



## For Immediate Release

### **WATCH THE STANLEY CUP FINAL LIVE IN HD ON THE GIANT SCREEN AT SELECT CINEPLEX ENTERTAINMENT THEATRES**

Advance tickets on sale now for \$9.95 each including a free regular popcorn

Ottawa, ON (CGX.UN) – May 25, 2007 – Cineplex Entertainment and CBC Sports announced today that Senators fans can cheer their team to Stanley Cup victory at Cineplex Entertainment theatres. For the first time, each game of the Stanley Cup Final will be broadcast live in HD on wall-to-wall giant screens at five participating theatre locations in Ottawa, Brockville and Cornwall.

Beginning May 28, 2007, fans can watch CBC's Hockey Night in Canada broadcasts of the Stanley Cup Final with family and friends on giant wall-to-wall curved screens live in HD and Dolby Digital Surround Sound. For only \$9.95 a ticket (free regular popcorn included), family and friends can guarantee their spot in the Stanley Cup Final, spending an affordable and fun night out together watching the hockey games and cheering on the Sens.

"Cineplex Entertainment is all about bringing our guests more than just movies," says Pat Marshall, Vice President Communications and Investor Relations for Cineplex Entertainment. "Showing the Ottawa Senators hockey games at our theatres during the regular season has been a great idea that audiences and Sens fans have loved. Watching the Stanley Cup Final in HD on our giant screens as the Sens compete to bring the Stanley Cup home to Ottawa is the next best thing to being in the stands at the actual game."

Advance tickets are available now online at [www.cineplex.com](http://www.cineplex.com) as well as at these theatre box offices showing each game of the Stanley Cup Final:

**Cineplex Odeon South Keys Cinemas**, 2214 Bank St., Ottawa, ON

**Coliseum Ottawa Cinemas**, 3090 Carling Ave., Ottawa, ON

**SilverCity Gloucester Cinemas**, 2385 City Park Dr., Gloucester, ON

**Galaxy Cinemas Cornwall**, 1325 Second St. E, Cornwall, ON

**Galaxy Cinemas Brockville**, 2399 Parkdale Ave., Brockville, ON

"We are thrilled to partner with Cineplex Entertainment on this unique opportunity," said Scott Moore, executive director, CBC Sports. "This playoff season we have introduced a number of new initiatives for our viewers, including online streaming and broadcasting more games than ever in high definition. By making the Stanley Cup Final available for fans on the giant screen in high definition, we continue to provide innovative and exciting new ways for viewers to enjoy CBC's Hockey Night in Canada."

The following games of the Stanley Cup Final will be shown at Cineplex Entertainment theatres in Ottawa, Brockville and Cornwall:

**Monday May 28, 2007**, 8:00 pm - Senators vs. Anaheim Ducks

**Wednesday May 30, 2007**, 8:00 pm - Senators vs. Anaheim Ducks

**Saturday June 2, 2007**, 8:00 pm - Senators vs. Anaheim Ducks

**Monday June 4, 2007**, 8:00 pm - Senators vs. Anaheim Ducks

**Wednesday June 6, 2007 (\*if necessary)**, 8:00 pm - Senators vs. Anaheim Ducks

**Saturday June 9, 2007(\*if necessary)**, 8:00 pm – Senators vs. Anaheim Ducks

**Monday June 11, 2007 (\*if necessary)**, 8:00 pm - Senators vs. Anaheim Ducks

**About Cineplex Entertainment LP:**

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 129 theatres with 1,297 screens serving approximately 60 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands: Cineplex Odeon, Galaxy, Famous Players (including Coliseum, Colossus and SilverCity) and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 75.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit us at [www.cineplex.com](http://www.cineplex.com).

**About Hockey Night in Canada:**

CBC's Hockey Night in Canada has been a national institution since 1952. Now in its 54<sup>th</sup> season on television, it remains the most popular weekly sports program in Canada, averaging more than one million viewers every Saturday night. Starting Monday, May 28, CBC presents exclusive coverage of the Stanley Cup Final in high definition. Hockey fans can visit [cbcspports.ca](http://cbcspports.ca) 24 hours a day, seven days a week during the 2007 Stanley Cup Playoffs for live and on-demand video streaming of all games and pre- and post-game shows, as well as comprehensive coverage, including breaking news, in-depth reports, broadcast schedules and more.

- 30 -

For more information, please contact:

For CBC:

Jennifer Neziol

Media Profile Toronto

[jneziol@mediaprofile.com](mailto:jneziol@mediaprofile.com)

416-342-1818; (Mobile) 416-500-4733

For Cineplex Entertainment:

Georgia Sourtzis

Manager, Communications

[georgia.sourtzis@cineplex.com](mailto:georgia.sourtzis@cineplex.com)

416.323.6728