



For Immediate Release

***The Tragically Hip* Rocks the Big Screen with an Intimate, LIVE Performance Exclusively at Cineplex Entertainment Theatres**

Advance tickets available this Friday, March 20th

TORONTO, ON, March 18, 2009 (CGX.UN) – Cineplex Entertainment, Universal Music Canada and Insight Productions are ready to rock! On Monday, April 6th The Tragically Hip fans will be treated to an exclusive one-night only LIVE and intimate performance from their legendary recording studio, The Bathouse, in Kingston Ontario. *The Tragically Hip: We Are The Same* will be shown in High-Definition (HD) and digital surround sound at select Cineplex Entertainment theatres across Canada. Hosted by George Stroumboulopoulos from CBC's *The Hour*, guests will also be treated to a special Q&A session where they can email or text in their questions during the performance. They will also have an exclusive behind the scenes look at the band's studio and home base, The Bathouse.

"This performance is the first of its kind, offering a unique opportunity for guests to experience an intimate evening with Canadian rock greats, The Tragically Hip. This will be a spectacular one-of-a-kind musical performance like no other," said Pat Marshall, Vice-President, Communications and Investor Relations, Cineplex Entertainment. "We are pleased to partner with Universal Music and Insight Productions to bring The Tragically Hip exclusively to Cineplex Entertainment theatres across Canada."

In addition to their classic songs, the Tragically Hip will perform a selection of songs from their highly anticipated 12th studio album, *We Are The Same* which will be released on Tuesday, April 7th. *We Are The Same* was recorded and mixed by Bob Rock at the band's Bathouse studio in Kingston as well as in Vancouver and Maui.

"I've been a Hip fan since their first album and have known and loved Strombo for many years. This is a dream project for Insight," said John Brunton, President, Insight Productions. "You will see a unique and original performance from the band on the big screen."

Advance tickets are available beginning Friday, March 20th online at www.cineplex.com/events as well as at participating theatre box offices. General admission is \$20.95 + tax or \$21.95 + tax and includes a copy of their new album, *We Are the Same*.

Exclusive SCENE Contest

Until Monday, March 24, 2009, SCENE members can enter the once-in-a-lifetime concert contest to see this event live! One lucky SCENE member and a friend will be selected to attend The Tragically Hip's intimate live performance at The Bathouse on Monday, April 6th. The winning SCENE member and guest will be the band's only audience. The winner and a guest will also receive round trip travel to Kingston, Ontario

and two nights hotel accommodation. To enter or for more information, visit www.scene.ca.

Cineplex Entertainment will present *The Tragically Hip's* LIVE performance at the following select theatres across the country at 7pm EST and an encore presentation at 7 pm PT/10 pm EST:

