



****MEDIA ADVISORY: Thursday, August 30, 2012****

Cineplex Entertainment announces September *Front Row Centre Events*

Each month, Cineplex Entertainment brings great entertainment to theatres across Canada. With *Front Row Centre Events*, guests can watch the Met Opera, stage productions, movies and more – all on the big screen. Don't miss September's exciting events:

IN THE SPOTLIGHT THIS MONTH:

Opera



Madam Butterfly 3D

When: Wednesday, September 5, 2012 – 7:00 p.m. local time

Sunday, September 9, 2012 – 12:30 p.m. local time

Monday, September 10, 2012 – 7:00 p.m. local time

For three performances only, see one of the world's most popular operas, Puccini's *Madam Butterfly* - for the first time ever in spectacular 3D. A co-production from RealD and London's Royal Opera House, *Madam Butterfly 3D* gives viewers the best seat in the house, taking them on a magical journey into the heart of the production and immersing them into this powerful story of love, sacrifice and betrayal. *Madam Butterfly 3D* is a dazzling film, filled with some of the most beautiful music ever written and performed by a world-class cast, including critically acclaimed soprano Liping Zhang as Cio-Cio San (the butterfly of the title) and James Valenti as Pinkerton, Butterfly's faithless lover.

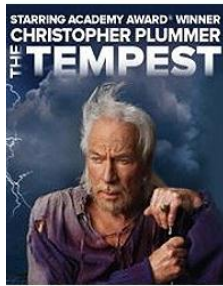
Theatre



National Theatre Live: *The Curious Incident of the Dog in the Night-time*

When: Thursday, September 6, 2012 – 7:00 p.m. local time

Christopher, fifteen years old, stands beside Mrs. Shears' dead dog, Wellington. It has been speared with a garden fork, it is seven minutes after midnight and Christopher is under suspicion. He records each fact in his book to solve the mystery. He has an extraordinary brain, exceptional at math but ill-equipped to interpret everyday life. He has never ventured alone beyond the end of his road, he detests being touched and he distrusts strangers. But his detective work, forbidden by his father, takes him on a frightening journey that upturns his world.



Stratford Shakespeare Festival Encore Series: *The Tempest*

When: Thursday, September 27, 2012 – 7:00 p.m. local time

Christopher Plummer stars as Prospero. Marooned on a distant island with his daughter Miranda, Prospero has spent twelve years perfecting his magic arts. Now, with the help of the spirit Ariel, he raises a storm at sea, bringing within his grasp the enemies who robbed him of his dukedom. But what vengeance does he propose to take?

Music



BBC's Last Night of the Proms

When: Saturday, September 8, 2012 - 11:30 a.m. PDT, 1:30 p.m. CDT and 2:30 p.m. EDT

Front Row Centre Events plays host to Britain's foremost classical musical celebration, bringing BBC's *Last Night of the Proms* live to the big screen. This year, the *Last Night of the Proms* features two very special guests: talented violinist and 2004 BBC Young Musician of the Year, Nicola Benedetti, as well as Joseph Calleja, a Maltese tenor who sings with elegance of the voices of a different era. More familiar home-grown British music brings down the curtain at the *Last Night of the Proms*, in time-honoured fashion.



Queen: Hungarian Rhapsody – Live in Budapest

When: Thursday, September 20, 2012 – 7:30 p.m. local time

On July 27, 1986, *Queen* performed the largest ever stadium concert at the Népstadion in Budapest. The concert held such significance to the Hungarian authorities that an unprecedented collaboration of Hungary's top film cameraman and technicians were formed to record it. Aside from depicting *Queen's* live performance, 'Live In Budapest' includes montages of highlights of the band's legendary visit and we gain a unique insight into the Hungarian film making style adapted to western Rock 'n' Roll. Hits included are "Bohemian Rhapsody", "Crazy Little Thing Called Love" and "I Want to Break Free".

Front Row Centre Events Dance Series



La Sylphide – The Bolshoi Ballet

When: Sunday, September 30, 2012 – 10:00 a.m. PDT, 12:00 p.m. CDT and 1:00 p.m. EDT

In a Scottish manor-house, on the morning of his wedding, James wakes up from a dream to discover a beautiful winged sylph before him. Entranced by the vision, he attempts to capture her but she escapes him and vanishes. During the wedding preparations, James hardly notices Effie; instead she is wooed by Gurn whom she ignores. James joins in the preparations but gradually realizes that his dreams go far beyond the walls of the manor-house and that his obsession with the winged creature risks his own happiness and that of his fiancée, Effie.

Sports and Sports Entertainment



WWE: Night of Champions – 2012

When: Sunday, September 16, 2012 – 5:00 p.m. PDT, 7:00 p.m. CDT and 8:00 p.m. EDT

At *Night of Champions*, WWE Champion CM Punk will have the opportunity to, as John Cena put it, "define his existence," by defeating the Cenation leader before Cena's hometown crowd in Boston. Will the reigning WWE Champion prove he is, in fact, the best in the world?

Classic Film Series Presentation



Sunset Boulevard

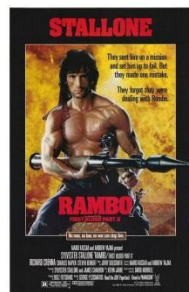
When: Sunday, September 16, 2012 – 12:45 p.m. local time

Wednesday, September 19, 2012 – 7:00 p.m. local time

Joe Gillis, an unsuccessful screenwriter, allows a faded silent movie star to draw him into her fantasy world, where she dreams of making a triumphant return to the screen.

Cast: William Holden, Gloria Swanson and Erich von Stroheim

Most Wanted Mondays Presentation



Rambo: First Blood Part II

When: Monday, September 24, 2012 – 7:30 p.m. local time

Ex-Green Beret and Vietnam vet John Rambo is sent on assignment back to southeast Asia to uncover evidence of still missing POWs, and ends up with his hands full when he comes up against Vietnamese soldiers still guarding the camps, the Russian military that oversees them, and the American State department officials who apparently sent him there fully knowing that he'd be taking on a doomed mission.

Cast: Sylvester Stallone, Richard Crenna and Charles Napier

Coming in October:

- **October 11, 2012** – National Theatre – *The Last of the Haussmans*
- **October 21, 24 and 31, 2012** – Classic Films Series – *Dracula* and *Frankenstein* double feature
- **October 13, 2012** Met Opera – *L' Elisir d' Amore*
- **October 27, 2012** – Met Opera - *Otello*

WHERE: A complete list of locations for each event can be found at www.cineplex.com/events.

For more information, photos or interviews please contact:

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