bernard Shaw's *Caesar and Cleopatra* will be shown one time only on Saturday, January 31, at 1p.m., in High Definition (HD) and digital surround sound exclusively at more than 80 select Cineplex Entertainment theatres across the country.

"We are excited to work with the Stratford Festival, Barry Avrich and CTV to bring this classic performance of *Caesar and Cleopatra* exclusively to our guests in communities large and small across the country," said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. "From the Metropolitan Opera to The National Ballet of Canada and now the Stratford Festival, Cineplex Entertainment continues to provide our guests with the best out-of-home entertainment available."

"The Cineplex release gives audiences across Canada an opportunity to see Christopher Plummer – a great Canadian actor and international treasure – in a role that he was born to play, along with the brilliant newcomer Nikki James as the legendary teenage queen," said Des McAnuff, Artistic Director of the Stratford Shakespeare Festival and director of the Festival's production of *Caesar and Cleopatra*. "*Caesar and Cleopatra* is the story of the occupation of one nation by another – and while it is set more than 2,000 years ago, it is surprisingly contemporary in its subject and its sharp sense of humour. I hope it will serve as a banner production to let Canadians across the country witness the great things that are happening in Stratford."

Starring the internationally renowned Christopher Plummer as Caesar and Nikki M. James as Cleopatra, the play sparkles with Shaw's legendary wit. Political drama turns to comedy when veteran strategist Julius Caesar becomes mentor to the enchanting teenage queen of Roman-occupied Egypt. Their first encounter under a desert moon will lead to a shift in the course of history, as Cleopatra gradually overcomes her timidity to become a determined player in the game of power politics.

Executive Producers Christopher Plummer, Barry Avrich and Michael Levine worked in partnership with Bravo! to capture the stage performances of the Festival's production of *Caesar and Cleopatra* over three days in front of live audiences in HD and digital surround sound.

"The historic opportunity to preserve the legendary live performances in this theatrical production on film is unprecedented and an extraordinary gift for both film and theatre lovers," said Mr. Avrich, who is also Producer of the film.

*Caesar and Cleopatra* is presented by Bravo! and is produced by Melbar Entertainment Group. Isme Bennie is the Production Executive for Bravo! Bravo! is a division of CTV Limited.

Advance tickets are now available online at [www.cineplex.com](http://www.cineplex.com) as well as at participating theatre box offices. Admission for children ages 3 – 12 is \$16.95 + tax, seniors is \$17.95 + tax and general admission is \$19.95 + tax. A special group rate is also available for groups of twenty or more at \$16.95 + tax per person. For more information on group rates, call 1-800-313-4461.

Cineplex Entertainment will present *Caesar and Cleopatra* at the following select theatres across the country:

