



CALGARY FLAMES RETURN TO THE BIG SCREEN AT SELECT CINEPLEX ENTERTAINMENT THEATRES

**For Immediate Release
Thursday, October 11, 2007**

Calgary, AB (CGX.UN) – Cineplex Entertainment is pleased to invite Flames fans back to the big screen to watch nine live broadcasts of hockey games on wall-to-wall screens at three participating theatre locations in Calgary and one location each in Lethbridge, Medicine Hat and Red Deer.

“Showing Calgary Flames hockey on our giant screens is the next best thing to being there,” says Pat Marshall, Vice President Communications and Investor Relations for Cineplex Entertainment. “Flames fans and families love these games and this year we’ve made it even easier to enjoy with the opportunity to purchase tickets in three and five packs.”

These nine regular season Flames games will not be shown on cable television making this a unique opportunity to see the games on giant wall-to-wall curved screens in Dolby Digital Surround Sound. Advance tickets are available beginning Friday October 12th online at www.cineplex.com as well as at participating theatre box offices. Admission for children ages 3-12 is \$8.95 + tax and general admission is \$10.95 + tax. New this year, guests can also purchase tickets to any three games for \$31.20 + tax or any five games for \$49.25 + tax.

“We are excited to be able to offer this unique way to watch Flames games to our fans again this season,” said Flames Vice-President of Marketing & Advertising, Jim Bagshaw. “With another great line-up of games, we know Flames fans will come together to enjoy these nine games offered with theatre quality entertainment.”

The following theatres will show Calgary Flames hockey games throughout the regular season:

Cineplex Odeon Sunridge Spectrum Cinemas
400-2555 32nd St. NE
Calgary, AB

Cineplex Odeon Crowfoot Crossing Cinemas
91 Crowfoot Terrace NW
Calgary, AB

Famous Players Park Plaza Cinemas
5214 47th Ave.
Red Deer, AB

**Scotiabank Theatre Chinook (formerly
Paramount Chinook Cinemas)**
6455 Macleod Trail SW
Calgary, AB

Galaxy Cinemas Lethbridge
501-1st Avenue SW
Lethbridge, AB

Galaxy Cinemas Medicine Hat (NEW!)
3292 Dunmore Road SE
Medicine Hat, AB

The following are the nine Calgary Flames regular season hockey games that will be shown at Cineplex Entertainment theatres listed above:

Thursday October 18, 2007 7:00 PM Flames vs. Los Angeles Kings	Thursday November 1, 2007 6:00 PM Flames vs. Detroit Red Wings	Monday November 5, 2007 7:00 PM Flames vs. Colorado Avalanche
Tuesday November 20, 2007 7:30 PM Flames vs. Colorado Avalanche	Sunday November 25, 2007 4:00 PM Flames vs. St. Louis Blues	Thursday December 13, 2007 5:30 PM Flames vs. Tampa Bay Lightning
Tuesday February 12, 2008 8:30 PM Flames vs. San Jose Sharks	Tuesday February 19, 2008 7:30 PM Flames vs. Phoenix Coyotes	Thursday March 20, 2008 7:00 PM Flames vs. Colorado Avalanche

About Cineplex Entertainment LP:

Headquartered in Toronto, Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 131 theatres with 1,321 screens serving approximately 60 million guests annually. Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands: Cineplex Odeon, Galaxy, Famous Players (including Coliseum, Colossus, SilverCity), Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 75.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit us at www.cineplex.com.

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