



For Immediate Release

**Motley Crue's *Cruefest* Rocks the Big Screen in High-Definition
Exclusively at Cineplex Entertainment Theatres**

Advance tickets available this Friday, March 6th

TORONTO, ON, March 4, 2009 (CGX.UN) – Cineplex Entertainment and Universal Music Canada are bringing rock back with the exclusive one-night only showing of Motley Crue's *Cruefest* in High-Definition (HD) and digital surround sound on Thursday, March 26th at select Cineplex Entertainment theatres across Canada. In addition to Motley Crue, Buckcherry, Papa Roach, Sixx: AM and Trapt also perform.

"The power of our sound systems combined with our giant screens is the only way to experience *Cruefest*. This will be a spectacular show where our theatre guests will feel as if they are front row centre at the concert," said Pat Marshall, Vice-President, Communications and Investor Relations, Cineplex Entertainment. "We are pleased to partner with Universal Music to bring *Cruefest* exclusively to Cineplex Entertainment theatres across Canada."

Advance tickets are available beginning Friday, March 6th online at www.cineplex.com/events as well as at participating theatre box offices. General admission is \$10.95 + tax and \$9.95 + tax for children ages 3 – 12 and seniors.

Cineplex Entertainment will present *Cruefest* at the following select theatres across the country at 7pm (local time):

BRITISH COLUMBIA

SilverCity Coquitlam Cinemas
170 Schoolhouse Street
Coquitlam, BC

SilverCity Riverport Cinemas
14211 Entertainment Way
Richmond, BC

SilverCity Victoria Cinemas
3130 Tillicum Road
Victoria, BC

Scotiabank Theatre Vancouver
900 Burrard Street
Vancouver, BC

Galaxy Cinemas Nanaimo
213-4750 Rutherford Road
Nanaimo, BC

Cineplex Odeon Strawberry Hill Cinemas
12161 72nd Avenue
Surrey, BC

Colossus Langley Cinemas
20090 91A Avenue
Langley, BC

Famous Players 7 Cinemas
2306 Highway 6
Vernon, BC

**Cineplex Odeon Aberdeen Mall
Cinemas**
700-1320 TransCanada Highway
Kamloops, BC

ALBERTA**Galaxy Cinemas Lethbridge**

501-1st Avenue SW
Lethbridge, AB

Galaxy Cinemas Red Deer

357-37400 Highway #2
Red Deer, AB

Scotiabank Theatre Edmonton

8882-170 Street
Edmonton, AB

Scotiabank Theatre Chinook

6455 MacLeod Trail SW
Calgary, AB

**Cineplex Odeon Sunridge Spectrum
Cinemas**

400-2555 32nd Street NE
Calgary, AB

**Cineplex Odeon South Edmonton
Cinemas**

1525-99th Street NW
Edmonton, AB

MANITOBA**SilverCity Polo Park Cinemas**

815 St. James Street
Winnipeg, MB

SASKATCHEWAN**Galaxy Cinemas Regina**

420 McCarthy Boulevard N
Regina, SK

Galaxy Cinemas Saskatoon

347 2nd Avenue S
Saskatoon, SK

Galaxy Cinemas Prince Albert

2995 2nd Avenue
Prince Albert, SK

ONTARIO**Scotiabank Theatre Toronto**

259 Richmond Street W
Toronto, ON

Coliseum Scarborough Cinemas

300 Borough Drive
Scarborough, ON

SilverCity Fairview Mall Cinemas

1800 Sheppard Avenue E
Toronto, ON

SilverCity Richmond Hill Cinemas

8725 Yonge Street
Richmond Hill, ON

Cineplex Odeon Queensway Cinemas

1025 The Queensway
Etobicoke, ON

Colossus Vaughan Cinemas

3555 Highway 7 W
Vaughan, ON

SilverCity Brampton Cinemas

50 Great Lakes Drive
Brampton, ON

Coliseum Mississauga Cinemas

309 Rathburn Road W
Mississauga, ON

Galaxy Cinemas Barrie

72 Commerce Park Drive
Barrie, ON

Cineplex Odeon Oshawa Cinemas

1351 Grandview Street N
Oshawa, ON

**Cineplex Odeon Niagara Square
Cinemas**

7555 Montrose Road
Niagara Falls, ON

**Cineplex Odeon Gardiners Road
Cinemas**

636 Gardiners Road
Kingston, ON

SilverCity London Cinemas
1680 Richmond Street
London, ON

Galaxy Cinemas Peterborough
320 Water Street
Peterborough, ON

SilverCity Ancaster Cinemas
771 Golf Link Road
Ancaster, ON

Galaxy Cinemas Waterloo
550 King Street N
Waterloo, ON

Galaxy Cinemas Sault Ste. Marie
293 Bay Street
Sault Ste. Marie, ON

SilverCity Sudbury Cinemas
355 Barrydowne Road
Sudbury, ON

SilverCity Burlington Cinemas
1250 Brant Street
Burlington, ON

SilverCity Newmarket Cinemas
18151 Yonge Street
Newmarket, ON

Galaxy Cinemas Brantford
300 King George Road
Brantford, ON

SilverCity Thunder Bay Cinemas
850 North May Street
Thunder Bay, ON

SilverCity Hamilton Mountain Cinemas
795 Paramount Drive
Stoney Creek, ON

Famous Players Lambton 9 Cinemas
1450 London Road
Sarnia, ON

Galaxy Cinemas North Bay
300 Lakeshore Drive
North Bay, ON

SilverCity Gloucester Cinemas
2385 City Park Drive
Gloucester, ON

SilverCity Windsor Cinemas
4611 Walker Road
Windsor, ON

QUEBEC

Cineplex Odeon Brossard Cinemas
9350 boul. Leduc
Brossard, QC

Scotiabank Theatre Montreal
977 rue Ste-Catherine O
Montreal, QC

Galaxy Cinemas Sherbrooke
4204 rue Bertrand
Rock Forest, QC

Cineplex Odeon Ste. Foy Cinemas
1200 boul. Duplessis
St. Foy, QC

Coliseum Kirkland Cinemas
3200 rue Jean Yves
Kirkland, QC

Colossus Laval Cinemas
2800 rue Cosmodôme
Laval, QC

The *Cruefest* 2008 2-DVD set was filmed in Toronto, Ontario at The Molson Amphitheatre and will be available April 7th in Canada.

About Universal

Universal Music Canada, a unit of Universal Music Group, is Canada's leading music organization. For further information on Universal Music Canada, please visit www.umusic.ca.

About Cineplex Entertainment

As the largest motion picture exhibitor in Canada, Cineplex Entertainment LP owns, leases or has a joint-venture interest in 130 theatres with 1,331 screens serving more than 63.5 million guests annually. Headquartered in Toronto, Canada, Cineplex Entertainment operates theatres from British Columbia to Quebec and is the largest exhibitor of digital, 3D and IMAX projection technologies in the country. Proudly Canadian and with a workforce of more than 8,000, the company operates the following top tier brands: Cineplex Odeon, Galaxy, Famous Players, Colossus, Coliseum, SilverCity, Cinema City and Scotiabank Theatres. The units of Cineplex Galaxy Income Fund, which owns approximately 97% of Cineplex Entertainment LP, are traded on the Toronto Stock Exchange (symbol CGX.UN). For more information, visit www.cineplex.com.

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