



**FOR IMMEDIATE RELEASE/PHOTO OPPORTUNITY**

**Exclusive Sneak Peak of XSCAPE Entertainment Centre  
on Thursday, June 18<sup>th</sup> at 10:30 am**

Toronto, ON (CGX.UN) – June 15, 2009 – Cineplex Entertainment is hosting a unique opportunity to see the finishing touches installed and tour the new XSCAPE Entertainment Centre located at SilverCity Newmarket Cinemas on Thursday, June 18<sup>th</sup> at 10:30 am. Local media are invited to attend this exclusive sneak peak opportunity to see the new entertainment centre transform into the ultimate entertainment centre in town. XSCAPE Entertainment Centre will open its doors to the public on Friday, June 26, 2009 at 11:30 am.

**Who:** Cineplex Entertainment  
**What:** Exclusive Sneak Peak Tour of XSCAPE Entertainment Centre  
**Where:** XSCAPE Entertainment Centre (inside SilverCity Newmarket Cinemas)  
18151 Yonge Street  
**When:** Thursday, June 18, 2009 at 10:30 am

**Please note\*: This is an active construction site. Construction boots are required.  
Hard hats will be provided to everyone.**

Located inside SilverCity Newmarket Cinemas, XSCAPE is a new entertainment centre packed with more than 80 of the latest video and interactive games, special event party suites and a full-service licensed lounge for guests to enjoy. XSCAPE will feature attractions such as *Guitar Hero On-Stage*, the *NFL 2 Minute Drill*, *Deal or No Deal* and the first Brunswick Virtual Bowling lanes in Canada that is sure to appeal to everyone.

**About Cineplex Entertainment:**

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 129 theatres with 1,328 screens serving more than 63.5 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of more than 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.5% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit [www.cineplex.com](http://www.cineplex.com).

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For more information and to RSVP, please contact:

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