BRITISH COLUMBIA

SilverCity Coquitlam Cinemas

170 Schoolhouse Street
Coquitlam, BC

SilverCity Riverport Cinemas

14211 Entertainment Way
Richmond, BC

SilverCity Victoria Cinemas

3130 Tillicum Road
Victoria, BC

Scotiabank Theatre Vancouver

900 Burrard Street
Vancouver, BC

Galaxy Cinemas Nanaimo

213-4750 Rutherford Road
Nanaimo, BC

Cineplex Odeon Strawberry Hill Cinemas

12161 72nd Avenue
Surrey, BC

Colossus Langley Cinemas

20090 91A Avenue
Langley, BC

Famous Players 7 Cinemas

2306 Highway 6
Vernon, BC

Cineplex Odeon Aberdeen Mall Cinemas

700-1320 TransCanada Highway
Kamloops, BC

Cineplex Odeon Park & Tilford Cinemas

200-333 Brooksbank Avenue
North Vancouver, BC

SilverCity Mission Cinemas

32555 London Avenue
Mission, BC

Famous Players 6 Cinemas

172-1600 Fifth Avenue
Prince George, BC

Famous Players Orchard Plaza Cinemas

160-1876 Cooper Road
Kelowna, BC

ALBERTA

Galaxy Cinemas Lethbridge

501-1st Avenue SW
Lethbridge, AB

Scotiabank Theatre Chinook

6455 MacLeod Trail SW
Calgary, AB

Cineplex Odeon South Edmonton Cinemas

1525-99th Street NW
Edmonton, AB

Cineplex Odeon North Edmonton Cinemas

14231 137th Avenue NW
Edmonton, AB

Scotiabank Theatre Edmonton

8882-170 Street
Edmonton, AB

Galaxy Cinemas Red Deer

357-37400 Highway #2
Red Deer, AB

**Cineplex Odeon Eau Claire Market
Cinemas**

90-200 Barclay Parade SW
Calgary, AB

**Cineplex Odeon Crowfoot Crossing
Cinemas**

91 Crowfoot Terrace NW
Calgary, AB

Galaxy Cinemas Sherwood Park

2020 Sherwood Drive
Sherwood Park, AB

Galaxy Cinemas Medicine Hat

3292 Dunmore Road SE
Medicine Hat, AB

**Cineplex Odeon Grand Prairie
Cinemas**

10330-109th Street
Grand Prairie, AB

MANITOBA

SilverCity Polo Park Cinemas

815 St. James Street
Winnipeg, MB

SASKATCHEWAN

Galaxy Cinemas Regina

420 McCarthy Boulevard N
Regina, SK

Galaxy Cinemas Saskatoon

347 2nd Avenue S
Saskatoon, SK

Galaxy Cinemas Prince Albert

2995 2nd Avenue
Prince Albert, SK

ONTARIO

Scotiabank Theatre Toronto

259 Richmond Street W
Toronto, ON

Coliseum Scarborough Cinemas

300 Borough Drive
Scarborough, ON

**Cineplex Odeon Eglinton Town Centre
Cinemas**

22 Lebovic Avenue
Scarborough, ON

**Cineplex Odeon Sheppard Grande
Cinemas**

4861 Yonge Street
Toronto, ON

SilverCity Fairview Mall Cinemas

1800 Sheppard Avenue E
Toronto, ON

SilverCity Yonge-Eglinton Cinemas

2300 Yonge Street
Toronto, ON

Cineplex Odeon Queensway Cinemas

1025 The Queensway
Etobicoke, ON

SilverCity Richmond Hill Cinemas

8725 Yonge Street
Richmond Hill, ON

SilverCity Brampton Cinemas

50 Great Lakes Drive
Brampton, ON

Colossus Vaughan Cinemas

3555 Highway 7 W
Vaughan, ON

SilverCity Oakville Cinemas

3531 Wyecroft Road
Oakville, ON

Coliseum Mississauga Cinemas

309 Rathburn Road W
Mississauga, ON

Galaxy Cinemas Barrie
72 Commerce Park Drive
Barrie, ON

Cineplex Odeon Niagara Square Cinemas
7555 Montrose Road
Niagara Falls, ON

SilverCity London Cinemas
1680 Richmond Street
London, ON

SilverCity Ancaster Cinemas
771 Golf Link Road
Ancaster, ON

Galaxy Cinemas Sault Ste. Marie
293 Bay Street
Sault Ste. Marie, ON

SilverCity Burlington Cinemas
1250 Brant Street
Burlington, ON

Galaxy Cinemas Brantford
300 King George Road
Brantford, ON

SilverCity Hamilton Mountain Cinemas
795 Paramount Drive
Stoney Creek, ON

Galaxy Cinemas Guelph
485 Woodlawn Road W
Guelph, ON

Galaxy Cinemas Brockville
2399 Parkedale Avenue
Brockville, ON

Galaxy Cinemas Cornwall
1325 Second Street E
Cornwall, ON

Galaxy Cinemas St. Thomas
417 Wellington Street
St. Thomas, ON

Galaxy Cinemas Orangeville
85 Fifth Avenue
Orangeville, ON

Cineplex Odeon Oshawa Cinemas
1351 Grandview Street N
Oshawa, ON

Cineplex Odeon Gardiners Road Cinemas
