



**\*\*MEDIA ADVISORY\*\***

**Cineplex Entertainment announces Tuesday, October 30 media tour of  
*Cineplex Odeon McGillivray and VIP Cinemas***

**Toronto, ON, (TSX: CGX), October 25, 2012** – Cineplex Entertainment today announced plans to host an exclusive media tour of *Cineplex Odeon McGillivray and VIP Cinemas* on Tuesday, October 30, 2012, from 11:00 a.m. to 2:00 p.m.

The newly renamed *Cineplex Odeon McGillivray and VIP Cinemas* reopens Friday, November 2, 2012, following a four month, \$4.5 million renovation that saw the building transformed into a cutting-edge, first run theatre, complete with eight traditional auditoriums, three VIP Cinema auditoriums, and a licenced lounge.

*Cineplex Odeon McGillivray and VIP Cinemas* is the first VIP Cinema in Manitoba.

**WHAT:** Accredited local media are invited to participate in a tour of *Cineplex Odeon McGillivray and VIP Cinemas*. The tour will include the newly renovated lobby and concession areas, auditoriums, VIP Cinema and licenced lounge.

**WHERE:** Cineplex Odeon McGillivray and VIP Cinemas, 2190 McGillivray Boulevard, Winnipeg, Manitoba

**WHEN:** Tuesday, October 30, 2012, 11:00 a.m. to 2:00 p.m.

**WHO:** Pat Marshall, Vice President, Communications and Investor Relations; and Mike Langdon, Director, Communications, will be on-site and available for interviews.

**HOW:** To register for the tour, contact Sara Wilson, communications assistant, at [sara.wilson@cineplex.com](mailto:sara.wilson@cineplex.com), or 416-323-7262.

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**For more information, photos or interviews please contact:**

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