



For Immediate Release

**BE A VIP AT CINEPLEX ODEON WESTMOUNT AND VIP CINEMAS
NEW THEATRE OPENS FRIDAY, MAY 8TH**

Movies, VIP Experience, Digital Projection, 3D and more!

Toronto, ON (CGX.UN) – April 28, 2009 – Cineplex Entertainment is pleased to announce that the doors to its newest theatre, Cineplex Odeon Westmount and VIP Cinemas, will open on Friday, May 8, 2009. The box office opens at 3 pm.

The new 11-screen, 39,000 square foot Cineplex Odeon Westmount and VIP Cinemas offers an upscale urban experience with a vibrant new design. Fully equipped with digital projection systems, guests will be treated to a visually enticing experience like no other. Three auditoriums are equipped with RealD 3D technology, where guests can enjoy a fully immersive 3D experience with the great line-up of more than a dozen 3D movies scheduled to be released in 2009. With three VIP auditoriums, guests 19 years of age or older will be treated to an exclusive box office and concession stand, a private licensed lounge with appetizer menu offerings and seating area as well as oversized, premium and reserved seating.

“It is with great pride that we welcome guests to our new Cineplex Odeon Westmount and VIP Cinemas,” said Pat Marshall, Vice President Communications and Investor Relations, Cineplex Entertainment. “Cineplex Odeon Westmount and VIP Cinemas is a spectacular new theatre for London area residents featuring all the latest amenities and technology to enjoy. This is one of only three Cineplex Entertainment theatres in Canada to offer VIP auditoriums and we are excited to bring this exceptional entertainment experience to London.”

For added ease and convenience, guests can buy tickets online at www.cineplex.com and use our *Print Skip Scan* service at no extra charge to *print* their ticket at home, *skip* the box office line and *scan* the ticket on their way into the theatre.

Cineplex Odeon Westmount and VIP Cinemas will feature more than 1,800 all stadium rocker seats (each seat row will be 18” higher than the previous row) with ample legroom; wall-to-wall, giant, curved screens ranging in size with some as large as 59 feet wide; and Digital Surround Sound. The concessions will include traditional movie fare such as popcorn, candy and soft drinks in addition to *Pizza Pizza*, *Outtakes*, *Yogen Fruz* and *Far Coast* specialty coffees and teas. A *Cinescape* family entertainment centre will offer a number of interactive video games and activities and is accessible without the purchase of a movie ticket.

Guests can visit www.cineplex.com for more information, showtimes and to purchase advance tickets.

*Cineplex Odeon Westmount and VIP Cinemas Opens!
cont'd next page...*

About Cineplex Entertainment LP

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 131 theatres with 1,339 screens (as of Friday, May 8, 2009) serving more than 63.5 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of more than 9,000, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.5% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

- 30 -

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