636 Gardiners Road
Kingston, ON

Galaxy Cinemas Peterborough
320 Water Street
Peterborough, ON

Galaxy Cinemas Waterloo
550 King Street N
Waterloo, ON

SilverCity Sudbury Cinemas
355 Barrydowne Road
Sudbury, ON

SilverCity Newmarket Cinemas
18151 Yonge Street
Newmarket, ON

SilverCity Thunder Bay Cinemas
850 North May Street
Thunder Bay, ON

Galaxy Cinemas Collingwood
6 Mountain Road
Collingwood, ON

Famous Players Belleville 8 Cinemas
160 Bell Boulevard
Belleville, ON

Galaxy Cinemas Orillia
865 West Ridge Boulevard
Orillia, ON

Galaxy Cinemas Owen Sound
1020 10th Street
Owen Sound, ON

Galaxy Cinemas Cambridge
355 Hespeler Road
Cambridge, ON

Galaxy Cinemas Midland
9226 County Road 93
Midland, ON

Galaxy Cinemas North Bay

300 Lakeshore Drive
North Bay, ON

Famous Players Lambton 9 Cinemas

1450 London Road
Sarnia, ON

**Cineplex Odeon Devonshire Mall
Cinemas**

3100 Howard Avenue
Windsor, ON

SilverCity Gloucester Cinemas

2385 City Park Drive
Gloucester, ON

Cineplex Odeon South Keys Cinemas

2214 Bank Street
Ottawa, ON

Coliseum Ottawa Cinemas

3090 Carling Avenue
Ottawa, ON

QUEBEC**Cineplex Odeon Brossard Cinemas**

9350 boul. Leduc
Brossard, QC

Scotiabank Theatre Montreal

977 rue Ste-Catherine O
Montreal, QC

Galaxy Cinemas Sherbrooke

4204 rue Bertrand
Rock Forest, QC

Cineplex Odeon Ste. Foy Cinemas

1200 boul. Duplessis
St. Foy, QC

Coliseum Kirkland Cinemas

3200 rue Jean Yves
Kirkland, QC

Colossus Laval Cinemas

2800 rue Cosmodôme
Laval, QC

Starcité Montreal Cinemas

4825 ave. Pierre de Coubertin
Montreal, QC

Cineplex Odeon Beauport Cinemas

825 rue Clemenceau
Beauport, QC

About George Stroumboulopoulos and *The Hour*

George Stroumboulopoulos is one of the most respected journalists in Canada. He is the host of *The Hour*, Canada's late night talk show. *The Hour* is award winning, funny, informative and watched by millions. George has interviewed many of the most influential and recognized people in the world. He is equally comfortable speaking with a world leader as he is a rock star. www.cbc.ca/thehour.

About Insight Productions

Insight Production Company Ltd, headed by John Brunton & Barbara Bowlby has become an industry leader in the creative development, financing and production of highly rated television programs in every genre. Since 1979, it has been recognized for its reputation for quality as the recipient of numerous International awards, including multiple Geminis. The company has created thousands of hours of groundbreaking television that continue to be broadcast over major networks worldwide. Insight recently produced The National Ballet of Canada's *The Nutcracker* for Cineplex and other successes include *Project Runway Canada*, hosted by International Supermodel Iman; *Canadian Idol*, Canada's homegrown version of the hugely successful international format; the JUNO Awards, which play a key role in the Canadian music industry; and *Deal or No Deal Canada*, the hit primetime game show, which delivered The Global Television Network's highest ratings of all time for a Canadian program. For more information, visit www.insighttv.com.

About Universal

Universal Music Canada, a unit of Universal Music Group, is Canada's leading music organization. For further information on Universal Music Canada, please visit www.umusic.ca.

About Cineplex Entertainment

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,331 screens serving more than 63.5 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of more than 9,000, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 97% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

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