



ATTN: ASSIGNMENT/ENTERTAINMENT EDITORS

**SILVERCITY ST. VITAL CINEMAS CREATES A BUZZ
FOR CHILD FIND MANITOBA**

Visit the theatre for the opening weekend festivities of *Bee Movie*

Winnipeg, MB (CGX.UN) – November 1, 2007 – Cineplex Entertainment invites Winnipeg residents to SilverCity St. Vital Cinemas to enjoy the highly anticipated family movie, *Bee Movie*, and help raise funds for Child Find Manitoba by participating in a number of scheduled activities beginning Friday November 2nd through until Sunday November 4th.

Who: SilverCity St. Vital Cinemas

What: *Bee Movie* promotion family fun weekend

**When: Friday November 2nd – 4 pm to 8 pm
Saturday November 3rd & Sunday November 4th – 12 pm to 5 pm**

**Where: SilverCity St. Vital Cinemas
160-1225 St. Mary's Road, Winnipeg, MB**

Why: To raise funds for Child Find Manitoba

The opening weekend will consist of fun activities including: create your own bee crafts, colouring contests, honeycomb taste tests, face painting and more! Donations will be welcomed at the door with all funds raised during this event donated to Child Find Manitoba.

For more information, please contact:

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