



****MEDIA ADVISORY: Wednesday, October 26, 2011****

**Hosted by Cineplex Entertainment and Entertainment One,
You are Cordially Invited to Bella's Bridal Shower**

WHAT: Your presence is requested at a Bridal Shower honouring Bella Swan on Monday, November 7th at 6:30 p.m. (local time). In celebration of the upcoming release of *THE TWILIGHT SAGA: BREAKING DAWN, PART 1*, Cineplex is exclusively bringing *TWILIGHT* back to the big screen for a special one-night only presentation at Bella's Bridal Shower. The event will also present the Canadian premiere of exclusive behind the scenes content featuring a taped Q&A from the Official *TWILIGHT* Convention Tour, personalized introduction and actor, actress and director interviews. The runtime of this exclusive content is 22 minutes.

Upon arrival at Bella's Bridal Shower, guests can have their picture taken by a photographer and included as part of the worldwide Twilight Time Capsule. Guest can also participate in a trivia contest that offers a chance to win a trip for two to the Canadian premiere of *THE TWILIGHT SAGA: BREAKING DAWN PART 1*, among other special activities and entertainment. Upon conclusion of the event, guests will be given a special *TWILIGHT* memento to commemorate the event.

To RSVP, guests can purchase a ticket for only \$5. Tickets go on sale October 27th for SCENE members and to the general public on Friday, October 28, 2011. The SCENE program is free to join, to enroll visit www.scene.ca.

Bella's Bridal Shower will take place at *Scotiabank Theatre Toronto, Galaxy Cinemas Waterloo, Scotiabank Theatre Montreal, SilverCity Gloucester Cinemas, SilverCity Polo Park Cinemas, Scotiabank Theatre Chinook, Cineplex Odeon South Edmonton Cinemas and Scotiabank Theatre Vancouver.*

Tickets will be available at participating theatre box offices, through the Cineplex Mobile App and online at www.cineplex.com or our mobile site m.cineplex.com.

About *Twilight*

TWILIGHT is the story of the passionate and unexpected romance between a teenage girl and a mysterious and irresistible vampire. Kristen Stewart (*INTO THE WILD*) and Robert Pattinson (*HARRY POTTER AND THE ORDER OF THE PHOENIX*) star as a post-modern Romeo and Juliet in an action-filled and suspenseful adventure with a supernatural bite. Directed by Catherine Hardwicke (*THIRTEEN*).

WHEN: Tickets for this special event go on sale Thursday, October 27, 2011 for SCENE members and to the general public on Friday, October 28, 2011. Bella's Bridal Shower will take place at select Cineplex theatres on Monday, November 7, 2011 at 6:30 p.m. local time.

WHERE: Toronto: *Scotiabank Theatre Toronto*, 259 Richmond Street W
Waterloo: *Galaxy Cinemas Waterloo*, 550 King Street N
Montreal: *Scotiabank Theatre Montreal*, 977 rue Ste-Catherine O
Ottawa: *SilverCity Gloucester Cinemas*, 2385 City Park Drive
Winnipeg: *SilverCity Polo Park Cinemas*, 817 St. James Street
Calgary: *Scotiabank Theatre Chinook*, 6455 Macleod Trail SW
Edmonton: *Cineplex Odeon South Edmonton Cinemas*, 1525-99th Street NW
Vancouver: *Scotiabank Theatre Vancouver*, 900 Burrard Street

Tickets can be purchased at participating theatre box offices, through the Cineplex Mobile Apps and online at www.cineplex.com or our mobile site m.cineplex.com.

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For more information, photos or interviews, please contact:

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