



For Immediate Release

***The BBC's Last Night of the Proms 2010 - Live via satellite
from London, England at Cineplex Entertainment Theatres***

Toronto, ON – September 8, 2010 (CGX.UN): On Saturday, September 11th, the powerful finale of The 2010 BBC Proms season will be broadcast LIVE via satellite from the Royal Albert Hall in London, England to select Cineplex theatres across the country at 11:30 am PT /12:30 MT / 1:30 pm CT / 2:30 pm ET. Presented in Canada by Cineplex Entertainment's *Front Row Centre Events* and New York based distributor, BY Experience, under exclusive license from BBC Worldwide, *The BBC Last Night of the Proms* is one of the most famous music events in the world, enjoyed by millions around the globe.

"*The BBC Proms* is the world's largest musical festival featuring classical and modern music and we are pleased to bring the last concert of *The BBC Proms* to our guests for the second year in a row," said Pat Marshall, Vice-President, Communications and Investor Relations, Cineplex Entertainment. "*The BBC Last Night of the Proms* brings the eight-week long festival to a close with many celebrated performers including Renée Fleming."

This year, tradition meets high jinks as Jiří Bělohlávek conducts his second Last Night. Renée Fleming lends her lustrous soprano to music by Strauss, Dvořák and Smetana. Former BBC Radio 3 New Generation Artist Maxim Rysanov gives Tchaikovsky's popular cello variations a new voice and loyal Prommers can spot the last traces of the season's Wood, Parry, Wagner, Rodgers and Hammerstein and opera themes.

Advance tickets are now available online at www.cineplex.com/events as well as at participating theatre box offices. Admission for seniors and children ages 3 – 13 is \$17.95 and general admission is \$19.95.

The BBC Last Night of the Proms Schedule

A festive new piece by Jonathan Dove opens the evening; a contemporary hornpipe forms an upbeat celebration to anniversary composer Arne's *Rule, Britannia!*; and audiences around the UK can join the Royal Albert Hall crowd in singing along to excerpts from *Lohengrin* and *Carousel* in a climax to the BBC's opera season.

The full details of this year's *The BBC Last Night of the Proms* event include:

- **Jonathan Dove** *A Song of Joys*
(BBC commission: world premiere)
- **Tchaikovsky** *Capriccio Italien*
- **Tchaikovsky arr. Rysanov** *Rococo Variations*
- **Parry** *Blest Pair of Sirens* (11 mins)
- **R. Strauss** *Verführung*, Op. 33 No. 1
Freundliche Vision, Op. 48 No. 1
Ständchen, Op. 17 No. 2
Winterweihe, Op. 48 No. 4
Zueignung, Op. 10 No. 1

- *Interval*
- **Chabrier** *Joyeuse marche*
- **Smetana** *Dalibor* – 'Dobrá! Já mu je dám! ... Jak je mi?'
- **Dvořák** *Rusalka* – Song to the Moon
- **Vaughan Williams** Suite for viola and small orchestra – Prelude; Galop
- **Wagner** *Lohengrin* – Bridal Chorus
- **Rodgers and Hammerstein** *Carousel* – 'You'll never walk alone'
- **Hans Zimmer** *Pirates of the Caribbean: Dead Man's Chest* – Hornpipe
- **Arne** *Rule, Britannia!*
- **Parry, orch. Elgar** *Jerusalem*
- **Elgar** Pomp and Circumstance March No. 1 in D major ('*Land of Hope and Glory*')
- The National Anthem
- **Renée Fleming** *soprano*
- **Maxim Rysanov** *viola*
- **BBC Singers**
- **BBC Symphony Chorus**
- **BBC Symphony Orchestra**
- **Jiří Bělohlávek** *conductor*
- Maxim Rysanov is a former member of Radio 3's New Generation Artists scheme.

For a complete list of participating Cineplex Entertainment theatres, visit www.cineplex.com/events.

About Front Row Centre Events (FRC)

Brought to you by Cineplex Entertainment, *Front Row Centre Events* bring world class entertainment to your local Cineplex Entertainment theatre and other participating locations! Presented in high-definition with digital surround sound, guests can experience the best in original one-night only and series-based programming. From *The Met: Live in HD* and The National Theatre's *NT Live* to concerts, live sporting events and documentaries, *Front Row Centre Events* put you in the centre of the action on the big screen!

About Cineplex Entertainment

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 129 theatres with 1,342 screens serving approximately 70 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the exclusive provider of *UltraAVX* and the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of approximately 10,000 employees, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 99.7% of Cineplex Entertainment LP are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

About BY Experience

BY Experience is the pioneer of global live "alternative content" digital cinema events. Credits: Worldwide Distribution Representative of "The Met: Live in HD"; International (ex-UK) Distribution Representative of the British National Theatre's series "NT Live"; Co-Presenter with the New York Times of its speaker's series, "TimesTalksLIVE" (2009-10); BY Experience as

Executive Producer for Cinema: "The Big Four: Metallica, Slayer, Megadeth, Anthrax" (June 2010), "This American Life — Live! with Ira Glass" (April 2008 and May 2009); "David Gilmour: Remember That Night — Live from the Royal Albert Hall" (September 2007); "David Bowie: Reality — Live & Interactive" (September 2003). Cinema Distributor of the "BBC Electric Proms: Robbie Williams" (October 2009) and "BBC Last Night of the Proms 2009" (September 2009); For more information, visit: www.byexperience.net.

About BBC Worldwide

BBC Worldwide Limited is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). The company exists to maximize the value of the BBC's assets for the benefit of the license fee payer and invest in public service programming in return for rights. The company has seven core businesses: Channels, Content & Production, Digital Media, Sales & Distribution, Magazines, Home Entertainment and Global Brands. In 2008/09, BBC Worldwide generated profits of £102.6 million (before exceptionals) on sales of over £1 billion.

BBC Worldwide was awarded with the Queen's Award for Enterprise in April 2009. This prestigious award for International Trade recognized the company's substantial growth in overseas earnings and commercial success at outstanding levels, based on 3 years' trading results, which benefit the UK creative industries and ultimately the license fee payer.

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