



****Media Advisory: Thursday, December 1, 2011****

**Avoid Being Disavowed as Advance Tickets for
Mission: Impossible - Ghost Protocol Go On Sale December 2nd**

WHAT: Your mission begins Friday, December 2nd as advance tickets go on sale for *Mission: Impossible - Ghost Protocol* The IMAX Experience® and *Mission: Impossible - Ghost Protocol* UltraAVX presentations. Guests can purchase tickets at participating Cineplex Entertainment theatre box offices, online at www.cineplex.com or through our mobile App or mobile site m.cineplex.com.

Special midnight presentations of *Mission Impossible - Ghost Protocol* The IMAX Experience® will play on Thursday, December 15th (officially 12:01 a.m. on Friday, December 16th) at select Cineplex Entertainment theatres where available.

Mission: Impossible – Ghost Protocol The IMAX Experience® and *Mission: Impossible – Ghost Protocol* UltraAVX presentations begin December 16, 2011. The movie opens nationwide on December 21, 2011.

About *Mission Impossible - Ghost Protocol*

This holiday season, two-time Academy Award®-winner Brad Bird directs, with producers Tom Cruise and J.J. Abrams, the action-packed spy adventure *Mission: Impossible - Ghost Protocol*.

Blamed for the terrorist bombing of the Kremlin, IMF operative Ethan Hunt is disavowed along with the rest of the agency when the President initiates "Ghost Protocol." Left without any resources or backup, Ethan must find a way to clear his agency's name and prevent another attack. To complicate matters further, Ethan is forced to embark on this mission with a team of fellow IMF fugitives whose personal motives he does not fully know.

Tom Cruise returns in the starring role as Ethan Hunt and is joined by an international cast that includes Jeremy Renner, Simon Pegg, Paula Patton, Michael Nyqvist, Vladimir Mashkov, Josh Holloway, Anil Kapoor and Léa Seydoux.

Private screenings and group rates are also available. For more information, call 1-800-313-4461 or email corporatesales@cineplex.com.

WHERE: Participating Cineplex Entertainment theatres across Canada, please visit www.cineplex.com for locations. Tickets can be purchased at participating theatre box offices and online at www.cineplex.com or through our mobile App or our mobile site m.cineplex.com.

WHEN: Beginning Friday, December 2, 2011

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For additional information, please contact:

Pat Marshall, Vice President, Communications and Investor Relations, Cineplex Entertainment, 416-323-6648, pat.marshall@cineplex.com

Kyle Moffatt, Director, Communications, Cineplex Entertainment, 416-323-6728, kyle.moffatt@cineplex.com