



MEDIA ALERT / PHOTO OPPORTUNITY

**BE THE FIRST TO EXPERIENCE THE NEW ONE-OF-A-KIND PROTOTYPE  
SILVERCITY OAKVILLE CINEMAS AT THE GRAND OPENING CELEBRATION GALA**

Movies, bowling, billiards, lounge and beyond!

Oakville, ON (CGX.UN) December 4, 2007 – Cineplex Entertainment is very pleased to celebrate the opening of the new one-of-a-kind entertainment destination, SilverCity Oakville Cinemas, with an invitation-only gala on Thursday December 6, 2007. Come and be the first to experience the ultimate entertainment destination that will revolutionize the entertainment landscape in Canada with many unique services and amenities including bowling, VIP auditoriums, billiards and games area, child minding services, club rooms and lounges.

**Grand Opening Celebration Gala:  
Thursday December 6, 2007**

**What: SilverCity Oakville Cinemas Opening Celebration Gala**  
**Where: 3531 Wycroft Road (south of QEW at Burloak)**  
**When: 6:00pm cocktails, speeches begin promptly at 7:30 pm**  
**Why: Celebrate the Opening of SilverCity Oakville Cinemas**

In attendance at the gala:

- Ellis Jacob, President and CEO, Cineplex Entertainment
- Mayor Robert Burton, Town of Oakville
- Paul Durigon, President of the Board of Directors, Starlight Starbright Children's Foundation
- Numerous other local community leaders and members of the Canadian film, entertainment and business communities

The official opening ceremony will commence at 7:30 p.m. with speeches from Ellis Jacob, Mayor Robert Burton and Paul Durigon. Guests will then be treated to a screening of a major motion picture.

Please note that the theatre will not be open to the general public that evening.

**About Cineplex Entertainment LP:**

Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,315 screens serving approximately 60 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment LP is the largest motion picture exhibitor in Canada operating the following brands: Cineplex Odeon, Galaxy, Famous Players (including Coliseum, Colossus, SilverCity), Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 75.7% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit [www.cineplex.com](http://www.cineplex.com).

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To RSVP and arrange an interview or photo opportunity, please contact:

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