



FOR IMMEDIATE RELEASE

D Films and Cineplex Entertainment Launch *The Bolshoi Ballet Series* - Live from Moscow at select Cineplex Cinemas Across Canada

*Series Premieres with **The Nutcracker** - December 19, 2010 at 11am EST*

Toronto, ON, November 25, 2010 – (TSX:CGX.UN) Cineplex Entertainment (“Cineplex”) and D Films Corporation are pleased to announce the launch of a four-part series of live performances from the world-renowned Bolshoi Ballet in Moscow, Russia. Each performance will be captured live in High Definition (HD) and digital surround sound, and broadcast via satellite to select Cineplex Entertainment cinemas across Canada.

Keeping with Cineplex’s tradition in bringing the seasonal favourite, Tchaikovsky’s *The Nutcracker*, to cinema audiences, this will be the first live performance of the series. It will premiere on Sunday, December 19th at 11:00 am EST, (time shifted to 11:00 am CST and PST, and 12 pm MST). This ballet draws on all the imagination and fantasy of E.T.A. Hoffmann’s story of Christmas Eve and a night of magical adventures. With choreography by Yuri Grigorovich, this production stars Nina Kaptsova as Marie and Artem Ovcharenko as The Nutcracker/The Prince.

“We’re very excited to partner with Cineplex Entertainment to bring the internationally renowned Bolshoi Ballet live to Cineplex theatres across Canada,” said Tony Cianciotta, President of Acquisitions for D Films. “These stunningly shot performances will appeal to audiences of all ages.”

“The Bolshoi Ballet Series is another example of the extraordinary world class performances that Cineplex Entertainment presents to our guests across Canada as part of our Front Row Centre Events program,” said Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment. “These events make you feel as if you are sitting *front row centre* - whether it is in Moscow for the Bolshoi Ballet, at Lincoln Centre in New York City for The Met Opera, or in Los Angeles for the LA Philharmonic orchestra, among others. Our core business is Hollywood and Canadian movies however these events and others have turned our theatres into true entertainment destinations.”

The Bolshoi Ballet Series also includes:

Class Concert and Giselle

Sunday, January 23, 2011, 11am EST (time shifted to 11:00 am CST and PST, and 12 pm MST)

Two ballets in 2 acts from the Bolshoi Theatre, Moscow

A quintessential romantic ballet, *Giselle* recounts the moving story of a peasant girl whose everlasting love transcends death. The new choreographic version is by Yuri Grigorovich with music by Adolphe Adam.

Created in the early 1960s, *Class Concert* is a gloriously romanticized version of the ballet class that dancers do every day. From exercises at the *barre* to displays of beauty and strength at center stage, Asaf Messerer's entertaining circus of a ballet zips through the most difficult combinations with glee and brings panache to the most basic. This production is staged by Mikhail Messerer, the choreographer's nephew. The music, a compilation including Glazunov and Shostakovich, is a cornucopia of melody, played superbly by the Bolshoi Orchestra. Celebrated prima ballerina, Svetlana Zakharova stars.

Don Quixote

Sunday, March 6, 2011, 11 am EST (time shifted to 11:00 am CST and PST, and 12 pm MST)

A stunning production, based on the epic masterpiece by Miguel de Cervantes, this ballet was originally created for the Bolshoi by Marius Petipa in 1869. The choreography is by Alexei Fadeychev with music by Ludwig Minkus.

Coppelia

Sunday, May 29, 2011, 11am EST (time shifted to 11:00 am CST and PST, and 12 pm MST)

In this joyous and witty version written by George Balanchine, a beautiful mechanical doll threatens the happiness of two lovers. The original choreography by Marius Petipa is recreated by Sergei Vikharev. Music is by Leo Delibes.

Tickets for the 2010-2011 performances go on sale Friday, November 26, 2010 online at cineplex.com/events and at the participating theatres listed below. For more information on Cineplex Entertainment and Front Row Centre events, visit cineplex.com

BRITISH COLUMBIA

Coquitlam

SilverCity Coquitlam Cinemas, 170 Schoolhouse Street

Kamloops

Cineplex Odeon Aberdeen Mall Cinemas, 700-1320 Trans Canada Highway

Langley

Colossus Langley Cinemas, 20090 91A Avenue

Prince George

Famous Players 6 Cinemas, 172-1600 Fifth Avenue

Vancouver

Scotiabank Theatre Vancouver, 900 Burrard Street

Victoria

SilverCity Victoria Cinemas, 3130 Tillicum Road

ALBERTA

Calgary

Scotiabank Theatre Chinook, 6455 Macleod Trail SW

SilverCity CrossIron Mills Cinemas & XSCAPE Entertainment Centre, 261055 CrossIron Boulevard

