



**\*\*MEDIA ADVISORY: Thursday, April 28, 2011\*\***

**WWE Extreme Rules Broadcast Live, in High-Definition  
at Cineplex Entertainment Theatres on Sunday, May 1, 2011**

**WHAT:** It's the one night of the year when rules are meant to be broken. There are no count-outs, no disqualifications and everything goes! Cineplex Entertainment, via our *Front Row Centre Events* is pleased to announce WWE Extreme Rules will be broadcast live at participating Cineplex theatres across Canada on Sunday, May 1, 2011 at 8:00 p.m. EDT, 7:00 p.m. CDT, 6:00 p.m. MDT and 5:00 p.m. PDT. Live from the St. Pete Times Forum in Tampa, FL, WWE Extreme Rules will feature five highly anticipated matches.

**Matches**

Christian vs. Alberto Del Rio (World Heavyweight Championship Ladder Match)  
WWE Championship Triple Threat Steel Cage Match featuring WWE Champion The Miz, John Cena and John Morrison  
Rey Mysterio vs. Cody Rhodes (Falls Count Anywhere Match)  
Randy Orton vs. CM Punk (Last Man Standing Match)  
Jerry Lawler & Jim Ross vs. Michael Cole & Jack Swagger (Street Fight)

**WHEN:** Sunday, May 1, 2011 at 8:00 p.m. EDT, 7:00 p.m. CDT, 6:00 p.m. MDT and 5:00 p.m. PDT

**WHERE:** Advance tickets are now available at participating theatre box offices, through the Cineplex Mobile Apps and online at [www.cineplex.com/events](http://www.cineplex.com/events) or our mobile site [m.cineplex.com](http://m.cineplex.com). A special rate is available for larger groups of 20 or more. Please contact Cineplex corporate sales at 1-800-313-4461 or via email at [corporatesales@cineplex.com](mailto:corporatesales@cineplex.com).

The following 2011 WWE events will be shown live at select Cineplex Entertainment theatres:

WWE Capitol Punishment	June 19, 2011
WWE Money In The Bank	July 17, 2011
WWE SummerSlam	August 14, 2011
WWE Night of Champions	September 18, 2011
WWE Hell in the Cell	October 2, 2011
WWE Bragging Rights	October 23, 2011
WWE Survivor Series	November 20, 2011
WWE TLC: Tables, Ladders & Chairs	December 18, 2011

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**For more information, photos or interviews, please contact:**

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