



For Immediate Release

**CINEPLEX ENTERTAINMENT PRESENTS *U2 3D* IN IMAX® 3D
AT SCOTIABANK THEATRE TORONTO**

Advance tickets now on sale at theatre box office and online at www.cineplex.com

Toronto, ON (CGX.UN) – January 24, 2008 – Cineplex Entertainment is pleased to announce the presentation of the *U2 3D* concert in IMAX® 3D beginning Friday January 25th at Scotiabank Theatre Toronto in downtown Toronto.

“Next to being at the concert itself, there is no better way to experience this band than in 3D,” said Pat Marshall, Vice-President, Communications and Investor Relations, Cineplex Entertainment. “The immersive quality of IMAX® 3D will make guests feel as if they are right on stage with Bono and the band.”

Advance tickets are now available online at www.cineplex.com as well as at Scotiabank Theatre Toronto’s box office. Admission for children ages 3 – 12 and seniors is \$11.50 and general admission is \$14.95.

The highly anticipated first-ever live-action digital 3D film, *U2 3D*, is a unique cinematic experience that puts viewers within the pulsing energy of a stadium concert given by the world’s most popular band. Innovative 3D imagery married with multi-channel surround sound and the excitement of a live U2 concert – shot in South America during the final leg of their “Vertigo” tour – creates an immersive theatrical experience unlike any 3D or concert film that has come before. *U2 3D* takes viewers on an extraordinary journey they will never forget. The life-like concert film features many U2 classics and new songs including *New Year’s Day*, *One*, *With or Without You* and *Beautiful Day*.

About Cineplex Entertainment

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 131 theatres with 1,327 screens serving approximately 60 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands: Cineplex Odeon, Galaxy, Famous Players (including Coliseum, Colossus, SilverCity), Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 75.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit us at www.cineplex.com.

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