#### **BRITISH COLUMBIA**

**SilverCity Coquitlam Cinemas**  
170 Schoolhouse Street  
Coquitlam, BC

**SilverCity Riverport Cinemas**  
14211 Entertainment Way  
Richmond, BC

**SilverCity Victoria Cinemas**  
3130 Tillicum Road  
Victoria, BC

**Scotiabank Theatre Vancouver**  
900 Burrard Street  
Vancouver, BC

**Galaxy Cinemas Nanaimo**  
213-4750 Rutherford Road  
Nanaimo, BC

**Famous Players Orchard Plaza Cinemas**  
160-1876 Cooper Road  
Kelowna, BC

**Colossus Langley Cinemas**  
20090 91A Avenue  
Langley, BC

**Cineplex Odeon Strawberry Hill Cinemas**  
12161 72<sup>nd</sup> Avenue  
Surrey, BC

**SilverCity Mission Cinemas**  
32555 London Avenue  
Mission, BC

**Cineplex Odeon Meadowtown Cinemas**  
19800 Lougheed Highway  
Mission, BC

**Cineplex Odeon Aberdeen Mall Cinemas**  
700-1320 TransCanada Highway  
Kamloops, BC

**Cineplex Odeon Park & Tilford Cinemas**  
200-333 Brooksbank Avenue  
North Vancouver, BC

**Famous Players 6 Cinemas**  
172-1600 Fifth Avenue  
Prince George, BC

**Famous Players 7 Cinemas**  
2306 Highway 6  
Vernon, BC

**Cineplex Odeon Victoria Cinemas**  
780 Yates Avenue  
Victoria, BC

#### **ALBERTA**

**Cineplex Odeon Grand Prairie Cinemas**  
10330-109<sup>th</sup> Street  
Grand Prairie, AB

**Cineplex Odeon South Edmonton Cinemas**  
1525-99<sup>th</sup> Street NW  
Edmonton, AB

**Galaxy Cinemas Medicine Hat**  
3292 Dunmore Road SE  
Medicine Hat, AB

**Galaxy Cinemas Lethbridge**  
501-1<sup>st</sup> Avenue SW  
Lethbridge, AB

**Scotiabank Theatre Edmonton**  
8882-170 Street  
Edmonton, AB

**Cineplex Odeon Crowfoot Crossing  
Cinemas**  
91 Crowfoot Terrace NW  
Calgary, AB

#### **MANITOBA**

**SilverCity Polo Park Cinemas**  
815 St. James Street  
Winnipeg, MB

**Scotiabank Theatre Chinook**  
6455 MacLeod Trail SW  
Calgary, AB

**Galaxy Cinemas Red Deer**  
357-37400 Highway #2  
Red Deer, AB

**Famous Players Westhills Cinemas**  
165 Stewart Green SW  
Calgary, AB

**Cineplex Odeon North Edmonton  
Cinemas**  
14231 137<sup>th</sup> Avenue NW  
Edmonton, AB

**SilverCity St. Vital Cinemas**  
160-1255 St. Mary's Road  
Winnipeg, MB

#### **SASKATCHEWAN**

**Galaxy Cinemas Regina**  
420 McCarthy Boulevard N  
Regina, SK

**Galaxy Cinemas Saskatoon**  
347 2<sup>nd</sup> Avenue S  
Saskatoon, SK

**Galaxy Cinemas Prince Albert**  
2995 2<sup>nd</sup> Avenue  
Prince Albert, SK

#### **ONTARIO**

**Scotiabank Theatre Toronto**  
259 Richmond Street W  
Toronto, ON

**Coliseum Scarborough Cinemas**  
300 Borough Drive  
Scarborough, ON

**Cineplex Odeon Sheppard Grande  
Cinemas**  
4861 Yonge Street  
Toronto, ON

**Cineplex Odeon Eglinton Town Centre  
Cinemas**  
22 Lebovic Avenue  
Scarborough, ON

**Cineplex Odeon Varsity Cinemas**  
55 Bloor Street W  
Toronto, ON

**SilverCity Richmond Hill Cinemas**  
8725 Yonge Street  
Richmond Hill, ON

**Cineplex Odeon Queensway Cinemas**  
1025 The Queensway  
Etobicoke, ON

**Coliseum Mississauga Cinemas**  
309 Rathburn Road W  
Mississauga, ON

**Galaxy Cinemas Barrie**  
72 Commerce Park Drive  
Barrie, ON

**Cineplex Odeon Oshawa Cinemas**  
1351 Grandview Street N  
Oshawa, ON

**Galaxy Cinemas Guelph**

485 Woodlawn Road W  
Guelph, ON

**SilverCity Oakville Cinemas**

3531 Wyecroft Road  
Oakville, ON

**Cineplex Odeon Niagara Square Cinemas**

7555 Montrose Road  
Niagara Falls, ON

**SilverCity London Cinemas**

1680 Richmond Street  
London, ON

**SilverCity Ancaster Cinemas**

771 Golf Link Road  
Ancaster, ON

**Galaxy Cinemas Sault Ste. Marie**

293 Bay Street  
Sault Ste. Marie, ON

**SilverCity Burlington Cinemas**

1250 Brant Street  
Burlington, ON

