



****MEDIA ADVISORY: Wednesday, December 1, 2010****

Shakespeare's *HAMLET* the Latest *National Theatre Live* Production to be Broadcast to Participating Cineplex Entertainment Theatres on Thursday, December 9th

WHAT: Cineplex Entertainment, via our *Front Row Centre Events* is pleased to announce the next production of the *National Theatre Live's* 2010-2011 season will be Shakespeare's *Hamlet*. This critically acclaimed production will be broadcast live (time-shifted) from the Olivier Theatre in London, England to select Cineplex theatres across Canada on Thursday, December 9, 2010 at 7:00 p.m. EST, CST, PST and at 8:00 p.m. MST (time-shifted).

Hamlet, the prince of Denmark, sees his father's ghost. Tormented with loathing and consumed by grief, he must avenge his father's murder. What he cannot foresee is the destruction that ensues.

Following his celebrated performances at the National in *Burnt by the Sun*, *The Revenger's Tragedy*, *Philistines* and *The Man of Mode*, Rory Kinnear plays Hamlet.

WHEN: Thursday, December 9, 2010 at 7:00 p.m. EST, CST, PST and at 8:00 p.m. MST (time-shifted).

WHERE: Tickets for the 2010-2011 performances are on sale now at participating theatre box offices and online at www.cineplex.com/events. Tickets can be purchased individually or in a series.

The 2010-2011 also includes the following performances which will be shown live from the National Theatre (time-shifted) at 7 p.m. EST, CST, PST and at 8 p.m. MST at select Cineplex Entertainment theatres:

Thursday, January 13, 2011: Fela!
Thursday, February, 3, 2011: King Lear
Thursday, March 17, 2011: Frankenstein
Thursday, March 31, 2011: Frankenstein (encore performance)
Thursday, June 30th, 2011: The Cherry Orchard

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For more information, photos or interviews, please contact:

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