Edmonton

Cineplex Odeon North Edmonton Cinemas, 14231-137th Avenue NW

Cineplex Odeon South Edmonton Cinemas, 1525-99th Street NW

Grand Prairie

Cineplex Odeon Grand Prairie Cinemas, 10330-109th Street

MANITOBA

Winnipeg

SilverCity Polo Park Cinemas, 817 St. James Street

SilverCity St. Vital Cinemas, 160-1255 St. Mary's Road

SASKATCHEWAN

Regina

Galaxy Cinemas Regina, 420 McCarthy Boulevard N

Saskatoon

Galaxy Cinemas Saskatoon, 347 2nd Avenue

ONTARIO

Belleville

Galaxy Cinemas Belleville, 160 Bell Boulevard

Brantford

Galaxy Cinemas Brantford, 300 King George Road

Brockville

Galaxy Cinemas Brockville, 2399 Parkedale Avenue

Burlington

SilverCity Burlington Cinemas, 1250 Brant Street

Cornwall

Galaxy Cinemas Cornwall, 1325 Second Street E

Etobicoke

Cineplex Odeon Queensway Cinemas, 1025 The Queensway

Guelph

Galaxy Cinemas Guelph, 485 Woodlawn Road W

London

Cineplex Odeon Westmount & VIP Cinemas, 755 Wonderland Road S

Midland

Galaxy Cinemas Midland, 9226 County Road 93

Mississauga

Coliseum Mississauga Cinemas, 309 Rathburn Road W

Newmarket

SilverCity Newmarket Cinemas, 18151 Yonge Street

North Bay

Galaxy Cinemas North Bay, 300 Lakeshore Drive

Oakville

SilverCity Oakville Cinemas, 3531 Wyecroft Road

Orangeville

Galaxy Cinemas Orangeville, 85 Fifth Avenue

Oshawa

Cineplex Odeon Oshawa Cinemas, 1351 Grandview Street N

Ottawa

Cineplex Odeon South Keys Cinemas, 2214 Bank Street

Owen Sound

Galaxy Cinemas Owen Sound, 1020 10th Street

Scarborough

Coliseum Scarborough Cinemas, 300 Borough Drive

St. Thomas

Galaxy Cinemas St. Thomas, 417 Wellington Street

Sudbury

SilverCity Sudbury Cinemas, 355 Barrydowne Road

Thunder Bay

SilverCity Thunder Bay Cinemas, 850 North May Street

Toronto

SilverCity Yonge-Eglinton Cinemas, 2300 Yonge Street

Windsor

Cineplex Odeon Devonshire Mall Cinemas, 3100 Howard Avenue

Woodbridge

Colossus Vaughan Cinemas, 3555 Highway 7 W

QUEBEC

Brossard

Cineplex Odeon Brossard Cinemas, 9350 boul. Leduc

Cote St. Luc

Cineplex Odeon Cavendish Mall, 5800 boul. Cavendish

Laval

Colossus Laval Cinemas, 2800 rue Cosmodôme

Montreal

Cineplex Odeon Latin Quarter Cinemas, 350 rue Emery

Sherbrooke

Galaxy Cinemas Sherbrooke, 4204 rue Bertrand

Ste.Foy

Cineplex Odeon Ste. Foy Cinemas, 1200 boul. Duplessis

Trois Rivieres

Galaxy Cinemas Fleur-de-Lys, 4520 boul. des Récollets

Victoriaville

Galaxy Cinemas Victoriaville, 1121 Jutras Est

About D Films:

Founded in May 2009 by President and Chief Executive Officer Jim Sherry, D FILMS is a full service marketing and motion picture distribution boutique that acquires exclusive, long term rights to filmed entertainment across all media platforms, including theatrical, television, home entertainment and Internet. In addition to holding an exclusive long-term, multi-picture output deal with leading UK sales and distribution company, the Icon UK group, D FILMS has acquired exclusive, long term rights to 16 additional independently produced motion pictures and holds the largest catalogue of alternative content of any Canadian Distributor. For more information, visit www.dfilmscorp.ca.

About Cineplex Entertainment

Headquartered in Toronto, Canada, Cineplex Entertainment owns, leases or has a joint-venture interest in 130 theatres with 1,350 screens located from British Columbia to Quebec. As the largest motion picture exhibitor in Canada serving approximately 70 million guests annually, Cineplex Entertainment is the exclusive provider of UltraAVX™ and the leading exhibitor of digital, 3D and IMAX projection technologies in the country. With a workforce of approximately 10,000 employees, the company operates the following brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. Cineplex Entertainment is proud to be a major supporter of The Starlight Children's Foundation and regularly conducts various fundraising initiatives throughout the year including the annual Starlight pin campaign. The units of Cineplex Galaxy Income Fund, which owns

approximately 99.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

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