**Galaxy Cinemas Brantford**

300 King George Road  
Brantford, ON

**Galaxy Cinemas Brockville**

2399 Parkedale Avenue  
Brockville, ON

**Galaxy Cinemas Cambridge**

355 Hespeler Road  
Cambridge, ON

**SilverCity Hamilton Mountain Cinemas**

795 Paramount Drive  
Hamilton, ON

**Galaxy Cinemas North Bay**

300 Lakeshore Drive  
North Bay, ON

**Galaxy Cinemas Orillia**

865 West Ridge Boulevard  
Orillia, ON

**Galaxy Cinemas Peterborough**

320 Water Street  
Peterborough, ON

**Galaxy Cinemas Waterloo**

550 King Street N  
Waterloo, ON

**Cineplex Odeon Gardiners Road Cinemas**

636 Gardiners Road  
Kingston, ON

**Cineplex Odeon Devonshire Mall Cinemas**

3100 Howard Avenue  
Windsor, ON

**SilverCity Sudbury Cinemas**

355 Barrydowne Road  
Sudbury, ON

**SilverCity Newmarket Cinemas**

18151 Yonge Street  
Newmarket, ON

**Galaxy Cinemas Cornwall**

1325 Second Street E  
Cornwall, ON

**Galaxy Cinemas Barrhaven**

131 Riocan Avenue  
Barrhaven, ON

**Famous Players Belleville 8 Cinemas**

160 Bell Boulevard  
Belleville, ON

**Galaxy Cinemas Collingwood**

6 Mountain Road  
Collingwood, ON

**Galaxy Cinemas Midland**

9226 County Road 93  
Midland, ON

**Galaxy Cinemas Orangeville**

85 Fifth Avenue  
Orangeville, ON

**Galaxy Cinemas Owen Sound**

1020 10<sup>th</sup> Street  
Owen Sound, ON

**Galaxy Cinemas St. Thomas**  
417 Wellington Street  
St. Thomas, ON

**SilverCity Thunder Bay Cinemas**  
850 North May Street  
Thunder Bay, ON

**Famous Players Lambton 9 Cinemas**  
1450 London Road  
Sarnia, ON

**SilverCity Gloucester Cinemas**  
2385 City Park Drive  
Gloucester, ON

**Coliseum Ottawa Cinemas**  
3090 Carling Avenue  
Ottawa, ON

## **QUEBEC**

**Starcité Montreal Cinemas**  
4825 ave. Pierre De Coubertin  
Montreal, QC

**Scotiabank Theatre Montreal**  
977 rue Ste-Catherine O  
Montreal, QC

**Cineplex Odeon Brossard Cinemas**  
9350 boul. Leduc  
Brossard, QC

**Cineplex Odeon Ste. Foy Cinemas**  
1200 boul. Duplessis  
St. Foy, QC

**Coliseum Kirkland Cinemas**  
3200 rue Jean Yves  
Kirkland, QC

**Colossus Laval Cinemas**  
2800 rue Cosmodôme  
Laval, QC

**Galaxy Cinemas Sherbrooke**  
4204 rue Bertrand  
Rock Forest, QC

**Cineplex Odeon Beauport Cinemas**  
825 rue Clemenceau  
Beauport, QC

## **OTHER LOCATIONS**

**Capitol Theatre**  
4920 - 52 St.  
Yellowknife, NWT

**Capitol Theatre**  
20 Queen Street  
Port Hope, ON

**Cinema St. Eustache**  
305 Avenue Mathers  
St. Eustache, QC

**Salmar Classic Theatre**  
360 Alexander Street  
Salmon Arm, BC

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### **About the Stratford Shakespeare Festival**

The Stratford Shakespeare Festival is the leading classical theatre in North America. Founded in 1952, the Festival presents a seven-month season of 12 to 16 plays in four theatres, featuring the works of Shakespeare and other great classical writers, as well as the best in musical theatre and contemporary drama. It welcomes more than 500,000 visitors each year between the months of April and November.

### **About Cineplex Entertainment LP**

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,331 screens serving approximately 61 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly

Canadian and with a workforce of more than 8,000, the company operates the following top tier brands: Cineplex Odeon, Galaxy and Famous Players including Colossus, Coliseum and SilverCity, in addition to Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 97% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit [www.cineplex.com](http://www.cineplex.com).

- 30 -

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